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OR YOUNG HOMEMAKERS



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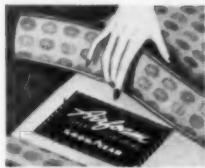
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of matelassé,  
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the beauty fiber**

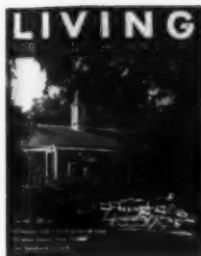
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Acetate... a **Celanese** contemporary fiber





View of remodeled garage in Dixon, Illinois; designer, Al Jenks. Directors' chairs by Telescope Folding Furniture; covered Bar-B-Q Kettle by Weber. Cover photography, Nowell Ward

APRIL 1958

35 CENTS

# LIVING

FOR YOUNG HOMEMAKERS

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## LIVING TODAY

69 Who is the "average" family?

A new point of view on the part-time home as . . .

78 A practical investment

83 An experiment in economy

84 An experience in home-ownership

88 A traveling holiday shelter

106 The enduring tradition of good design

111 Hi-fi handbook, by Norman Eisenberg

128 How to refinish old floors

132 Everything in the best of form

## IN THE KITCHEN

62 Appliances that gild a cake

98 The cake mix: gilded variety

100 A place for everything

## YOUR CHILD

38 The youngest set

92 Fashions for living dolls

94 Castles for juveniles

## GARDENING

90 New power mowers save time, energy

104 How to plant a flower arrangement

## DEPARTMENTS

8 What's new for living

16 Music for living, by David Randolph

28 Pet pointers: parakeets

44 Your money's worth®

66 Speaking of living®

138 Your guide to this issue

142 Stores in your vicinity

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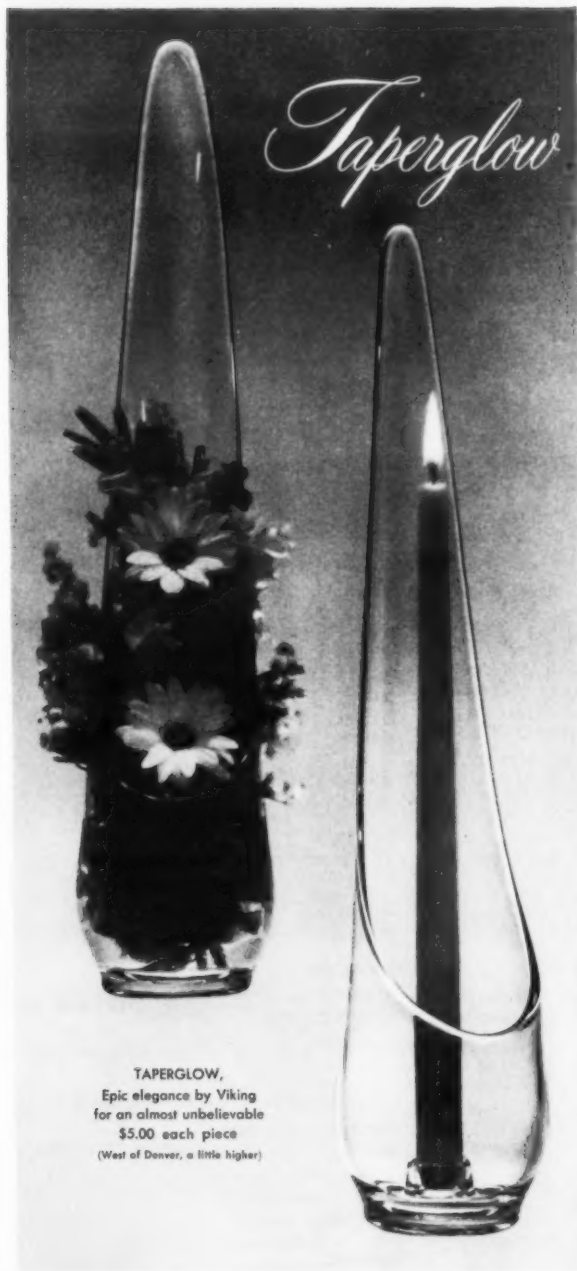
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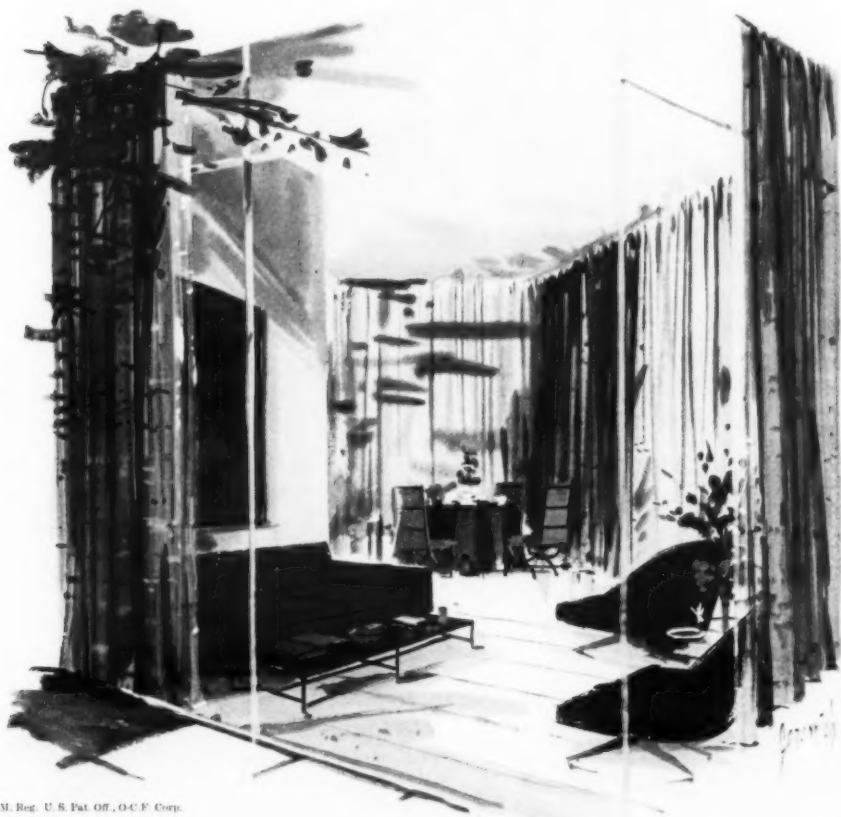
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\*Approxim

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TWO DE  
Color check  
of True



STEVE ALLEN and JAYNE MEADOWS say,

## "We like the quiet and beauty of Hush-Tone Ceiling Tile by Celotex!"

TRADEMARK



Steve Allen and Jayne Meadows appreciate the peace-and-quiet beauty of sound-absorbing ceilings like this one.

As Jayne says, "This new tile by Celotex not only makes any room beautiful... it also puts a heavenly hush on noise!" It absorbs up to 20 times more noise than ordinary ceilings—adds the comfort of quiet to family living.

Raymond Loewy Associates created HUSH-TONE Tile's Linear-Random<sup>®</sup> design—hundreds of tiny "sound traps" in an eye-pleasing new arrangement—patented by CELOTEX, first name in sound quieting.

Only HUSH-TONE Tile gives you a choice of white or color in two exclusive pre-decorated finishes: *True White*—or the new color-flecked *Fiesta* for that expensive-looking "interior decorator" touch. And later on, if you redecorate, you can paint without clogging the perforations. HUSH-TONE Tile is permanently sound-absorbent!

In your new home, or over old ceilings, HUSH-TONE Tile cuts down noise in family room, recreation room, dining room, kitchen... wherever quiet would be welcome and beauty is a "must."

Leading builders feature HUSH-TONE Tile in their Model Homes. It's a mark of quality construction. When you buy, build or modernize, insist on genuine HUSH-TONE by Celotex.

Whether you do it yourself or have it installed, visit your nearby CELOTEX building products dealer, now. See samples. Get his friendly advice. Learn how little it will cost\* to "HUSH-TONE" your home!

U.S. PAT. NO. 3,102,762

\*Approximate cost of HUSH-TONE Tile for a 10' x 14' room, \$28

TV STARS STEVE ALLEN AND JAYNE MEADOWS (MR. AND MRS. STEVE ALLEN) CHOSE FIESTA PATTERN HUSH-TONE TILE

### CHOICE OF TWO DESIGNS

Color-flecked *Fiesta*  
or *True White*



Do it yourself... over a weekend! Have the fun and satisfaction of modernizing your rooms with Hush-Tone Tile! It's easy to cover cracked ceilings or apply to open framing. Goes up fast with adhesive or handy stapler. Celotex "E-Z" joint conceals staples or nails.

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Please send FREE new full-color booklet showing how to quiet and decorate with Hush-Tone Tile and many other Celotex ceiling tile products.

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Built-in, or as a separate piece of furniture, this handsome unit combines a wealth of useful features. And because it is made of mellow, economical Western Pine Region woods, it will give lasting pleasure and satisfaction. All through the house, paneling, storage walls, built-ins of these smooth-textured, beautifully grained, carefully dried woods add warmth and charm at little cost.

Whatever your building or remodeling plans, whether you do-it-yourself or have it done, choose carefully selected, well-seasoned Western Pine Region woods. See them at your local lumber dealer's—ask him for an estimate.

### FREE! 6 FINISH BOOKLETS

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### Western Pine Association

member mills manufacture these woods to high standards of seasoning, grading and measurement  
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TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW

new for living what's new for living what's new for living

**EXTRA!**

**WHAT'S NEW FOR LIVING**

To eliminate varnish and sludge **Fuel-oil tank protection** (major causes of oil-burner shutdowns) from the fuel tank, *Magna-Bar* is easily installed, reduces corrosion on the walls of the tank, works through chemical reaction. A Johns Manufacturing Co.

**Easily installed tile for bathtub walls** product. • A prefabricated, do-it-yourself kit with everything for tiling the walls around the bathtub is made by Sunbeam Plastics Corp. The kit includes mastics, tools and tile for three walls, eleven tiles high, 5 x 2½ feet. • Something new in telephone design is supplied by *Ericofon*, one-piece phone with dial on bottom. It is lightweight. By North Electric Co.

**New telephone**

living what's new for living what's new for living what's new for living

[Continued on page 11]



COTTON FASHION  
BY CIL CHAPMAN

**WUNDA  
WEVE**  
*Carpet*

**WUNDA PLUSH**  
100% COTTON

• Loom Woven • Fully Washable

• Long-lasting • No Shrinkage

## Beauty is only one side of the story

And oh what beauty! Search where you will, you won't find any other broadloom that has such a deep, lush texture as Wunda Weve. You'll find Wunda Weve in colors that make it a delight to pick your favorite. Or, Wunda Weve will dye your carpet to match anything. Will such luxury wear well? Yes, but that's the other side of the story so turn the page and see.

**WUNDA WEVE...** the luxury name in broadloom

Look at the other side →





WUNDA PLUSH  
100% COTTON

- Loom Woven      • Pile Washable
- Long-Wearing      • Pre-Shrunk
- Colorfast      • Machine Washable

**WUNDA  
WEVE**  
*Carpet*

## Long wear is the other side of the story

The underneath side of Wunda Weve 100% Cotton Broadloom tells its hidden asset: an incredible wear story. The pile yarns are loom-woven simultaneously with the sturdy backing. This one piece construction is your guarantee of Wunda Weve's outstanding wearability and that it will clean better. Colorfast and preshrunk, too. To get the whole Wunda Weve story . . . look at both sides!

**WUNDA WEVE. . .** the luxury name in broadloom

← Have you seen its beauty side?

# It's WUNDA-ful— that new UNDA-cushioning for WUNDA WEVE Carpets!



**1. DOUBLES LUXURY-FEEL**—Full quarter-inch of Airfoam gives lift to your step, never mats down or hardens—keeps its resiliency for all the long life of Wunda Weve carpet.



**2. HELPS ERASE INDENTATIONS**—Move heavy furniture as much as you like—Airfoam immediately springs up into shape—helps restore Wunda Weve carpet to its original untouched appearance.



**3. EASES HOUSEKEEPING**—stays so porous, you could blow smoke right through it! Vacuum cleaner pulls smoothly, without grabbing or bunching—cleans thoroughly, through and through.



**4. PROLONGS CARPET LIFE**—Absorbs heavy traffic and pinching effect of heavy furniture. Protects backing—helps keep Wunda Weve carpet looking and feeling young, through the years!

## ALL THAT—AND THESE, TOO:

- Won't expand beyond carpet, creep or walk
- Won't crumble or come apart
- Mothproof
- Won't mold, mildew, or support fungi
- Nonskid
- Made by The Greatest Name in Rubber

It's **WUNDA** Airfoam **CUSHION** by **GOOD YEAR**

At WUNDA WEVE Carpet dealers' only. For one nearest you, look in the Yellow Pages or your local phone directory—or write Wunda Weve, Greenville, S. C.

Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

new for living what's new for living what's new

## What's new

[Continued from page 8]

• Stop squeaking and binding of doors and windows with *Hush*, easily applied from aerosol can. By Garry Laboratories



**Spraying away squeaks**

Inc. • *Smoker's Robot* keeps cigarette in ash tray while you smoke from connecting tube, makes for safe smoking in bed. By Fascole. • Automatic



**Indoor TV antenna**

needle threader helps the unsteady of eye or hand. By Pearl Johnson, 1227 N. 30th Street, Milwaukee, Wisconsin.

• Indoor TV antenna unites three electronic advances in one unit. *Viscount* has 12-position phasing-switch, impedance matching inductor and a variable capacitance control, is suited to all locations, delivers a sharper, clearer picture. By Spirling Products Co. • A dry ingredients' fire extinguisher is harmless to humans and pets, is styled for the home. *Protexall* is by American La-France Co. • Metal and plastic



**Dry extinguisher**

building panel can be used as patio roofing, protects against glaring sun or rain, is reinforced with steel mesh. By Resolite Corp.

**Plastic panels reinforced with metal core**



living what's new for living what's new for living what's new for living what's new for living



**Bates "Step-Down"** Gay as confetti, with color splashes in dots and dashes. New "deep country" shades of Spring: Apple Green, Yellow, Lacquer Red, Black, or Brown. Twin or double bedspread and matching draperies, each 10.95\*

 *Bates*

IS MORE THAN A MATCH...FOR YOUR  
HAPPIEST DREAMS!

**Wake up to color!** Bates has the unusual colors, the unexpected textures, the original designs you've been looking for! And Bates matches your ideas on upkeep. New weaves exclusive with Bates resist wrinkling, shedding, shrinking, fading...bounce back from their baths as beautiful as new. You'll have more fun choosing...more happy years using...a new Bates bedspread!

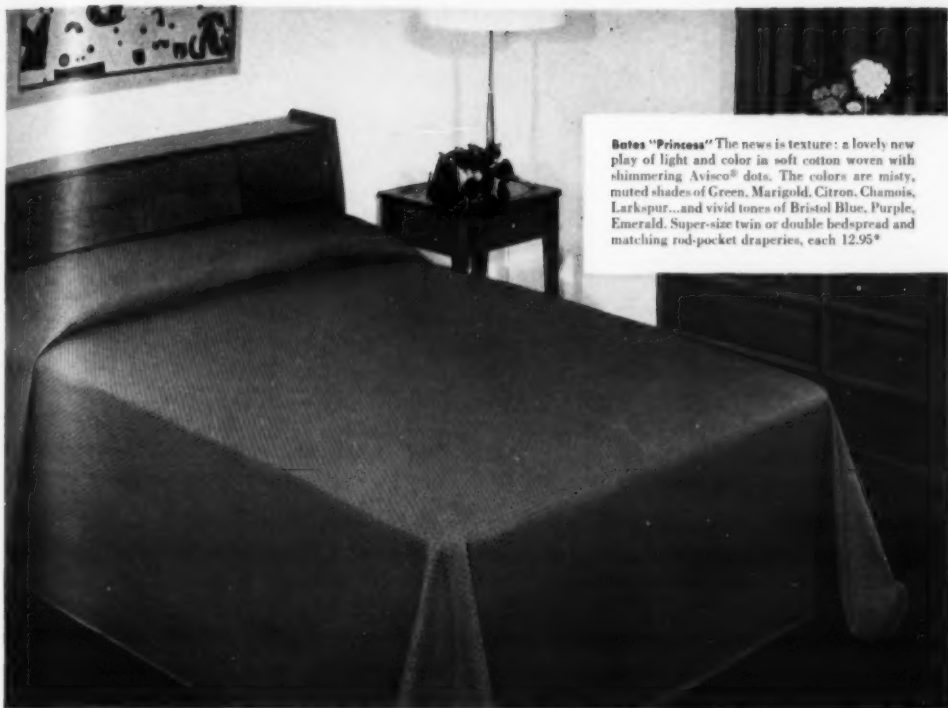
BATES FABRICS, INC., 112 WEST 34TH STREET, NEW YORK 1

SOLELY WORN IN THE WEST



**Bates "Cross-Stitch"** Early-American charm, beautifully compatible with contemporary furniture. The antique-white background is crisp, muslin-y cotton. The sampler-stitched pattern is exquisitely done in Heliotrope, Blue, Copper, Red, or Green. Super-size twin or double bedspread and matching draperies, each 12.95\*

See Page 111 for stores selling BATES Bedspreads and matching draperies.

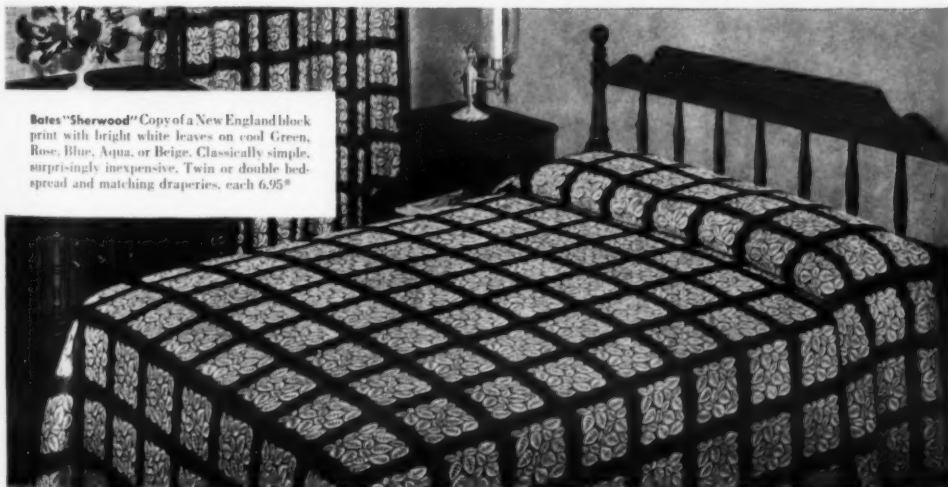


**Bates "Princess"** The new texture: a lovely new play of light and color in soft cotton woven with shimmering Avisco® dots. The colors are misty, muted shades of Green, Marigold, Citron, Chamois, Larkspur...and vivid tones of Bristol Blue, Purple, Emerald. Super-size twin or double bedspread and matching rod-pocket draperies, each 12.95\*

WAKE UP TO COLOR!

**Bates**

BEDSPREADS • MATCHING DRAPERIES



**Bates "Sherwood"** Copy of a New England block print with bright white leaves on cool Green, Rose, Blue, Aqua, or Beige. Classically simple, surprisingly inexpensive. Twin or double bedspread and matching draperies, each 6.95\*

See Page 111 for stores selling BATES Bedspreads and matching draperies.



**Window beauty...  
a joy to live with  
every day,  
in every season**

**Y**ou create both true beauty and year-around comfort with Andersen WINDOWALLS. In this North Carolina residence, Andersen Gliding Windows open easily to the gentle breeze, yet close tightly to form a weathertight wall. Frame and sash are made of chemically treated insulating wood, which is warm both to the touch and to the eye. All Andersen WINDOWALLS are efficiently engineered and constructed for a lifetime of weathertight performance. They are a joy to operate, a comfort to live with.

So when you plan, have your architect, builder or lumber dealer help you choose the Andersen Windows best suited for your home. Or mail the coupon to Andersen for free picture treasury of window ideas.

**Living room elegance!**

These Andersen Gliding Windows give true picture-window effect—yet they open wide to admit oceans of fresh air. And the natural beauty of wood graciously blends with the interior. Wood windows are easiest of all to stain or paint to match any room, any style of decoration!



**Best-looking house in the block!**

Clean, simple lines of Andersen Windows complement any style of architecture, traditional or modern. Blend unobtrusively into the basic design.



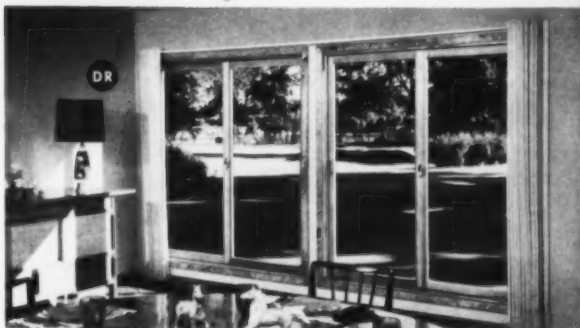


### Pretty...and private!

A ribbon of handsome Andersen Flexivent® Windows to flood your bedroom with daytime light and air—yet windows high enough to insure complete privacy day and night.

### Typical floor plan

shows areas where Andersen Windows provide extra convenience, extra livability in many types of homes. Windows featured are (LR) Andersen Gliding Windows; (DR) Andersen Gliding Windows; (BR) Andersen Flexivent Windows; (K) Andersen Casement Units; (P) Andersen Flexivent Units.



### Lovely to look at!

And a comfort to live with. These Andersen Flexivent Windows give perfect picture-window visibility yet keep the weather out. Lower sash open wide for breezes—close tight to seal out rain and cold.



For window beauty in enduring wood

# Andersen Windowalls

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### Kitchen charm!

Andersen Casement Windows bring sunny brightness to your busiest room. A wise choice, too. There's no stretch or strain over sink or counter. Andersen Casement Windows open wide at a finger tip's touch.



Shown above: SERENE

## REAL CHINA designed for America's new Carefree way of life for only **5<sup>95</sup>** 5-piece place setting

- GUARANTEED AGAINST BREAKING\*
- OVEN-PROOF
- DISHWASHER-PROOF
- COPPER COVERED SERVING PIECES

Not plastic, not pottery, not thick or heavy! Carefree is real china, translucent and delicate-looking, thinner than you ever dreamed an oven-proof china could be. So elegant for formal entertaining, so sturdy you can use it every day...even for outdoor barbecues.

See Carefree, the beautiful, durable true china that pays for itself...over and over again!

**Carefree**  
ALL PURPOSE TRUE CHINA  
BY SYRACUSE

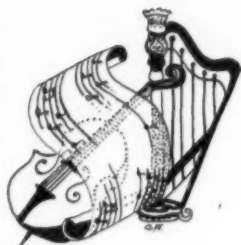


WINDSWEPT, 6.95 BLUE MIST, 7.95 FLAME LILY, 6.95 FINESSE, 7.95

Prices are for 5-piece place settings. 16-piece starter sets from 19.95. 44-piece family sets from 56.95.

\* BE SURE TO ASK YOUR DEALER FOR GUARANTEE CARD

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## MUSIC FOR LIVING

By DAVID RANDOLPH

In a magazine devoted essentially to family living, what could be more appropriate than a column about music inspired by family relationships. It is surprising how many examples there are of musical works that originated in some kind of family activity.

Take, for example, Debussy's *Children's Corner* suite. When the composer's daughter Chouchou was five years of age, she was presented this musical excursion into playland. Debussy could not know, at the time, that he would be separated from her by his death, only ten years later, and that the child's death would follow his by only one year. Nevertheless, the suite is one of the most delightful examples of a musical imagination at work.

Curiously, the titles of the various movements were written in English for the benefit of Chouchou's British governess. The suite opens with a parody of the pedantic piano exercises by the earlier Italian composer, Clementi. These exercises have plagued the lives of most young piano students. Next, in *Jimbo's Lullaby*, we have a musical portrait of Chouchou's stuffed doll elephant. This is followed by the *Serenade of the Doll*, with its suggestion of the strumming of a guitar. *The Snow is Dancing* carries with it the appropriate suggestions of the whirling snow, and the *Little Shepherd* evokes the sound of a hollow reed instrument played on a mountainside. The suite concludes with the now-popular Golliwagg's *Cakewalk*. Minstrel shows had become very widespread in the period just preceding the composition of this work. It is perhaps for that reason that the *Golliwagg's Cakewalk* contains so much syncopation and uses jazz harmonies.

There is an unusual recording of the *Children's Corner* suite, along with six other works by the same composer, issued by Esoteric Records. The music is performed on

the Siena pianoforte, that most unusual instrument I wrote about at length in one of these columns during 1956. Thanks to the unique tone qualities of this piano, the guitar strumming in the *Serenade of the Doll* emerges with a realism that could not possibly be obtained on the more conventional type of piano. The sounds of this piano are most appealing, as they emerge under the sensitive fingers of the pianist, Marisa Regules.

Perhaps the most touching of stories about music that originated in family devotion is that of Wagner's *Siegfried Idyll*. It is, in fact, one of the few instances that we know of in which this composer acted in a tender, considerate manner. As you may have been, Wagner was anything but admirable as a human being. Be that as it may, at 7:30 on Christmas morning of 1870, Wagner's wife, Cosima, was awakened by the gentle strains of some tender music that was being played on the stairs outside her bedroom. Wagner had born the work as a surprise birthday and Christmas gift (since her birthday fell on Christmas) and had rehearsed it in secret with an orchestra of sixteen players. The score was first titled *Trübschener Idyll*, after the town, Trübschen, on Lake Lucerne, in Switzerland. It was here that the Wagners' house was located. But since Wagner's son, Siegfried, had been born here, a year and a half earlier, the score was later named *Siegfried Idyll*. In spite of the fact that, at the first performance, the string section consisted of only two first and two second violins, two violas, one cello and one double bass, the modern custom is to play the work with a full, conventional body of strings. It is in that form that it is recorded for Urania by the Orchestra of the Munich State Opera, under the direction of Franz Konwitschny. The

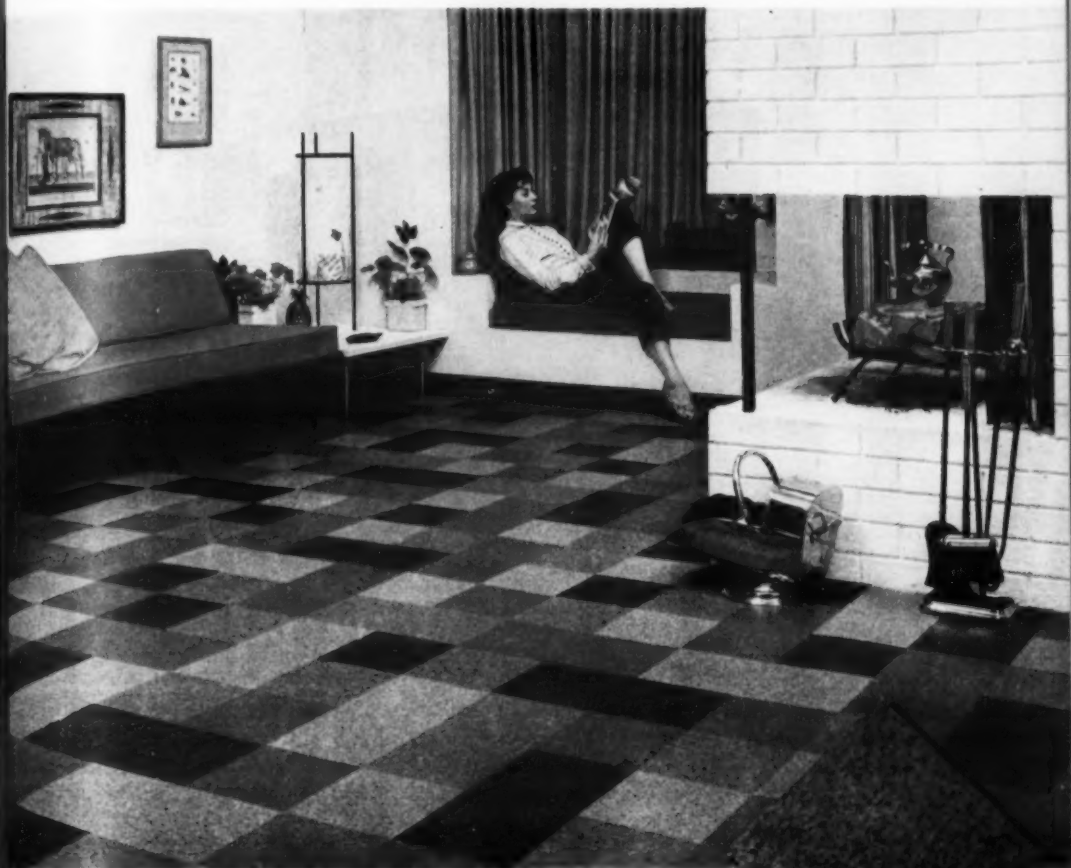
[Continued on page 20]



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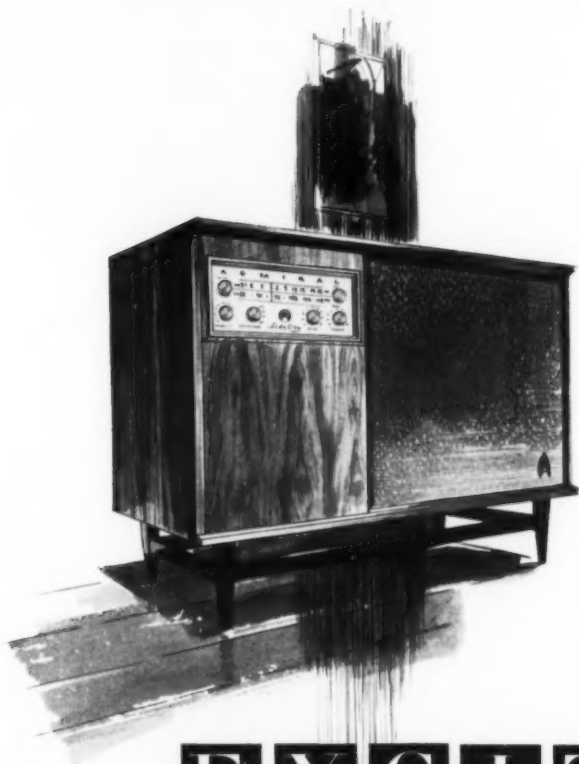


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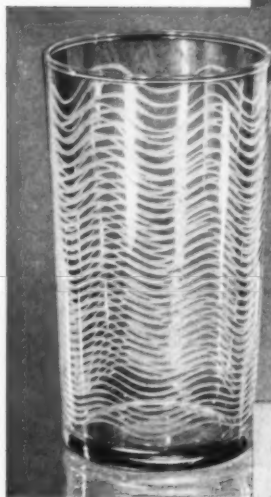
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## Music for living [Continued from page 16]

disc also contains a group of orchestral highlights from *Das Rheingold* and *Die Walküre*. The excerpts from the latter work are the popular *Magic Fire Music* and the exciting *Ride of the Valkyries*.

The next recording exemplifies the over-all concept of this month's column in full measure. It contains two concertos by Mozart: one, the *Concerto No. 10* (K.365), is for two pianos; the other, the *Concerto No. 7* (K.212), is for three pianos. Both works, of course, are accompanied by an orchestra. There is some opinion to the effect that Mozart composed the two-piano concerto as a vehicle for himself and his talented sister, Maria Anna. However, there is no record of any performance of the work by the brother and sister, even though the two were known to have played together. The first performance took place in Vienna in 1781, the year following the completion of the work. The soloists on that occasion were Mozart himself, and a young lady named Josepha Aurnhammer, who was one of his pupils, and with whom he frequently performed works for two pianos. If

Fraulein Aurnhammer had had her way, this work would have fit into the category of "family music" without any doubt. According to Mozart himself, the young lady would have liked to have become his wife.

Apparently, her amorous efforts were useless, since, in another place, Mozart wrote: "The young lady is a fright."

The origin of the concerto for three pianos is another "family affair," but in this case, not the composer's own family. Mozart composed the work specifically for three of his pupils—a mother and her two daughters. The dedication reads: "Dedicated to the incomparable merit of Her Excellency the Signora Contessa Lodron and her two daughters, Countess Aloisa and Giuseppa, by their most devoted servant Wolfgang Mozart."

Even the performers in this Ego recording of the double concerto fit the subject of this column. They are Helen and Karl Ulrich Schnabel. For the other work, they are joined by Ilse von Alpenheim. The Vienna Symphony Orchestra is conducted by Bernard Paumgartner.

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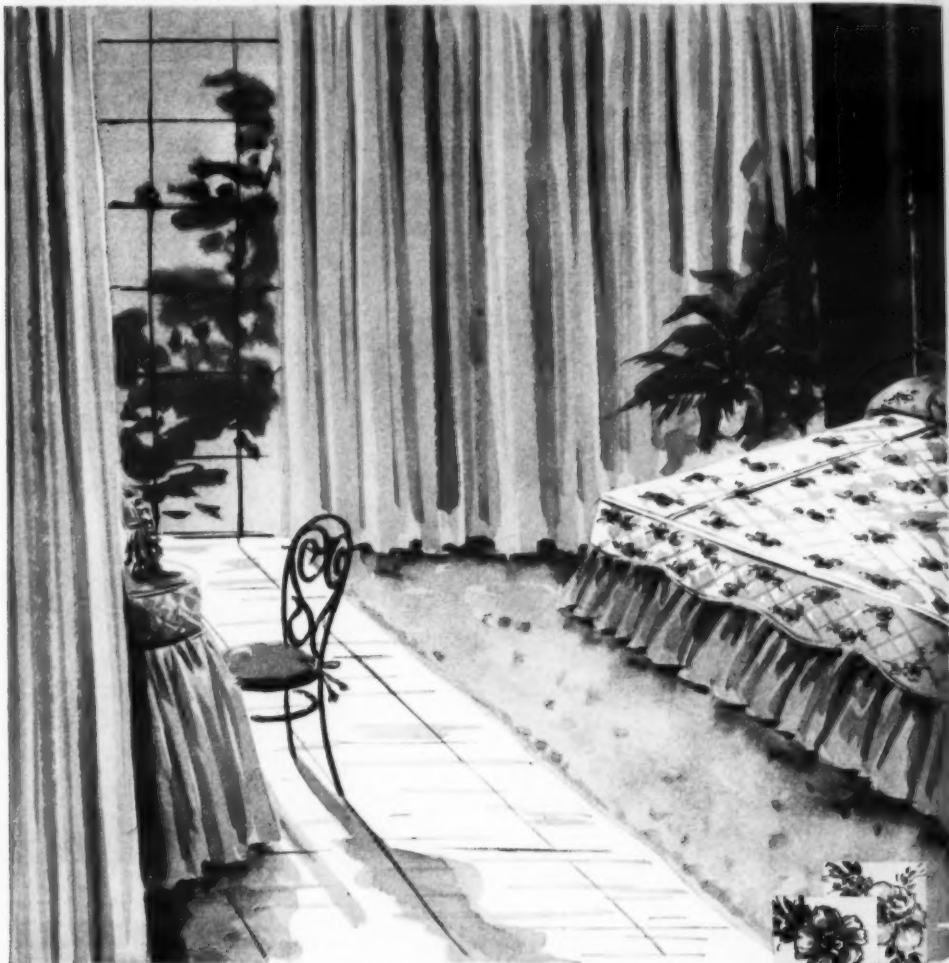
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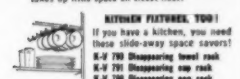
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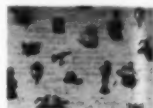
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[Continued on page 32]

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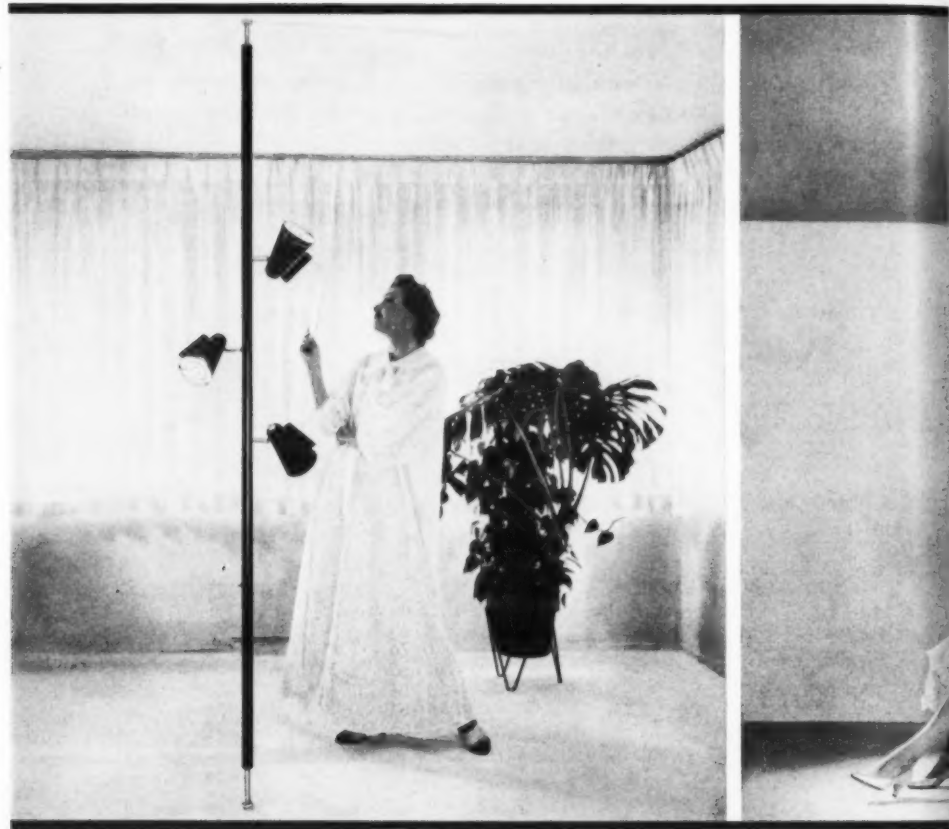
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## Pet pointers: parakeets (Continued from page 26)

his cage. Clip the feathers on his wings' tips if there's any danger of escape out of open windows or doors. Be sure electric fans and other dangerous appliances are snapped off before releasing him.

Don't be alarmed if in his first flights around the room your parakeet flies into walls or furniture. He needs to build up a little flying time before he can gauge distances. Put him back in his cage that first day as soon as he returns to perch on your finger or shoulder. Avoid holding him in your hand, but carry him on your finger or shoulder all the way to the cage, even if there are a number of false starts during which he flies off and has to be persuaded to come back. If he won't settle, darken the room and, after he's perched, approach him slowly and quietly. Above all, avoid the necessity of chasing him. A frightening experience of that kind will undo much of the confidence you have established.

Teaching the parakeet to talk requires the same patience that finger taming demands. Either male or female birds can learn, but younger birds learn faster than older birds. (Young birds can be distinguished from older by the white or very light blue color of the cere, or section above the beak on which the nostrils are located. The cere is medium or dark blue on older birds. Young birds have forehead markings too, which disappear in older birds.) The best age to start is about six months. It's best if one member of the family does the teaching—preferably a person with a higher voice, though he'll also learn from a person with a voice of low pitch. Avoid distractions during the lessons. With the bird either perched on your finger or close to you in the cage so he can see your lips, slowly repeat the words you want him to learn first—"pretty bird" or "hello," for example. Repeat the words over and over again, for perhaps five or ten minutes. Give several lessons a day, if that's possible. Some birds learn more quickly than others, but always remember, patience is the key. There are also phonograph records available to simplify the teaching of parakeets.

Tricks come naturally to a parakeet. However, the bird's curiosity and playfulness can be directed too. Most pet shops have a variety of toys especially made for parakeets. There are wheeled carts with perches, acrobatic bars and climbers, bells and mirrors. These tricks with toys arise from four basic skills—perching, climbing down, climbing up and grasping with beak. A light push on the tail feathers will propel him in the direction you want him to move, once he's had a chance to investigate the toy himself. A human audience is the best stimulant these most exhibitionistic of small birds can have.

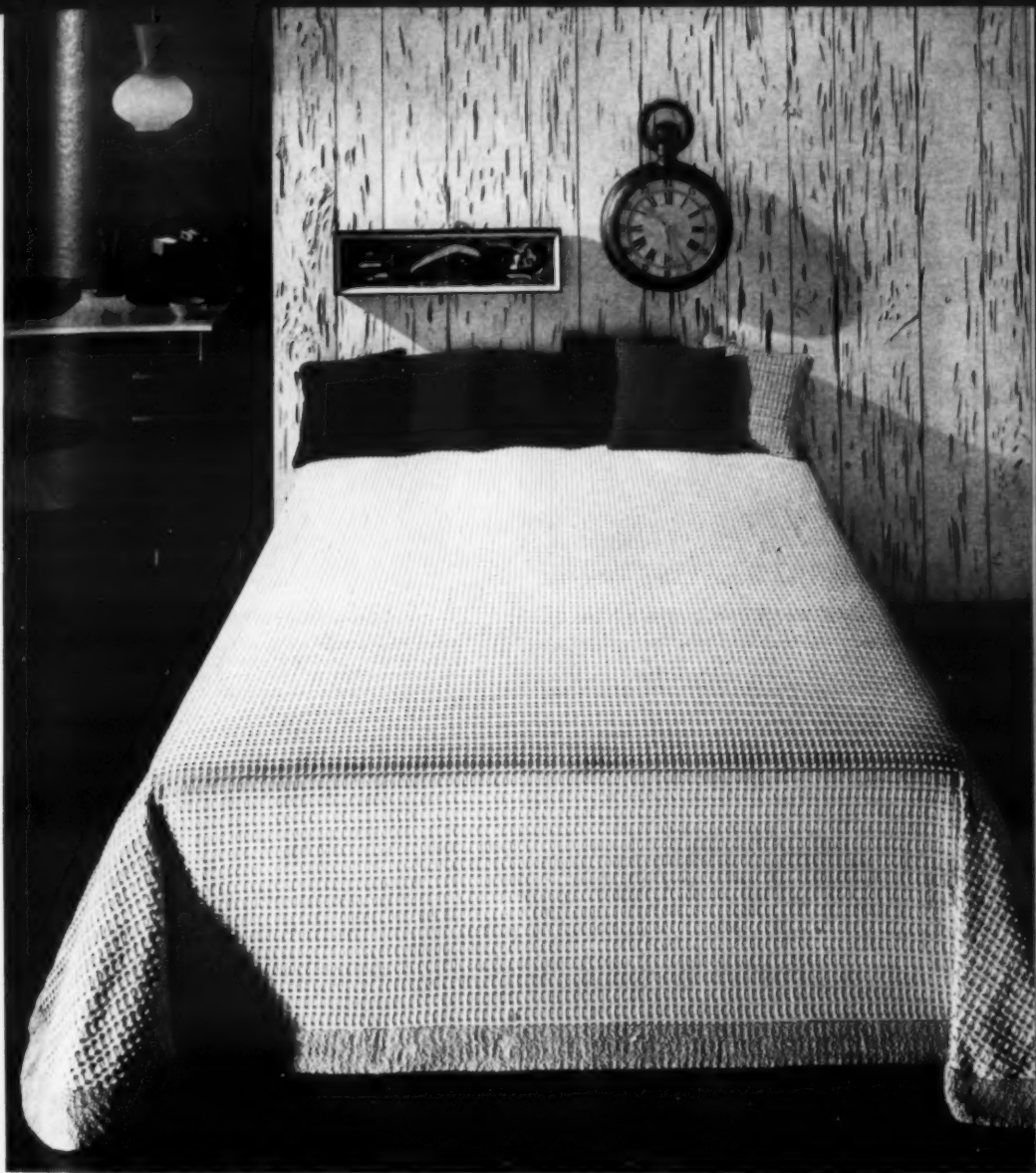
Of course, for bright-eyed intelligence and sprightly ways, your parakeet must be in good health—which means he must have good care. Basic to good care is proper food. Fortunately, with parakeets, this is an easy matter. Parakeet seed from recognized pet product firms contains all necessary food elements and comes conveniently boxed. He will need additional calcium, supplied by cuttlebone, and gravel is a necessity for healthy digestion. In addition, there are special treats and conditioning foods to add diet variety. You might give your parakeet occasional bits of fresh fruit or a spray of millet seed, but stay away from rich, processed foods from the family table. Keep water fresh and be sure the seed cup is never full of hulls.

## See "Buttons 'n' Bows" bedspread at any of the fine stores listed here:

<b>ARIZONA</b>	Phoenix	DIAMOND D. & CO., INC. KAYE & NEWMAN
<b>CALIFORNIA</b>	Alhambra	LEWIS
	Bay Area	MACY'S
	Concord	ARMY
	Glendale	ARMY
	Long Beach	THE MAY CO.
	Los Angeles	THE MAY CO.
	North Hollywood	THE MAY CO.
	Oakland	KATYDUTY
		H. C. CAMPBELL CO. & BRANCH STORES
	Palo Alto	MACY'S
	Pasadena	WESTGORTY
	Redlands	ARMY
	Richmond	THE HARRIS CO.
	Riverside	MACY'S
	San Bernardino	THE HARRIS CO.
	San Diego	MACY'S
	San Francisco	WALKER SCOTT CO.
		CITY OF PAID
	San Jose	MACY'S
	San Rafael	MACY'S
	Tampani City	LEWIS
	Valley Fair	MACY'S
	Whittier	MACY'S
<b>COLORADO</b>	Colorado Springs	HUGGARD & CO.
	Denver	THE DENVER CITY STORE CO. RAY COMPANY
	Pueblo	THE CREW-BESS CO. GUNDS CO.
	New Haven	EDW. MALLEY CO.
<b>CORN.</b>		
<b>DISTRICT OF COLUMBIA</b>	Washington	WISGOLD STONES, INC.
<b>ILLINOIS</b>	Chicago	WISGOLD STONES, INC. & KIRKIN STONES
	Evanston	THE FAW
	Oak Park	WISGOLD STONES, INC.
	Peoria	DECK & HIN
<b>IOWA</b>	Sioux City	YOUNGER (DAVIDSON)
<b>KANSAS</b>	Topeka	CRISTY BROS.
<b>KENTUCKY</b>	New Orleans	D. N. HOLMES COMPANY, INC. MAISON BLANCHE CO. LIMITED
<b>MARYLAND</b>	Baltimore	THE HEIDT CO. HOCHSCHILD, SON & CO. STEWART & CO.
<b>MASS.</b>	Boston	JUDITH, MARSH CO. B. H. STEARNS CO. & BRANCH STORES Worcester J. L. HUBBARD CO.
<b>MICHIGAN</b>	Detroit	J. L. HUBBARD CO.
<b>MINNESOTA</b>	St. Paul	SCHREINER'S, INC.
<b>MISSOURI</b>	Kansas City	E. H. BOY
	St. Louis	FARMUS & SON & BRANCH STORES
<b>MONTANA</b>	Billings	PHAT ALBAY CO.
	Helena	LEWIS
	Missoula	MISSOULA MISCANTILE CO.
<b>NEBRASKA</b>	Lincoln	MILLER & PARR, INC.
	Omaha	J. L. BRANDED & SON
<b>NEW JERSEY</b>	Newark	L. BRANDEGER & CO. & BRANCH STORES
<b>NEW YORK</b>	New York	ABRAHAM & STRONG & BRANCH STORES B. ALTMAN & CO. & BRANCHES
<b>OHIO</b>	Cleveland	DAY CO.
	Columbus	F. & N. LAZARUS CO.
	Dayton	WILEY KUMER CO.
	Toledo	GLENN & GORE
	Eugene	THE DRUGGIST
<b>PENNA.</b>	Altoona	WILLIAM F. GABLE CO.
	Harrisburg	SHAWHAN DEPT. STORE, INC.
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<b>TEXAS</b>	Dallas	SANKER BOUTHERN
	Houston	JOHN'S ART STORES MEYER BROS.
<b>VIRGINIA</b>	Richmond	MILLER & INGRAM, INC.
<b>WASH.</b>	Seattle	IMBES
<b>WEST VIRGINIA</b>	Trenton	KNOWLES & BRANCH STORE
	Charleston	STORE & THOMAS
	Farmington	J. M. HARTLEY & SON CO.
	Hartford	ANDERSON, HENCHES CO.
<b>WISCONSIN</b>	Minneapolis	BOSTON STORE
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## LOOK FOR THE HIDDEN ASSETS

Check the construction of the home you plan to build or buy. Look for quality building materials that mean a lifetime of satisfaction. Check the interior and exterior wall construction, the flooring, the roof, the foundation.



## LOOK FOR FINER COMFORT

Comfort and health go hand in hand with proper insulation, and so do savings. A home properly insulated with mineral wool can save you up to 40% on winter fuel bills, and reduce the cost of air conditioning substantially.



## LOOK FOR LOWER MAINTENANCE

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# UNITED STATES GYPSUM

*without paying a penny extra!*



#### LOOK FOR LASTING BEAUTY

Look for smooth, strong walls and ceilings of gypsum, for rooms of lasting beauty. Rooms that can be redecorated as often as you like. On the outside, too, check for roofing and siding that will keep their original appearance through the years.



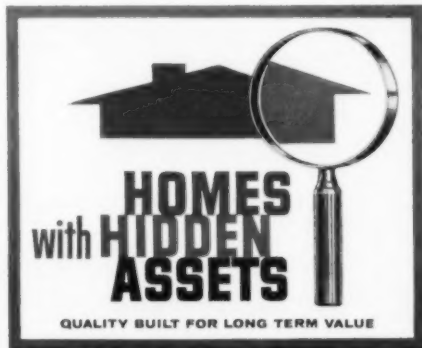
#### LOOK FOR GREATER SAFETY

Important to your peace of mind is protection against fire and storm. Walls and ceilings of fireproof gypsum products, exterior walls properly sheathed, quality roofing and siding materials help protect your family and your possessions.



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It's an established fact that homes built with quality materials have a much higher *resale* value than those built with inferior materials. A quality-built home—a home with Hidden Assets—is one of the soundest investments you can make.



#### LOOK FOR THE BUILDER WHO DISPLAYS THIS SIGN

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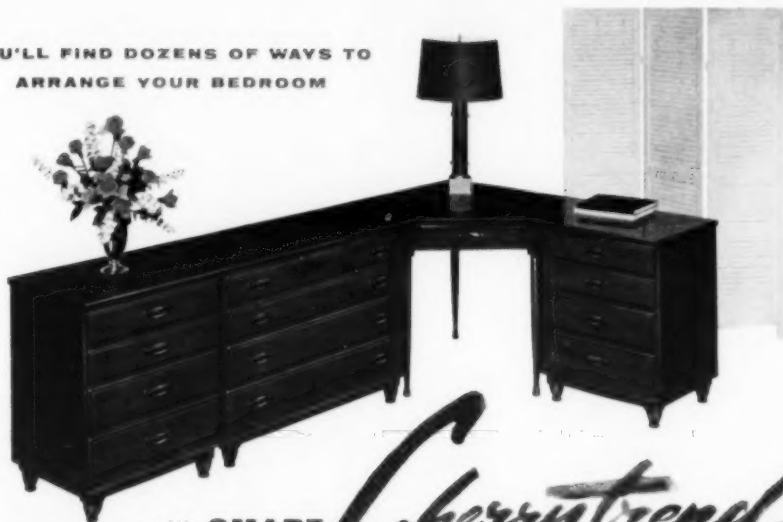
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BRAND  
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WEEK  
April 13-20, 1958



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New book of color pictures and design ideas on the world's most desirable, practical kitchen. Send only 10c.



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[Continued on page 58]

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Woolsurf Gold Tweed

All the warmth, the richness, that is the traditional charm of wool, becomes a modern masterpiece of carpeting in the knowing hands of Callaway! Here is luxurious textured design that is beautifully resistant to soil... takes hard wear and still keeps its handsome good looks! Styled with that special Callaway touch,



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HARD ROCK  
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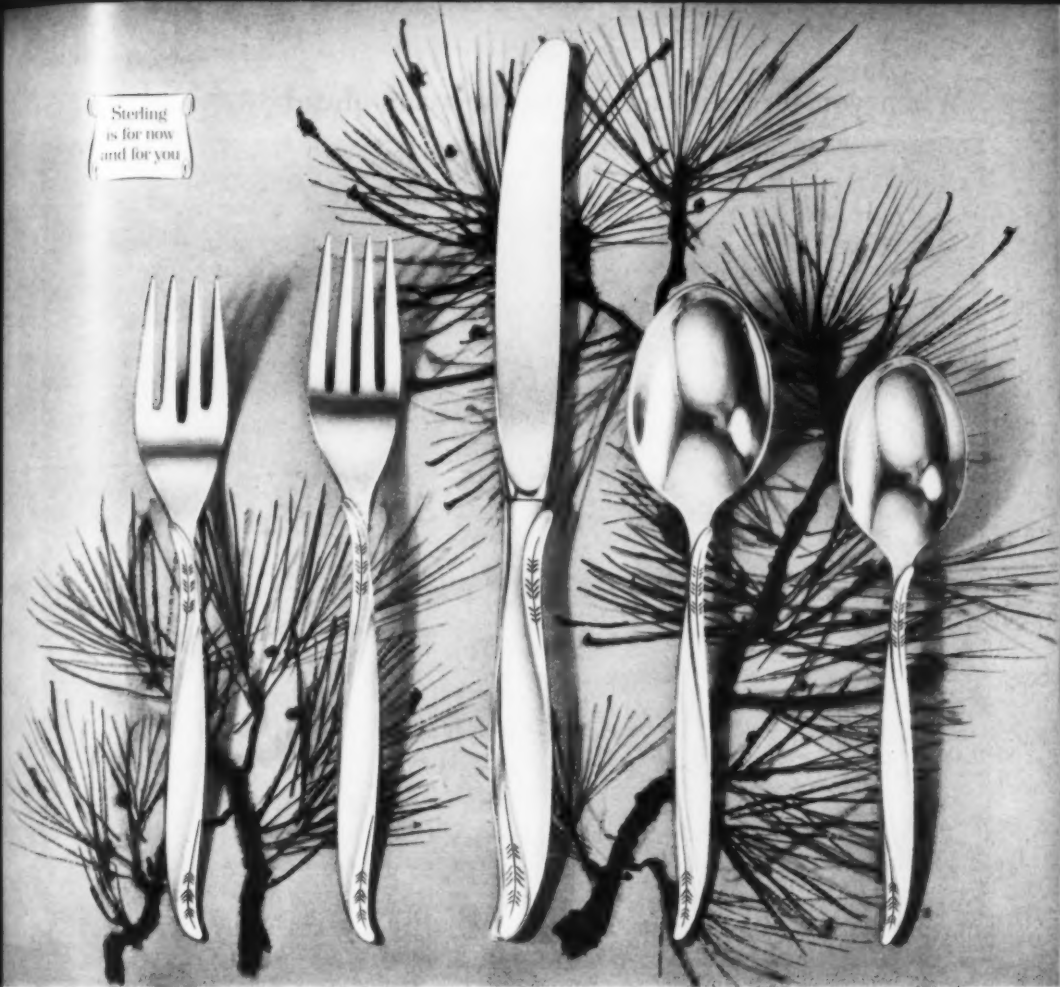


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International Sterling is precious solid silver—yet it is easy to own. Your jeweler offers convenient budget plans.

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The offer is good during the month of April, 1958 only.

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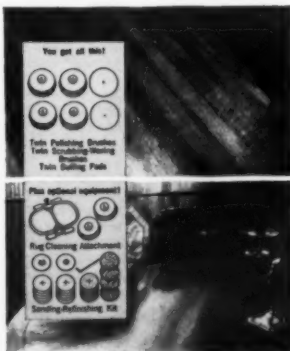
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Plus 25¢  
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36" high (also available 24" high, if specified)

Unfinished—\$6.95  
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If your doorway looks plain—the "Twador" will give it that handsome custom look. It features a heavy-duty storm door with a built-in screen door. It's the most handsome combination door made—we know it's the strongest. It will not warp, twist, or sag. It's made of solid birch and pine, standard 1½" thick. It has a heavy-duty lock and screen door lock with special features. Balanced completely with directions for installation. Hardware not included. For all openings use our openings.

ALL SIZES \$27.95 COMPLETE  
NEW 48" x 80" x 1½" —\$29.95  
—\$39.95—of finished and 1½" from picture in friendly place, send the



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An excellent gift, a tribute to HER! This bracelet, in beautiful sterling silver, bears proud record on each sterling silver disc or silhouette, the name and birthdate of each child or grandchild. Every disc or silhouette is script engraved with the first name, month, day and year of birth for each child or grandchild. Add a disc or silhouette for each new arrival!

Sterling Silver Bracelet \$1.30  
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Bracelets and Discs Available in Gold \$2.25  
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Side by side... a mamma duck and her fluking all dressed up in their Easter finery. Made of the finest washable plush in white or yellow, with colorful trim, they're sure to be the hit of the Easter Parade. Mamma duck plays a gay nursery tune on her Swiss music box, too. This cuddlesome twosome, with mamma standing ten inches high and haly six inches tall, is priced at \$8.50, postpaid. G. Schirmer Music Co. (L450), 3 East 43rd Street, New York 17, New York.



Gay and colorful... a parade of "horseless carriages" ready to frame. Eight prints in a set, these nostalgic old-timers are multicolored, 5½" x 8" and include: Rambler, 1902; Studebaker, 1904; Stanley Steamer, 1908; Maxwell, 1909; Buick, 1908; Ford Model T, 1908; Hudson, 1909; Chevrolet, 1913. Early American locomotives or fire engines may be had also in sets of 8 at the same price—just \$1.00, ppd, per set (state set desired). Terry Elliot (L458), 135 E. 41 St., New York 17, N.Y.



Soap dish on a dolphin. The golden gleam of brass highlights this striking bathroom accessory. The dish itself is in the form of a shell held by a graceful diving dolphin. Four and one-half inches high, it is the only fitting place for mildy's luxurious perfumed soaps. Made of solid brass, highly polished, the price is \$8.98, postpaid. (Cleans easily with a dry cloth.) Order from Ward Phillips Company (L450), Carpentersville, Ill.



When April, as Sara Teasdale once sang, "Shakes out her rain-drenched hair," a lot more can happen than an onslaught of May flowers or catching a chill. Mostly what happens (except for poets and sneezers) is spring cleaning. Putting a house to rights from stem to stern is never much fun, but it can almost be with the magical cleaning aids, the new curtains, paints, wallpapers proffered by YOUR MONEY'S WORTH. April, moreover, is a fine time to remodel. And remember that all nonpersonalized merchandise—if not completely satisfactory—may be returned with the assurance that your money will be refunded in full.

*Jeanne Biddle*



Hand-blocked India prints... each finely hand-blocked cloth a panorama of color. These color-fast and washable prints can be used as bedspreads, draperies, tablecloths, wall hangings or made into an evening shirt. Each print is a blend of many colors, but you have a choice of the following background colors: natural, black, green or red. 72" x 108", \$3.95; 90" x 108", \$4.95, all ppd. From Shopping International, Inc. (L-458), 65 Court Street, White Plains, N.Y.



Lovely to look at... pastel-hued artificial flowers captured in crystal-clear apothecary jars. They bring so much charm when placed on a desk, end table, whatnot shelf or in the kitchen and bath. They're the perfect springtime touch, now that the first buds of the season are beginning to appear. Both the 8" and 10"-high jars are \$4.95 each, postpaid. Hohl (L-459), Flushing 52, New York.



Japanese Nara lamp: borrowing its shape from the temples of Nara, Japan's oldest city, the Nara lamp becomes a novel departure from the usual coffee table or bookshelf accessory. Use it outdoors too: it can be hung from awning or placed on a garden bench. Cast in iron and hand-hammered, 12"-high lamp may be used decoratively, with a candle or wired for electric bulb. \$6.99, freight col. Hybern Imports (L-450), 2140 Hyperion Avenue, Los Angeles 27, Calif.

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**Craftwood** paneling!

Richly reminiscent of a gracious, early American heritage, this traditional tray serves scores of uses in today's entertaining. Use it at your own hearthside, for TV snacks or patio parties. A lovely decorative piece, yet wonderfully practical. The big 17" x 13 1/2" tray will carry platters of hors d'oeuvres or a party-load of drinks. Because it is genuine Craftwood wood paneling, moisture, alcohol or fumes cannot mar its glowing finish. Make it a part of your home tradition. A lovely gift... specially priced—\$8.99 postpaid. No. C.D.D.'s please.

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It's sheer black magic the way they cause talk—this proudly prancing mother cat leading her six darling kittens across your coffee table or knick-knack shelf! Created in jet black ceramic, kits are joined by a golden chain. Mama is 5" high. Satisfaction guaranteed.

**\$1.00 set 3/\$2.89**  
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ADDS UP TO 50%  
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Newly designed rollers  
let you hang twice as many  
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OLD FASHIONED WAY CLOSET TROLLEY WAY  
ORDER TODAY AT NEW LOW PRICES.

SIZE	ROLLERS	BRASS	CHROME
18" to 30"	10	\$2.49	\$1.99
30" to 48"	15	3.99	3.49
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ORGANIZES & GLAMORIZES YOUR CLOSETS

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FREE CLOTHING AND ENDS CLOSET JAM-UPS

A Risk of your Range—and your clothes  
hangers roll smoothly on the glided  
rollers of the new CLOSET TROLLEY  
ROD, making everything in your closet  
instantly accessible.

"Stretches" your closet by automati-  
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This precision-built new impact of heavy  
chrome-plated steel (or polished brass)  
replaces old fashioned clothes rods  
attached to closet shelf in minutes  
with a screwdriver. Insert regular han-  
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slide back and forth with minimal ease.

Make old closets like new—or use  
this unit in new closets. It can't sug-  
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Method. Here is a plan that combines  
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Personalized cocktail stirrers fashioned  
after the ones used in gay night clubs.  
Your guests will agree that your home  
is the fanciest "supper club" in town...  
instead of a night club's name, yours is  
deeply stamped on each stirrer in gold  
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They'll make pretty party favors too, so  
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Pick a plaque... and add new interest  
to picture groupings. Both designs, the  
lock and key and the eagle, are brass-  
plated and mounted on pine plaques in  
your choice of mellow pine or antique  
black finish. The oval and oblong shapes  
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can be mounted on the shape of your  
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She dances on your table. This ballerina  
stops in the middle of her pirouette to  
hold 14 napkins for your guests. Her  
body is beautifully colored china and her  
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If you carry a lucky coin with you, why  
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The coin simply snaps in the holder;  
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Show off your loved ones in this good-  
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picture of dad, the baby or a sweetheart  
into the disc and, just like magic, the  
lucite top magnifies the picture into a  
living and lasting image. Makes a won-  
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Armchair shoppers... order by mail

# Spring Arrivals... of decorator imports



**FLOOR TO CEILING POLE LAMP**

Versatile universal! Sixteen shades adjust floor-to-ceiling, 7 1/2 to 20 feet. This floor-to-ceiling lamp is a great gift for your home or office. The custom-made lamp is made with three built-in adjustable shades and on-demand switches. Pole in black, chrome or brass. Matching or brass shades. Value \$9.95.

**12.99**



**BAMBOO-HANDLED STAINLESS**

Exactly right for outdoor dining, and as practical for everyday use! Sixteen pieces of mirror-finished stainless topped with handles of exotic-looking bamboo. Four 4-oz. place settings, 4 knives, 4 forks, 4 tea spoons, 4 soup spoons. Value \$10.

**16 pcs. 3.99**



**FISH LOUNGE**

Dreaming come true in this South Seas slumberer! 60 giant inches of honey rattan on wrought iron... for sunning or snoozing. A sleek sophisticated in your living room, den, porch or patio. \$45 value.

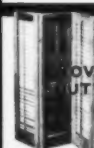
**16.99**



**ISLAND CHAIR**

Match modern design with easy-chair comfort and you've discovered the island chair! Add its companion ottoman—perfect for the family's favorite after-noon! Comfortable rather than wrought iron. Value \$20.

**ISLAND CHAIR 7.99**  
**MATCHING OTTOMAN 3.99**

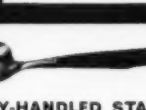


**FOLDABLE CUTTERS**

SIZE	PRICE
6" x 10"	1.99
7" x 10"	1.99
8" x 10"	1.99
9" x 10"	1.99
10" x 10"	1.99
11" x 10"	1.99
12" x 10"	1.99
13" x 10"	1.99
14" x 10"	1.99
15" x 10"	1.99

Beautifully grained hardwood, movable blades, entirely wooden—durable! Measure inside dimensions of area to be cut. Combine two types to fit obscure windows. And so easily set too!

**69c AND UP**



**EBONY-HANDLED STAINLESS**

Lifetime balhauzi, with handles of hard African ebony wood... a superb looking! The finest grade of stainless steel, 18-8... in an exquisite satin finish that works at full and shugs off stains. The handle is as new as tomorrow, perfectly balanced to the hand, and the setting is completely at home even in your most elegant hotel! 4-oz. place settings, knife, fork, teaspoon, soup spoon. Compare to flatware selling in decorator shops at \$10 a setting.

**4-oz. place setting 3.99**



**PAPEETE CHAIRS**

Born in Tahiti, this captain's chair and side chair have grown into smart additions to contemporary rooms and patios! Glossy rattan, with frames and legs in black wrought iron. List at \$18.

**A. SIDE CHAIR 5.99**  
**B. CAPTAIN'S CHAIR 7.99**



**SAMOA CHAIR**

Invented where the trade winds play, the refreshingly different Samoa! A circle of flowing rattan—a distinctive open-weave—set on an ebony wrought iron frame. Value \$15 each.

**3.99**  
**3 for 11.99**



**FIBERGLASS PLANTERS**

A vibrantly colored fiberglass bowl, in a slim black wrought iron stand, partnering your greenery, bringing new color to your home! Bowl 15" wide and deep in charcoal, red, coral, turquoise, black, grey, white. A novel look for ferns, cacti, succulents, leafy plants. Value \$15.

**Bowl and stand \$7 or 12" high 4.99**



**TAZANIAN CHAIR**

Just what you had in mind—before the TV, in the playroom, for cozy reading! All in honey-toned rattan, 20" long and 17" high, certainly the favorite chair in the room. Value \$18.

**11.99**



**SWIVEL BAR STOOLS**

You're comfortably high on either or four rattan and wrought-iron stools! Soak up 20" off the floor. Backed or backless models. \$15 value.

**a. 6.99**  
**b. 8.99**



**DANISH TEAK CHAIR**

A chair from Denmark... in timeless teak! Constructed for comfort, the multi-laminated teak and back rest on sleek black wrought iron, the contemporary combination for home or office! List to \$20.

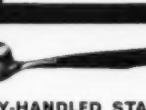
**7.99**  
**2 for 15.99**



**SEA GRASS MATTING**

Sea grass matting adds a relaxed and casual dimension wherever it goes! Hand-woven in forms of durable sea grass fiber, it is a full 1/2-inch thick. Natural beige in color, it blends with any decorating scheme whether you're flooring a playroom or porch, parlor or patio! Chairs easily, too, with vacuum or sand and water. Matting comes in 12" squares, rolls 9 feet wide. When ordering, send room dimensions measured in feet. For example, if room is 9' x 12' you would need 108 squares at 19c each... a total of \$20.52. Squares can be easily detached or added to match any floor pattern or to fit around furniture or hearth. Usually sold as high as 40c sq. ft.

**PER SQ. FT. 19c**



**EBONY-HANDLED STAINLESS**

Lifetime balhauzi, with handles of hard African ebony wood... a superb looking! The finest grade of stainless steel, 18-8... in an exquisite satin finish that works at full and shugs off stains. The handle is as new as tomorrow, perfectly balanced to the hand, and the setting is completely at home even in your most elegant hotel! 4-oz. place settings, knife, fork, teaspoon, soup spoon. Compare to flatware selling in decorator shops at \$10 a setting.

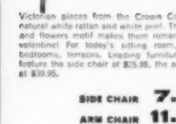
**4-oz. place setting 3.99**



**TEAKWOOD MONKEYS**

More fun than a barrel of monkeys, these practically indestructible teak pets are 8" tall, with arms and legs that swing on springs. Delightful decorating in the den, over the bar, in the nursery! Value \$2.00 each.

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**HONG KONG CHAIRS**

Victorian pieces from the Crown Colony, in natural white rattan and white pine. The hearts and flowers motif makes them romantic as a reminder! For today's sitting room, patio, bedrooms, terrace, living furniture shops feature the side chair at \$25.95, the arm chair at \$39.95.

**SIDE CHAIR 7.99**  
**ARM CHAIR 11.99**



**BINOCULARS**

Binoculars of the highest optical quality at special sale price! Deluxe lens coatings, razor sharp images always, dust and moisture resistant, individual tubes. Favorites of hunters, sportsmen, baseball fans! Values to \$19.95.

**STANDARD 4 x 8 \$19.99**  
**STANDARD 5 x 8 \$19.99**  
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#### THE PERFECT BABY PRESENT

What: A contour chair for babies, designed with a special angle that elevates and supports. Pediatrician-approved.

Why: The Easybaby chair lets the newest-born join the family circle from the very beginning. Gives mother two free hands when feeding.

Where: Anywhere, everywhere—upstairs and down—in buggy, car, train or plane.

Hand-finished wood construction in pale pink, blue or yellow. Fully assembled, complete with plastic mattress, safety strap and hand-holes. Satisfaction guaranteed. Send check or money order; postage paid in U.S.A. and Canada. \$9.95.

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White cotton top with trim to match the red woven miniature plaid shorts. Sanforized. Needs little ironing. Button adjustable.

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7 inches wide  
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Buttonhole binder, a wonderful device designed to give the clothes you make that professional look. It will enable a beginner or expert to make buttonholes quickly and easily. Each buttonhole (either welted or corded type) will be uniform, and the binder will fit any sewing machine. Fast, simple, exact. \$1.00, ppd. Beverly Hills of California (L458), P.O. Box 99, Beverly Hills, Calif.



To remember a very special occasion, choose a calendar charm bracelet. The calendar bears the month you specify, and an imitation ruby, prong-set, to signify that special day. Made of highly polished, gold-plated metal, it's a perfect gift to give or get. Priced at \$2.95, ppd., state month and day to be marked. Calendar charm without bracelet, \$1.95, postpaid. Order from The Penthhouse (L458), Department 18, Box 2313, Eastside Station, Providence 6, Rhode Island.



Cafe espresso, a remarkable shiny aluminum coffee brewer imported from Italy. This Medaglia D'oro coffee will top its coffee-maker with the true Italian taste. You can use regular coffee for a unique "steamed-in" flavor too. The espresso in two-cup (demitasse size) capacity, \$2.95; 4-cup capacity, \$3.95; 6-cup, \$4.95; 8-cup, \$6.95. The lovely white china demitasse cup and saucer are \$1.25 a set; 12-ounce can of Medaglia D'oro is \$1.75, ppd. RMS Interiors (L458), 1116 S. Michigan, Chicago 28, Illinois.



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Party favors that are fun for the whole family. This whimsical assortment of animals is charming used as place cards, a centerpiece motif or favors at a children's party. Set of twelve including cow, kangaroo, tiger, lamb, etc. Each one approximately five inches tall or long.

Only \$1.50

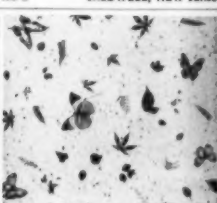
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DOG WICKS are the perfect solution for repelling pets. One sniff and away they'll run! Hang this chemical Wick on shrub or branch and rest easy for the whole season. Safe, harmless to animals. Use inside or out—protects lawns, garbage pails, flowers, furniture. Trains your pets and neighbor's dogs. Guaranteed to do the job or your money back! Pack of 20 for \$1, postage paid. Order DOG WICKS direct by mail from Sunset House, 2259 Sunset Building, Los Angeles 16, California.



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Wonderful on glass windows and doors—allows light to come through yet insures privacy; decorates room—dresses and screens curtains; lamp shades, place beneath glass-topped tables; frame as a picture; use as a wallpaper. Blends well with any color scheme and comes with simple directions for applying to all surfaces.

• ONE SHEET (3 x 2 ft.) \$4.35

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• 3 SHEETS (made into one sheet 6 x 3 ft.) \$4.95

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There's an item here for you

## YOUR MONEY'S WORTH



Authentic kerosene lamps, graceful and tall, to enhance your summer dining. The lamp with its amber-glass font mounted on brass-finished base has a hurricane chimney, brass-finished wick adapter and turn switch, and stands 15 1/2" high, 4" in diameter. You'll find these lamps have a practical value too, especially for spring and summer emergency lighting. A delight to view, just \$3.50 each, \$6.50 a pair, all popl. Seth & Jed (L458), New Marlborough, Mass.



Chick-Nik is a newly-developed one-egg incubator that will permit your child to use a real baby chick come to life. Made of white plastic with tipproof metal legs, it has clear plastic windows for viewing and includes a special bulb for heating, plus thermometer and water trough for humidity. The scientifically designed incubator converts into brooder after chick is hatched. \$3.95, popl., with book on development of egg and chick, plus instructions, Carol Beatty (L459), 561 Beatty Bldg., Hollywood 46, Calif.



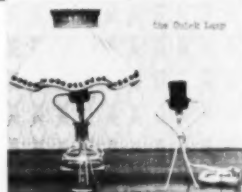
Giant patio umbrellas... a terrific decorative accessory for the terrace or playroom. They're made of heavy paper, ribbed with bamboo and come in swirling circles of black and terra cotta, orange and gold or green and blue. The two-part pole makes it easy to carry, set up or store... seven feet tall and a wide six feet in diameter, \$3.99 each, freight collect. Order from The Akron (L459), 4402 Sunset Blvd., Los Angeles 27, Calif.

## The Quick Lamp

Or more correct the complete electrical equipment (including plug and switch) for a table lamp, by means of which you can build a fine and neat around lamp, easy and quickly. In the photo on the right you see "The Quick Lamp" as it will be completed, and to the left the lamp after a Do-It-Yourself Treatment. The lamp stand in this case is a small glass bottle. You can use any kind of bottle, any flower pot, etc., then make, or buy, a shade to correspond with your interior decorations. Price is \$3.99 sent from Sweden, direct to customer, Postpaid, and Duty free. Satisfaction guaranteed, or money will be refunded.

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SLIDE TITLES  
AN IDEAL GIFT  
2x2 (35 mm)  
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ANY 3 SLIDES  
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My Wishes  
Stop Yawning!  
Let's Eat  
GOOD NIGHT

**Attractive, Decorator Color, Ribbed Polyethylene SHELF LINER**  
Beauty Sheen Finish

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Imagine!

36 feet of this wonderful Liner—enough for every closet & shelf in your home! Take your choice of 4 gorgeous, vibrant colors—turquoise, red, pink or yellow—selected by "House Beautiful" magazine as THE colors for this season—decorator colors to tastefully complement your home color scheme. The ingenious ribbed texture of this heavy polyethylene adds to its beauty and utility. Use it to line Kitchen Cabinet Shelves, Kitchen Cabinet Drawers, Floors of Closets, Bathroom Cabinets, Linen Closets. It's perfect for Place Mats, Plant Stands and Seat Protection. Ideal, too, above Beach or Hike to prevent spilling, as Wall Protector in children's room, as Background for Pictures, etc. The varied uses of this quality product are limited only by your own imagination.

11 1/4" x 36 ft.—\$2.98 plus 25¢ exp.  
Send check or M.O. (if cash, fee extra)  
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## ebony swallows...

## hand carved in AFRICA

Significant wall plaques to bring the excitement of a jungle hunt to your living room! This pair of graceful flying swallows has been hand carved of blackst ebony by natives in Tanganyika. Each measures 7" long. At this low price, you'll want several pairs—for your own home—in place for every occasion.

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Starting out like we are...  
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Wonderful, Money Saving

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"READ HOW WE SAVED ALMOST 1/2..."

on Beautiful, New, Reversible Carpeting by Sending our Old Rugs, Clothing, to the OLSON FACTORY. It's Magic and for only \$2.00 a Week!"

Like most young couples, we need many things for our new home, so stretching dollars is pretty important to us. That's why making our carpeting dreams come true on a slender budget has been like asking for the moon—until one day...

We made a wonderful discovery. I read an Olson Broadloom magazine ad. Their story sounded intriguing, especially the Reversible feature and the savings—up to 1/2. At first, I was a bit skeptical, but then I reasoned—if over 3 million women have sent in their old materials for Olson Rugs and Carpets and Olson guarantees satisfaction or money back—what more assurance did I need? So, I sent for their FREE Book of Rug and Carpet Magic.

The catalog arrived. What a surprising array of colorful rugs and carpeting—all for so little money. 44 pages of solid colors, tweeds, embossed effects, florals, Early American designs. (Any size up to 18 ft. wide, seamless, any length.)

So we ordered from Olson. And since we were short of old material, Jim's mother gave us her discarded blankets and a few old throw rugs. We bundled up the worn rugs, cloth-

ing and blankets and shipped everything to Olson at their expense! (Olson adds a liberal amount of New Wool to guarantee the highest quality reversible Broadloom.)



Olson Fiesta Pattern—One of Many

Today, our new Olson carpeting wins compliments from everyone. It's simply luxurious—deep textured and heavy as the Olson people said it would be! Best of all, our new carpeting is reversible—so when one side is worn, we have a brand new carpet on the other side for more years of wear.

And, too, it is so thick and heavy textured that we don't need an underpad pad. Another big saving!



There you are. Doesn't it sound terribly interesting—and practical? Why don't you send for the Olson Catalog (it's FREE) and when you get it, I know you'll say, "Why didn't I send for this Book of Carpet Magic before?" Mail this Coupon or a Postcard.

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On Ivory Black  
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**350** PAIR PPD.



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On Natural-wood  
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Now... a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair. Overstuffed on legs allow easy sliding off on child's growth. Large, contoured seat and wide curved back gives maximum comfort. Rungs are just the right leg height for young or old. Thick knobby pine seat and back—hardwood legs and rungs. In finest hand-crafted quality. Beautifully finished in real-honey-fine knotty pine or maple.

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**\$19.95**  
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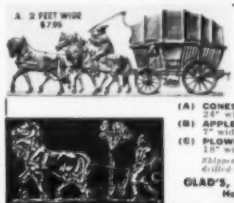
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**6 PASTEL COLORS AND PEARL WHITE**  
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To Hang Bed  
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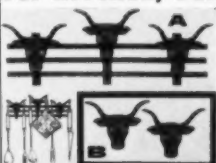
Add spring to your step with genuine Ripple Sole shoes. They're made of water buffalo and with each step, the soles compress, spring back—a massaging and energy-saving action that also absorbs heel shock, balances weight level to toe and reduces foot fatigue by 45%. In addition, the weight of the foot forces air through the ripples to provide excellent ventilation. A marvelous walking or lounging shoe for both ladies and men. Sizes 3 to 13, \$9.95 per pair, ppd. Bloom's (L458), 311 6th Ave., New York 14, N.Y.



Functional and handsome, this chest is sturdily built of solid select white poplar, sanded satin-smooth and ready for stain, shellac or paint. It's \$32.95, shipping charges collect, complete with brass-tipped legs and brass pulls. Standing 29" high, 16" deep and 30" wide, the chest is a most versatile piece of furniture, suitable for any room in your home. Order from Country Workshop (L458), 95 Rome Street, Newark 5, New Jersey.



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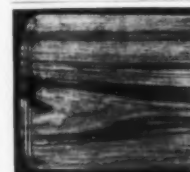
Teatime in two and one-half minutes . . . coffee or bouillon too, for that matter, with this four-up Instant Hot Pot. The strong, sealed-in heating unit is ideal for home or office use. In beautifully glazed ceramic, the modern designs are either stripes of turquoise or a Hawaiian print in brown. 7" high on its base. \$2.99 plus 25¢ postage. From World Traveler Gifts (L458), Post Office Box 202, Crestwood Drive, Maplewood, New Jersey.



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Shelving units below has real leather doors. All shelves grooved for plates.  
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36"	42"	\$3.60
42"	48"	\$4.00
48"	54"	\$4.40
54"	60"	\$4.80
60"	66"	\$5.20
66"	72"	\$5.60
72"	78"	\$6.00
78"	84"	\$6.40
84"	90"	\$6.80
90"	96"	\$7.20
96"	102"	\$7.60
102"	108"	\$8.00
108"	114"	\$8.40
114"	120"	\$8.80
120"	126"	\$9.20
126"	132"	\$9.60
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162"	168"	\$12.00
168"	174"	\$12.40
174"	180"	\$12.80
180"	186"	\$13.20
186"	192"	\$13.60
192"	198"	\$14.00
198"	204"	\$14.40
204"	210"	\$14.80
210"	216"	\$15.20
216"	222"	\$15.60
222"	228"	\$16.00
228"	234"	\$16.40
234"	240"	\$16.80
240"	246"	\$17.20
246"	252"	\$17.60
252"	258"	\$18.00
258"	264"	\$18.40
264"	270"	\$18.80
270"	276"	\$19.20
276"	282"	\$19.60
282"	288"	\$20.00
288"	294"	\$20.40
294"	300"	\$20.80
300"	306"	\$21.20
306"	312"	\$21.60
312"	318"	\$22.00
318"	324"	\$22.40
324"	330"	\$22.80
330"	336"	\$23.20
336"	342"	\$23.60
342"	348"	\$24.00
348"	354"	\$24.40
354"	360"	\$24.80
360"	366"	\$25.20
366"	372"	\$25.60
372"	378"	\$26.00
378"	384"	\$26.40
384"	390"	\$26.80
390"	396"	\$27.20
396"	402"	\$27.60
402"	408"	\$28.00
408"	414"	\$28.40
414"	420"	\$28.80
420"	426"	\$29.20
426"	432"	\$29.60
432"	438"	\$30.00
438"	444"	\$30.40
444"	450"	\$30.80
450"	456"	\$31.20
456"	462"	\$31.60
462"	468"	\$32.00
468"	474"	\$32.40
474"	480"	\$32.80
480"	486"	\$33.20
486"	492"	\$33.60
492"	498"	\$34.00
498"	504"	\$34.40
504"	510"	\$34.80
510"	516"	\$35.20
516"	522"	\$35.60
522"	528"	\$36.00
528"	534"	\$36.40
534"	540"	\$36.80
540"	546"	\$37.20
546"	552"	\$37.60
552"	558"	\$38.00
558"	564"	\$38.40
564"	570"	\$38.80
570"	576"	\$39.20
576"	582"	\$39.60
582"	588"	\$40.00
588"	594"	\$40.40
594"	600"	\$40.80
600"	606"	\$41.20
606"	612"	\$41.60
612"	618"	\$42.00
618"	624"	\$42.40
624"	630"	\$42.80
630"	636"	\$43.20
636"	642"	\$43.60
642"	648"	\$44.00
648"	654"	\$44.40
654"	660"	\$44.80
660"	666"	\$45.20
666"	672"	\$45.60
672"	678"	\$46.00
678"	684"	\$46.40
684"	690"	\$46.80
690"	696"	\$47.20
696"	702"	\$47.60
702"	708"	\$48.00
708"	714"	\$48.40
714"	720"	\$48.80
720"	726"	\$49.20
726"	732"	\$49.60
732"	738"	\$50.00
738"	744"	\$50.40
744"	750"	\$50.80
750"	756"	\$51.20
756"	762"	\$51.60
762"	768"	\$52.00
768"	774"	\$52.40
774"	780"	\$52.80
780"	786"	\$53.20
786"	792"	\$53.60
792"	798"	\$54.00
798"	804"	\$54.40
804"	810"	\$54.80
810"	816"	\$55.20
816"	822"	\$55.60
822"	828"	\$56.00
828"	834"	\$56.40
834"	840"	\$56.80
840"	846"	\$57.20
846"	852"	\$57.60
852"	858"	\$58.00
858"	864"	\$58.40
864"	870"	\$58.80
870"	876"	\$59.20
876"	882"	\$59.60
882"	888"	\$60.00
888"	894"	\$60.40
894"	900"	\$60.80
900"	906"	\$61.20
906"	912"	\$61.60
912"	918"	\$62.00
918"	924"	\$62.40
924"	930"	\$62.80
930"	936"	\$63.20
936"	942"	\$63.60
942"	948"	\$64.00
948"	954"	\$64.40
954"	960"	\$64.80
960"	966"	\$65.20
966"	972"	\$65.60
972"	978"	\$66.00
978"	984"	\$66.40
984"	990"	\$66.80
990"	996"	\$67.20
996"	1002"	\$67.60
1002"	1008"	\$68.00
1008"	1014"	\$68.40
1014"	1020"	\$68.80
1020"	1026"	\$69.20
1026"	1032"	\$69.60
1032"	1038"	\$70.00
1038"	1044"	\$70.40
1044"	1050"	\$70.80
1050"	1056"	\$71.20
1056"	1062"	\$71.60
1062"	1068"	\$72.00
1068"	1074"	\$72.40
1074"	1080"	\$72.80
1080"	1086"	\$73.20
1086"	1092"	\$73.60
1092"	1098"	\$74.00
1098"	1104"	\$74.40
1104"	1110"	\$74.80
1110"	1116"	\$75.20
1116"	1122"	\$75.60
1122"	1128"	\$76.00
1128"	1134"	\$76.40
1134"	1140"	\$76.80
1140"	1146"	\$77.20
1146"	1152"	\$77.60
1152"	1158"	\$78.00
1158"	1164"	\$78.40
1164"	1170"	\$78.80
1170"	1176"	\$79.20
1176"	1182"	\$79.60
1182"	1188"	\$80.00
1188"	1194"	\$80.40
1194"	1200"	\$80.80
1200"	1206"	\$81.20
1206"	1212"	\$81.60
1212"	1218"	\$82.00
1218"	1224"	\$82.40
1224"	1230"	\$82.80
1230"	1236"	\$83.20
1236"	1242"	\$83.60
1242"	1248"	\$84.00
1248"	1254"	\$84.40
1254"	1260"	\$84.80
1260"	1266"	\$85.20
1266"	1272"	\$85.60
1272"	1278"	\$86.00
1278"	1284"	\$86.40
1284"	1290"	\$86.80
1290"	1296"	\$87.20
1296"	1302"	\$87.60
1302"	1308"	\$88.00
1308"	1314"	\$88.40
1314"	1320"	\$88.80
1320"	1326"	\$89.20
1326"	1332"	\$89.60
1332"	1338"	\$90.00
1338"	1344"	\$90.40
1344"	1350"	\$90.80
1350"	1356"	\$91.20
1356"	1362"	\$91.60
1362"	1368"	\$92.00
1368"	1374"	\$92.40
1374"	1380"	\$92.80
1380"	1386"	\$93.20
1386"	1392"	\$93.60
1392"	1398"	\$94.00
1398"	1404"	\$94.40
1404"	1410"	\$94.80
1410"	1416"	\$95.20
1416"	1422"	\$95.60
1422"	1428"	\$96.00
1428"	1434"	\$96.40
1434"	1440"	\$96.80
1440"	1446"	\$97.20
1446"	1452"	\$97.60
1452"	1458"	\$98.00
1458"	1464"	\$98.40
1464"	1470"	\$98.80
1470"	1476"	\$99.20
1476"	1482"	\$99.60
1482"	1488"	\$100.00
1488"	1494"	\$100.40
1494"	1500"	\$100.80
1500"	1506"	\$101.20
1506"	1512"	\$101.60
1512"	1518"	\$102.00
1518"	1524"	\$102.40
1524"	1530"	\$102.80
1530"	1536"	\$103.20
1536"	1542"	\$103.60
1542"	1548"	\$104.00
1548"	1554"	\$104.40
1554"	1560"	\$104.80
1560"	1566"	\$105.20
1566"	1572"	\$105.60
1572"	1578"	\$106.00
1578"	1584"	\$106.40
1584"	1590"	\$106.80
1590"	1596"	\$107.20
1596"	1602"	\$107.60
1602"	1608"	\$108.00
1608"	1614"	\$108.40
1614"	1620"	\$108.80
1620"	1626"	\$109.20
1626"	1632"	\$109.60
1632"	1638"	\$110.00
1638"	1644"	\$110.40
1644"	1650"	\$110.80
1650"	1656"	\$111.20
1656"	1662"	\$111.60
1662"	1668"	\$112.00
1668"	1674"	\$112.40
1674"	1680"	\$112.80
1680"	1686"	\$113.20
1686"	1692"	\$113.60
1692"	1698"	\$114.00
1698"	1704"	\$114.40
1704"	1710"	\$114.80
1710"	1716"	\$115.20
1716"	1722"	\$115.60
1722"	1728"	\$116.00
1728"	1734"	\$116.40
1734"	1740"	\$116.80
1740"	1746"	\$117.20
1746"	1752"	\$117.60
1752"	1758"	\$118.00
1758"	1764"	\$118.40
1764"	1770"	\$118.80
1770"	1776"	\$119.20
1776"	1782"	\$119.60
1782"	1788"	\$120.00
1788"	1794"	\$120.40
1794"	1800"	\$120.80
1800"	1806"	\$121.20
1806"	1812"	\$121.60
1812"	1818"	\$122.00
1818"	1824"	\$122.40
1824"	1830"	\$122.80
1830"	1836"	\$123.20
1836"	1842"	\$123.60
1842"	1848"	\$124.00
1848"	1854"	\$124.40
1854"	1860"	\$124.80
1860"	1866"	\$125.20
1866"	1872"	\$125.60
1872"	1878"	\$126.00
1878"	1884"	\$126.40
1884"	1890"	\$126.80
1890"	1896"	\$127.20
1896"	1902"	\$127.60
1902"	1908"	\$128.00
1908"	1914"	\$128.40
1914"	1920"	\$128.80
1920"	1926"	\$129.20
1926"	1932"	\$129.60
1932"	1938"	\$130.00
1938"	1944"	\$130.40
1944"	1950"	\$130.80
1950"	1956"	



NOW the famous  
**UNIVERSAL** *Coffeematic*  
 FOR A LIMITED TIME ONLY

**\$14.95**



**CHROME-ON-COPPER**  
 Universal's famous deluxe quality  
 for everlasting beauty

**FLAVOR-SELECTOR**  
 Makes coffee mild, medium or  
 strong as you prefer

**HEAT SENTINEL**  
 Keeps coffee piping hot without in-  
 creasing the strength

**EIGHT-CUP CAPACITY**  
 Makes up to 8 cups faster than you  
 can boil an equal amount of water

**NOW IS THE TIME  
 TO BUY AMERICA'S  
 FINEST COFFEEMAKER!**

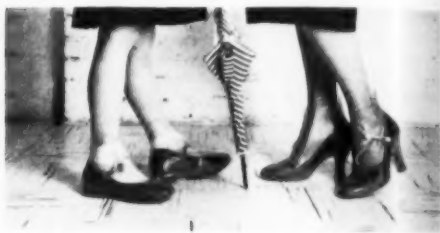
Give yourself a real coffee break with this famous Coffeematic now priced for every budget. It brews coffee to the exact strength you choose time after time. Just set Universal's exclusive Flavor-Selector and forget it! Your coffee will be kept hot without increasing the strength. And you'll be proud to serve from this gleaming chrome on copper beauty. But hurry—the supply is limited.



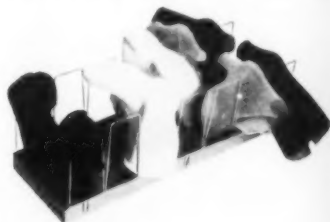
**UNIVERSAL**

LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

The youngest set [Continued from page 38]



**Like mother, like daughter:** clear plastic boots fit over Mary Jones as well as spike heels. U.S. Rainpals have nonskid soles, and for mother, come in sizes 4 to 10 in clear, smoke or black. For daughter, in clear plastic only in sizes 5 to 12. Either pair will cost its wearer \$2.00



**The Overshoe Rack** of durable, gray-enamelled, rustproof metal with polished chrome loops holds five or six pairs in any position at all. By Jeff Elliot; \$3.98. Over-shoes and Rainpals by the United States Rubber Co.

**Vinyl plastic matting** protects carpets and floors. Extremely durable and easily cleaned with a damp mop, *Life Tred* is waterproof and highly soil-resistant. In 27", 30" and 36" widths; in 3', 6' and 9' lengths. Clear plastic or a selection of opaque colors: \$1.19 per 3' roll. By Pantasote



[Continued on page 60]



Fragile...handle with Johnson's

Skin so delicate, you stroke it in wonder...  
You know that only the finest skin care will do...  
Only the purest powder...  
Only the gentlest oil...  
Only Johnson's.





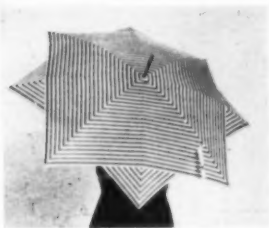
## No more tears from soap in the eyes

Use the shampoo  
that can't burn  
or irritate eyes.  
Leaves hair silky-  
soft, easy to  
comb and manage.

**Johnson's  
BABY  
SHAMPOO**



## The youngest set [Continued from page 58]



For a stylish young lady, a *Star Umbrella* in black and white striped acetate (or, if you like, a variety of colors) keeps off the rain in the most dashing manner possible. Rain Products, \$4

For a young lady who wants her rose-primed hat to be properly admired, a clear plastic umbrella edged in bright plaid. Excellent, too, for use as a safety umbrella. By Rain Products, \$3.00



Rainy-day gear can drip to its heart's content on a *Sunday Meeting* hat rack (\$7.50); umbrellas can do the same in a *Sugar Bucket* (\$12.50). Fine accessories for the entry, both are finished in antique pine. By William Spencer



## THAT DECORATOR LOOK...



## ON A BUDGET



TURN BABY'S ROOM INTO A

## Fairyland WITH DOLLY TOY PIN-UPS

In minutes Dolly Toy Pin-Ups transform baby's room into a Fairyland... and economically! Choose from 27 delightful subjects: Mother Goose, Cowboy & Indian, Disneyland and Outer Space Pin-Ups—only \$2.49 per set. Ask for Dolly Toy Pin-Ups in infant, furniture and toy departments.



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THE DOLLY TOY CO. TIPP CITY, OHIO



# PAINT QUICK AS A WINK

WITH MOORE'S REGAL WALL SATIN



Quick as you can say "Regal Wall Satin"  
a dream room emerges in your favorite decorator color.  
And Regal Wall Satin dries in a few ticks of the clock.



Quick as you can wash your hands  
you can clean up brush and roller in soapy water.  
Yet later on, Wall Satin's finish is wonderfully washable.



Quick as Mom and her lad can freshen up  
you're waiting for Dad to admire the job. Paint the  
quick way—see your Benjamin Moore Dealer today.



Exclusively Selling Benjamin Moore Paints

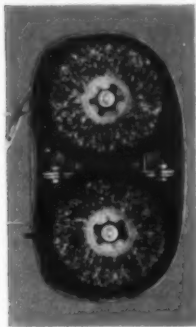
Benjamin  
**Moore** paints



From HOOVER, the specialists in floor care

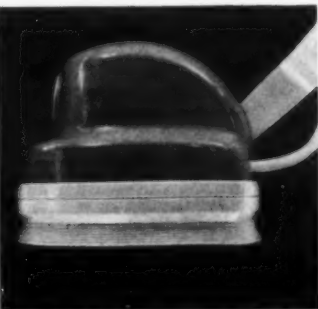
## Now... scrub, wax and polish without changing brushes

*New Hoover Polisher does away with  
messy brush changing... gives you  
hand-rubbed floors without the work*



Exclusive! Single set of Do-All brushes scrub, apply wax, and polish. Wonderful for all floors—wood, linoleum, cork, concrete. Soft vinyl bumper-splash guard protects walls, furniture, cabinets.

Light and trim, yet packed with power. Easy to use—all you do is guide it. Magic Handle switches polisher on and off... shortens to half length for polishing tables and countertops. **\$49.95** plus tax and delivery.



**Cleans rugs too!** Special attachment available for dry cleaning or wet shampooing rugs and carpets.



# New HOOVER. Polisher



## Appliances that gild a cake

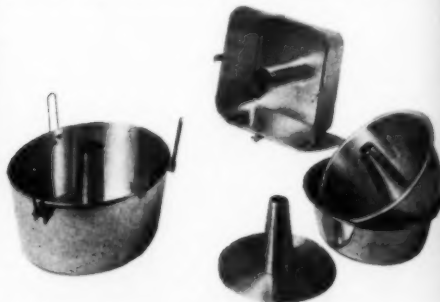
That a cake-mix (in the hands of an imaginative cook) can become a dish fit for the most discriminating gourmet has already been well established (page 98). Here we present a bevy of appliances that promises to inspire the cook and help her bake a superb cake—among them a rotisserie-oven with an upper and lower heating element, special-duty pans and a compact, sturdy portable mixer.



**Sunbeam Mixmaster** hand-mixer offers push-button beater ejector, extra-stable heel rest, three speeds.



**Mixing-bowl** in new *Butterprint* pattern (Pyrex) has easy-to-grasp handles. Stainless-steel oven thermometer stands or hangs on rack. *Oven-Guide* by Taylor double-checks baking temperature. *Prettyware* spatula.



**Legs on round pan** fold back for compact storage. For variety in shape use the square pan. Smaller angel-cake twins bake two separate cakes from one package of prepared mix. All *Alumode* by Aluminum Specialty.

(Continued on page 64)

# EASTERN drapery hardware

"TOP" SECRET

...of beautiful windows!

"Top" secret!

## EASTERN Duotrax Traverse Rods

There's more to drapery artistry than meets the eye.

The traverse rod you don't see must be just as *right* as the fabric you see! And it will be, when you hang your finest draperies on Eastern's (and America's) finest custom-engineered traverse rod. Only *Duotrax* makes your heaviest draperies *glide* ... freely and noiselessly, in exclusive *separate* tracks that permit a full overlap when closed, prevent jamming always. It's the one *right* rod for every installation, with extensions to 222 inches!



## DRAPERY HARDWARE

by



Formerly Eastern Venetian Blind Co., Baltimore 30, Md.  
Branches throughout the United States and Canada.



"Top" secret! EASTERN Lok-Seam Curtain Rods



"Top" secret! EASTERN Coronet Cafe Rods

Extend an Eastern Lok-Seam rod as wide as the room, if you like... it still won't sag or twist! No snagging when you slide curtains on, either, thanks to the unique "threader cap." Single or double rods, both extra strong, both priced surprisingly low.

Enhance the cottage charm of your cafe curtains with the bright brass finish of Eastern's *Coronet* cafe rods. They're stunningly styled from end to end, in the favored round shape... full 1/2" diameter gives them strength to spare. Extensions to 120 inches.

At leading stores everywhere, look for the full line of EASTERN Drapery Hardware... and the newest high-fashion, low-priced **EASTERN ULTRALUME VENETIAN BLINDS!**

New  
wall  
colors  
you'll  
love!

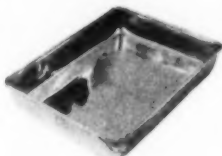


...and painting is so quick and easy with Super Kem-Tone. This amazing velvet flat paint goes on smoothly with brush or roller...dries free of brush marks in less than an hour. It's guaranteed washable, or your money back.

AT YOUR NEARBY  
SUPER KEM-TONE DEALER

## Appliances

[Continued from page 62]



Burnt fingers, and thumbprinted cakes are past history. Just insert the tines of a long-handled fork in *Puff's Hang* bakeware and slide pan across oven rack when it's time to check if cake is done. Ekco Products



EXPERT DELTA



Dual-use torte pan comes with flat bottom and tube insert. Both slide out for easy removal of cake. Angel-cake pan bakes extra-long cake, is also available with cover for convenient transportation (West Bend)



This clever appliance can cook an entire meal. Rotisserie-Oven by General Electric has top and bottom heating units, thermostatic oven control; Telechron electric timer shuts off heat, buzzes automatically



## KENNETH® ELEGANTE DRAPERIES

of  
Courtaulds COLORAY®

are available in seven dream colors of White, Gold, Nutmeg, Champagne, Sandalwood, Surf Green, Shell Pink and can be purchased at all these fine stores.

Albany, N. Y.	John G. Meyers Co.
Allentown, Pa.	H. Lech & Co.
Alton, Ill.	C. J. Jacoby & Co.
Ashville, N. C.	Bon Marche, Inc.
Augusta, Ga.	J. B. White & Co.
Benton Harbor, Mich.	The Enders Co.
Binghamton, N. Y.	Forster, Dick & Walter
Boston, Mass.	Gilchrist Co.
Bridgeport, Conn.	D. M. Brad Co.
Champaign, Ill.	Belmont's
Charleston, W. Va.	The Diamond
Charlotte, N. C.	Bell Bros. Co.
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Chicago, Ill.	Peoples Store of Rensselaer
Cincinnati, Ohio	McAlpin Co.
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Denver, Colo.	May Co.
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Fayetteville, N. C.	Capital Dept. Store
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Fort Worth, Tex.	Adair & Co.
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Grand Forks, N. D.	Morby's
Grand Rapids, Mich.	Pauli Stickney & Son
Greenville, S. C.	Bell-Simpson Co.
Hammond, Ind.	E. C. Mize Co.
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Joplin, Mo.	Newman Mercantile Co.
Kansas City, Mo.	Joan Store Co.
Levittown, Pa.	The Yardstick
Lincoln, Neb.	Miller & Paine, Inc.
Louisville, Ky.	Kaufman Stores Co.
Lubbock, Tex.	Dunlap's
Madison, Wis.	Harry S. Manchester, Inc.
Manitowish, Wis.	Christy's Dry Goods
Manitowish, Wis.	Schaefer Bros. Co.
Memphis, Tenn.	John Gerber Co.
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Nashville, Tenn.	Cashner, Knott D. G. Co.
Newark, N. J.	Sherman's Decorator
Omaha, Neb.	Thomas Kilpatrick Co.
Orlando, Fla.	Bell-Lindley Co.
Perth Amboy, N. J.	Fale
Plainfield, N. J.	Tepper's
Portland, Ore.	Meier & Frank Company
Richmond, Va.	Miller & Rhoads, Inc.
Roanoke, Va.	Miller & Rhoads, Inc.
Saginaw, Mich.	Jackson's
San Francisco, Calif.	Hale Bros.
Savannah, Ga.	Bell-Griffith
Savannah, Ga.	Levy's of Savannah, Inc.
Scranton, Pa.	Store & Futer
Spokane, Wash.	Spokane D. G. Co.
Springfield, Mo.	M. Netter D. G. Co.
St. Joseph, Mo.	Hirsch Bros. D. G. Co.
St. Louis, Mo.	Famous Barr Co.
Tallahassee, Fla.	Gilbert
Toledo, Ohio	Linn Dry Goods Co.
Toledo, Ohio	Walter J. Baum
Tupelo, Kan.	Feltner Store Co.
Trenton, N. J.	Nevins-Voorhes
Washington, D. C.	S. Kinn & Sons Co.
Wichita, Kan.	Buck's, Inc.
Wilmington, Del.	John Wansanah
Worcester, Mass.	B. H. White Co.
Yonkers, N. Y.	John Wansanah
Youngstown, Ohio	Strouss-Hirschberg Co.

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the fiber is Courtaulds Coloray\*... the color is forever!



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BY  
KENNETH**

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Solution-dyed  
rayon fiber  
with  
Coloray Color  
"Can't Get Sick"



Designer Eric Clough



Jonah, Phoebe, Norman Eisenberg

ni, Jane Warren and a tiny garment



Norman Cherner

American house, Viennese admirers



tential not unlike that of photography or modeling, and he finds it particularly rewarding to write about a subject in which so many different kinds of personal interests—from the tinkers to the just-listeners—can commingle. (Jonah, the poodle, likes music well enough, but is more interested in rubber balls; he has a collection of 32 collector's items.)

Down in the middle of the page, *The Youngest Set* editor Gini McGhee—and our authority on what's stylish for Lilliputians—is busy explaining the intricacies of the chemise look for toddlers to Jane Warren on the *Hi Mom* show. The program, a daily affair on NBC's TV station WRCA, deals with everything for children from diet to clothes, and the little garment being discussed at the moment can be seen being modeled in *Fashions for Living Dolls* on page 92. It's a sack, no less, and we won't be surprised if we see it any day now—a bit amplified, of course—on Gini herself.

One of the most popular attractions at the recent International Trade Fair in Vienna was a vacation house shown on page 84 (*An Experience in Home-Ownership*). Designed by Norman Cherner, the rugged figure in the lower left-hand corner, the prefabricated house received the commendation of the U.S. Department of Commerce and the rapt attention of some 315,000 Austrian visitors to the Fair. To quote verbatim from the *Neue Tageszeitung*: "They even stand in double lines to admire the summerhouse." We are happy, of course, to have people stand in even a single line to admire one of our houses, and we are most gratified to have had the President of Austria, Dr. Adolph Schoerf, join the throng. He can be seen at lower right—the one gentleman in the gathering with a mustache. Standing just in front of him is the U.S. Ambassador to Austria, H. Freeman Matthews, and at his right is Secretary of Commerce Sinclair Weeks.

Illustrious gathering








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**Alexander Smith** 



Chevrolet Nomad—4-door 6-passenger

**NEW WAGONS WITH WONDERFUL WAYS—**  
**THESE NEW '58 CHEVROLETS!** *There's a new lilt to family living, a new verve to driving, when you own one of these beauties. And you have five to choose from. Pick a two-door model or four, six-passenger or nine, you can be sure of this: You'll move in the smartest station wagon set there is!*

Sure, you want your family to be sitting pretty! And there's no prettier or more practical way to seat a family than in a new Chevrolet station wagon. These new Cheves are dramatically low and wide—with nine new inches of length and more space for pets and paraphernalia.

Notice that the larger liftgate curves clear around at the corners. It's hinged into the roof and raises completely out of the way for easier loading. There's a new easy-opening tailgate, too.

Chevrolet's new standard Full Coil suspension puts an extra-soft cushioning of deep coil springs at every wheel. Or, as optional choice at extra cost, you can have the ultimate of a real air ride—Level Air suspension. Bumps get swallowed up in cushions of air. And your wagon automatically keeps its normal level, regardless of how heavy the load.

There's still more to like. More steam in Chevy's budget-minded Blue-Flame 6. More really potent performance with

the new 250-h.p. Turbo-Thrust V8,\* an ideal running mate for honey-smooth Turboglide\* drive. Better see your Chevrolet dealer . . . and join this year's smart station wagon set. . . Chevrolet Division of General Motors, Detroit 2, Michigan.

*\*Optional at extra cost.*



Chevrolet Brookwood—4-door 6-passenger

## Who is the "average" family?

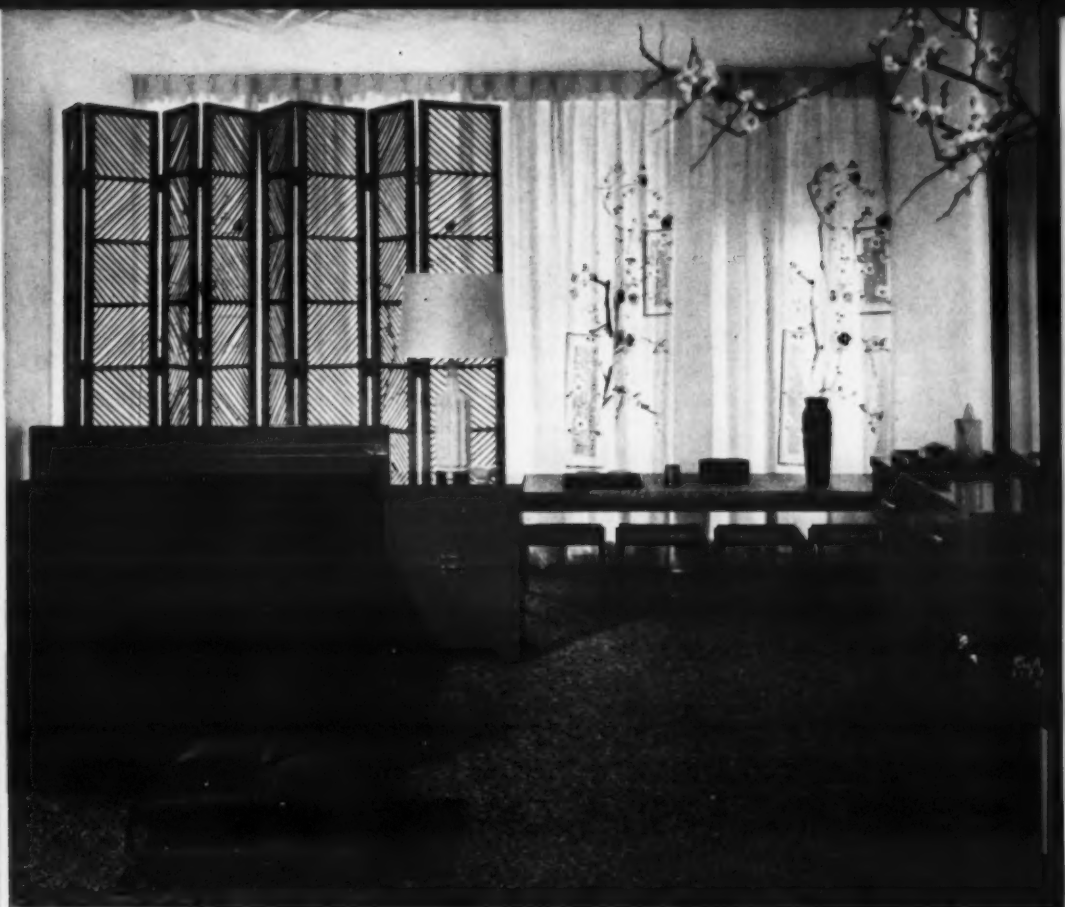
Is there such a thing? If we are to believe a great deal of what we read and listen to, there must be: it is that family, presumably, to which "mass" appeal is directed—an appeal to an average street in an average city with an average group of neighbors. Yet we feel that a great deal of mass appeal must fall on deaf ears, simply because of the Smiths and the Browns—young friends of ours who live next door to one another in houses that, architecturally, are fundamentally alike. Their incomes are approximately the same; they each have two children (with a third on the way); they each have at least one car. They belong to a PTA, a golf club, a bridge club, a church. Yet if either family were told they were average people, they would howl with rage—and rightly, for the epithet is undeserved. The Smiths and the Browns (and there are millions of them) are far from average. They vary one from the other in background, interest, temperament and personal taste—so how can they be standardized? Never in their lives would they (or anyone else) admit that they had an "average" child; "popular" preference is one thing they care for not at all, and one has only to examine the interiors of their homes to understand how really eclectic they are. Or, if you like, read the current issue of this magazine: it is a reflection of that eclecticism.

In varying degrees, and as always, these pages are devoted to furniture, fabrics, rugs and the hundred-and-one components of interior decoration; to houses, children and music, to flowers and food. Yet nothing is there because it reflects "popular" taste, and nothing is meant to attract the attention of the "masses." If it were (since the existence of either factor is moot), this might soon be an unread publication. Whatever you see is meant to appeal only to that reader in whom it strikes a spark and who sees in it a means of expression.

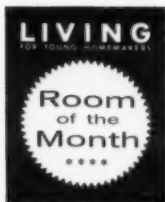
It may be a new chair (and a chair can vary from a Louis Seize armchair to a milking stool), a new kind of vacation house, a new suit for Junior, a new way to bake a cake or a new raincoat for the dog. Whatever its category, it is an integral part of a scheme for living that is as wide and as varied and as desirable as we can make it. The only thing average about it is its soundness of value. That is something every Smith and Brown in the country understands and are perfectly willing to be average about. But in matters of taste, they are individualistic, and it is our business to encourage them to remain that way.

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## Oriental tradition interpreted for American pocketbooks



The wisdom of the Orient, we are told, is all-encompassing, yet somehow it seems to have skipped over certain vital practicalities. The *Room of the Month*, for example, is decorated in the oriental manner, yet who in the Far East has Fiberglax draperies, soil-resistant carpeting and handsome scarlet furniture that doesn't cost (as it does in China) a king's ransom? You must admit they're darned clever, these occidentals. Johnson-Carper bed and chests; Tropi-Cal screen, *Osetsu Dui* table and stools; Bradley lamp; Bigelow *Staylux* rayon rug; Morgan-Jones bedspread

JOHNSON-CARPER FURNITURE, BIGELOW RUGS AND BRADLEY LAMPS  
FEATURED AT RHODES, INC., JACKSONVILLE, FLORIDA STORE

ORIENTAL MEXICO





**In the contemporary vein**, this is dining furniture that stresses strength and simplicity without being heavy-handed about it—a trick gracefully abetted by using the eighteenth-century conception of tambour doors for its china cabinet. The rug has its own trick—a *trompe l'oeil* third dimension secured through a pattern of black and white squares, and the draperies have no tricks at all—only a fascinating, geometric pattern. Craddock dining pieces from the *Comment* group; Russell-Lacey cotton rug

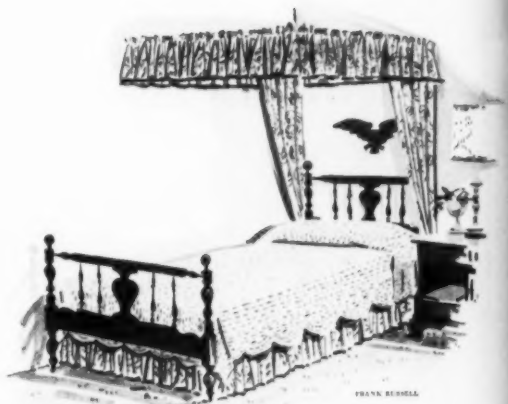


EDDY HILL

A melding of design-influences and a combination of blue, beige, mocha and white work out very agreeably in this bedroom. Although the Scandinavian accent is stressed in the brass-trimmed teak furniture and the boldly striped rug, there is a touch of Spain in the draperies—extravagantly patterned in the manner of Castilian embroidery. R-way dresser, desk and desk chair; Tell City armchair; pure wool rug by Gulistan

## Rugs and draperies: bold and colorful

Solidly traditional, the room opposite has no nonsense about it, nor—since it is a room in bright red and white—any stuffiness either. Cherry and maple pieces are snug companions for a plaid sofa and draperies reminiscent of old colonial homespun coverlets; the cherry bed has a perky little canopy and a carved eagle to keep it company. Kling bed and chests; Cox sofa; Mersman tables; Masland rug. Throughout: Fiberglas lampshades and Riverdale's Fiberglas drapery materials



FRANK RUSSELL







Color is always news, particularly when one hot, vibrant shade is used with black and white and nothing else. In this instance, it has given a bedroom that highly touted and rarely achieved quality—chic. The rug is smartly black, white and gray, and the furniture makes its contribution through utter simplicity of line and two handsome woods—maple burl and cherry. Cherokee braided rug of Firestone *Velon*; Stiffel *Lampole*; Colorado carnations



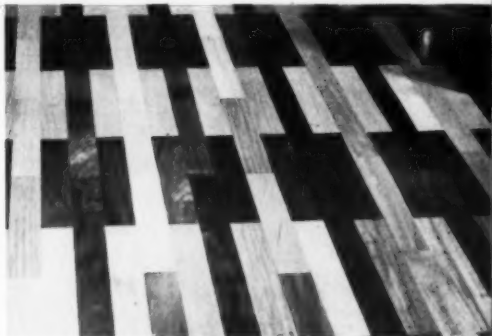
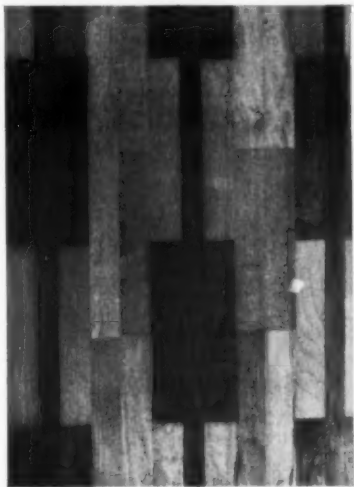
**In a more ingenuous idiom,** color proves its inexhaustible ability to be not only visually refreshing but to bring a garden indoors and keep it there. How? By strewing dozen after dozen of red and pink carnations over draperies and bedcover. The chairs have white frames upholstered in carnation-red, and the rug (taking its cue from nature's canny eye for what goes with what) is soft mist-green. Downs pure wool carpet; Gallo wrought-iron terrace furniture; McCampbell's vinyl-coated awning material. On both pages: Valley Upholstery chairs; Lane cherry and maple burl pieces from the *Cherry Lane* group; Waverly drapery and bedcover fabrics from the new *Schiaparelli* collection

## Parquetry and marquetry exploit the beauty of fine woods

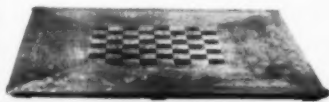
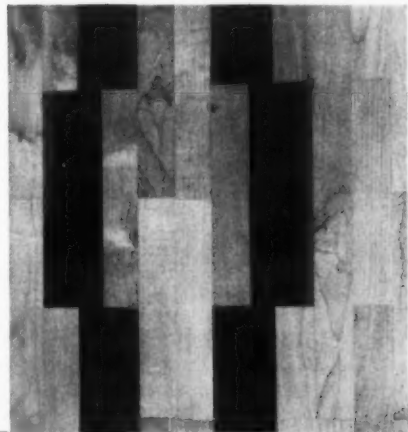
The combining of different colored, variegated woods to form a pattern in flooring and furniture is an old art, and because it is an art, usually a rather expensive proposition for the consumer. That is why it is gratifying to find well-designed parquetry and marquetry at prices within reasonable grasp, and the room below—because of its furniture and the treatment of its floor—is an excellent example of the effectiveness of this now-not-so-costly craft. Miller Brothers Venetian flooring; Waverly drapery fabric; Martin-Senour paint; Stiffel lamp



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Developed twenty years ago in Europe, but (for lack of proper machinery) manufactured in this country only during the past year, the flooring has its various patterns predetermined and *built-in* in manufacture. To eliminate any danger of the pattern going askew, planks are installed in either numerical and/or alphabetical order—so designated, when necessary, on the back of each plank. Since all planks are double width and cut in 8-, 10- or 12-foot lengths, installation is much faster than that of standard flooring and the need for highly skilled craftsmen on the job is eliminated. Patterns, European in derivation, are created by combining the colors and grains of oak and beech, walnut and birch, cherry and maple, walnut and maple, walnut and mahogany. Six different patterns are available—all by the Miller Brothers Company



Up off the floor, the marquetry may appear as the top of a gaming table (above), where a permanent, inlaid playing field for chess or checkers is formed by contrasting squares of pale maple burl, darker walnut. In a different manner, the same woods are used in the chest at right: cherry for the body, maple burl for the panels of the cabinet doors. Both chest and the gaming table from Lane's *Cherry Lane* group



See Your Guide to This Issue for further information  
For stores featuring Riverdale fabrics, Lane and Kling furniture, see Stores in Your Vicinity



**Duplex beach structure** was surfaced in asbestos-cement panels, an inexpensive material becoming popular in residential construction. The natural gray color presents a neat, attractive appearance with white trim. To weatherproof walls against driving beach rains, a primer coat was painted on the inside of the panels and blanket insulation turned tar-paper side to primed surfaces. Asbestos-cement panels are *Stonex* all by Rohm and Haas.



*A new point of view on the part-time home as...*

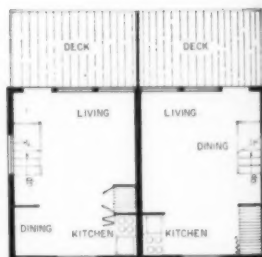
## A practical investment



The forerunner: built in 1954

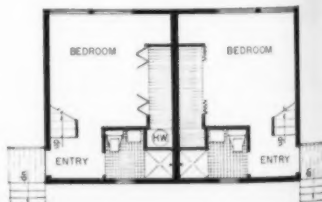
In our March, 1954 issue, we asked the provocative question, *Can You Afford A Part-Time Home?* and showed the house at left, located on the ocean at Westhampton Beach, New York. Revisiting the scene four years later, we found an affirmative answer in some twenty homes newly-built in the immediate neighborhood, several of them directly attributable to our story. The newest of these is the structure above, built on the same property. The owner, Bill Hague, who considers carpentry his golf, found the first cottage which he designed and finished himself so relaxing a source of weekend enjoyment and so profitable an investment, that last summer he cast an appraising eye on a vacant portion of the long, narrow

beach lot, about 200 feet from the existing house. A second structure, if carefully designed and oriented, he figured, would present no conflict in privacy or enjoyment of the ocean and bay views. Accordingly, he designed a two-family house of duplex apartments, with living areas and decks on the second floor, high enough to afford a view over the dune, turning essentially bayside property into higher-rental ocean-view property. In each unit, a double bedroom, bath and hall were planned on the lower floor. A modular design incorporated 4' x 8' panels of asbestos-cement and standard windows and doors into a post-and-beam frame. A local builder put up the shell and the owner on weekends and vacation finished the two units as shown on the next four pages, one decorated in contemporary style, the other, for contrast, in traditional. Fully insulated (but without heating), complete with two full kitchens, two baths and equipped to the last accessory, the double structure cost \$11.50 a square foot.



Unit No. 2

Unit No. 1







KENDRICK WILSON

### Unit No. 1: contemporary style

To make the most of space in the multipurpose upper floor, a 30-inch stairway was used for dining, a Formica counter was hinged to the stair rail. Light-seal and folding furniture was chosen. The lounge, with a trundle bed underneath, can accommodate two guests. The common wall between the two units was soundproofed, paneled in pine and given a driftwood finish. Throughout, Higgins flooring; Andersen Windowalls. In this apartment, drapery and lounge fabrics, Decorator Topsail by Wellington Sears. Cotton rugs by Regal; Bradley lamp



**Kitchen area** faces the bay, features a compact range-refrigerator-sink unit with a stainless-steel top (by Acme) and a closet with a compartment for clothes on one side, kitchen equipment on the other, including that beach blessing, a *Skotch Kooler*. On the paneled wall of the bedroom below hang antique East Indian wood carvings (like other accessories from Luten-Clarey-Stern). A secondhand chest was given new hardware, built into niche on opposite wall





## Unit No. 2

A traditional scheme was chosen for the other unit with a Simmons *Hide-A-Bed*, a provincial design upholstered in aqua tweed. Reproduction eighteenth-century French chairs are not as incongruous as they might seem; flame-colored *Naugahyde* seat pads are for loungers in wet bathing suits. This side of the common wall was paneled horizontally to relate to the lines of the deck baffle seen through the window wall. The framed David Stone Martin drawings from Catalda underscore the design. The little three-drawer walnut chest is by Sanford



**Provincial quality** was attained with chalk-white walls, café curtains and shutter doors (two mask a closet, the other three, the kitchen). Against the white are the mellow tones of paneling, beamed ceiling and wood flooring. Table, for dining and food preparation, has a white *Formica* top, is a provincial "how-to" design which can be easily built, as is the bench with seat and back pads of *Naugahyde*, used also for slings of camp stools. Pulley light fixture by Lightolier

**Here the bedroom** was treated as a sitting room with a lounge (plus trundle) in denim-blue and navy-blue holsters. Colors were taken from chintz used for one wall and a wing chair (by Dallas). Walls and café curtains are wheat color. Whimsical chintz, *Blow the Man Down*, is by Cyrus Clark



[Continued on page 120]

*A new point of view on the  
part-time home as...*



## **An experiment in economy**



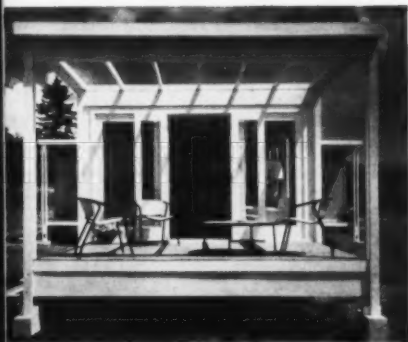
One of the joys of the holiday home is that it allows a family to express themselves as unconventionally, as individually as they like. New materials, new forms, new ways of using space can be tried without investing a fortune. A case in point is the domical structure shown here, one of the highlights of the Arts Festival held not long ago in San Francisco. The geodesic dome concept, invented by R. Buckminster Fuller, follows his principle of "per pound performance of materials"—based on the fact that a dome encloses the greatest volume of space for the least amount of material used. This dome, 25 feet in diameter, includes 500 square feet of living space. Built of full-size panels of Douglas Fir Plywood, it has no frame and is constructed simply by lapping and bolting the panels. The *Plydome Vacation Cabin* is sold as a package which includes all plywood with holes predrilled, all window and door materials, and in some cases, flooring, plus instructions for assembly. Price is about \$1,000 in the San Francisco area. The geodesic dome design was adapted by architects Marquis & Stoller; fabricator was Dan Grae.

High density overlaid plywood gives the exterior of this easily assembled domical vacation home a hard, glossy finish needing no paint and impervious to water. Windows are Fiberglas cut in triangular panels, five of them fitted to form each of the five pentagon-shaped sections. There is also a skylight at the roof juncture and smaller triangular windows circling the dome. For the interior, a pie-shaped section of plywood walls and partitions is inserted inside the dome, reaching from perimeter to center, enclosing space for bath, kitchen and storage space. Foundation can be a concrete slab or a wood deck. The dome can be put up by a homemaker of average mechanical skill with the help of two assistants in less than one day, another example of the economy possible in the part-time home



*A new point of view on the part-time home as . . .*

## **An experience in home-ownership**



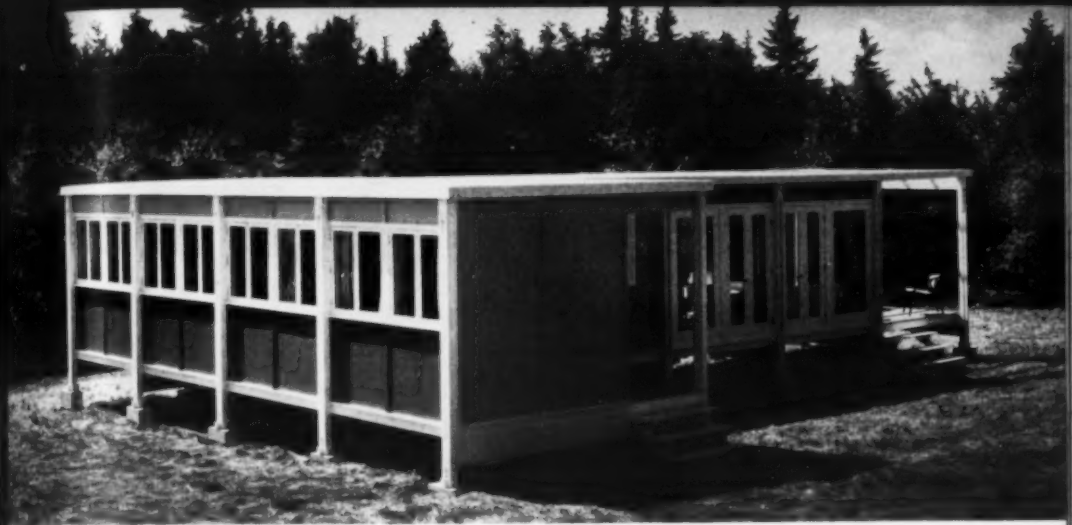
For the apartment dweller, this vacation house provides not only a summer retreat, but the opportunity to experience home-ownership for a comparatively modest investment. The pilot model of the house, designed by Norman Cherner, was part of the United States exhibit at the Vienna Trade Fair and served to demonstrate the economical application of prefabrication to small summer homes. This plan presupposes, of course, the kind of family that takes its vacations en masse and likes to return to the same place each year like a covey of homing pigeons. The charming three-bedroom structure is endowed with manifold assets—not the least of which is its surprisingly low cost. The package—it comes in completely prefabricated sections—is \$3,725 (F.O.B. Camden, Maine). Since most of the assembly work has already been done by Pre-Built's at their mill, it takes only some 225 man hours to put the structure together, thus effecting considerable savings in labor costs as compared to the conventionally built house. The package includes full insulation (mineral wool) in roof, walls and floor, but does not provide for foundation (piers), utilities, kitchen equipment or built-up roof. These elements, according to the architect, will bring the total cost up to about \$7,000.

EDMUND JOLLA



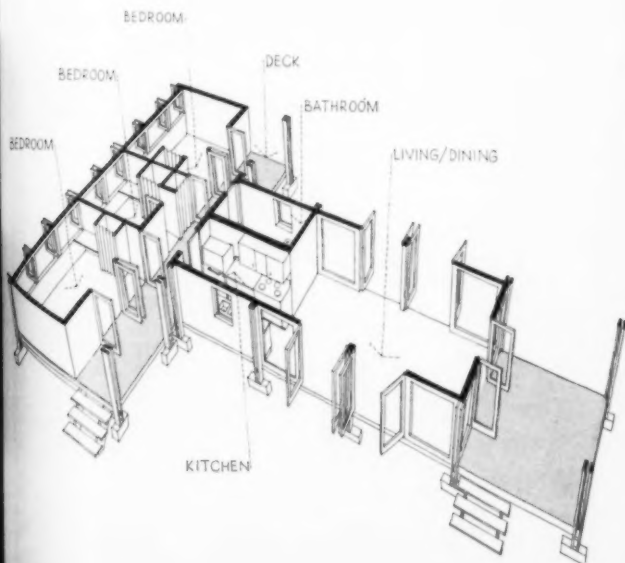
BEDROOM

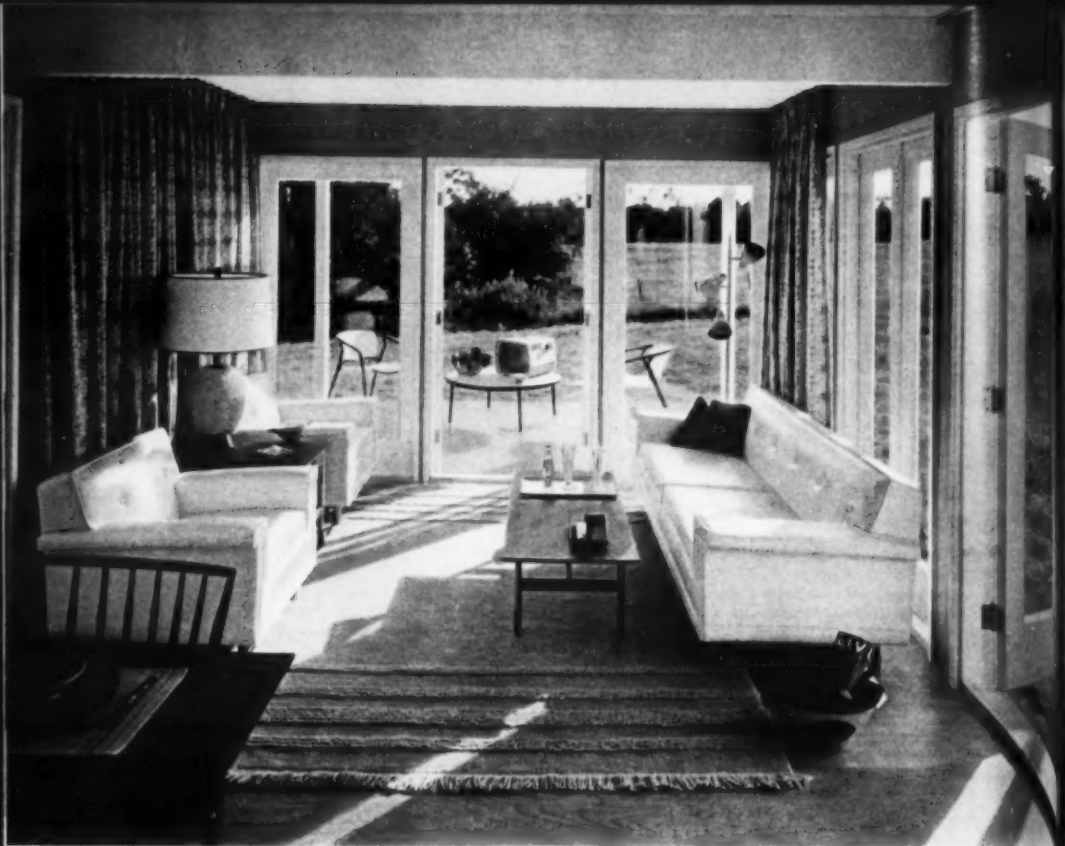




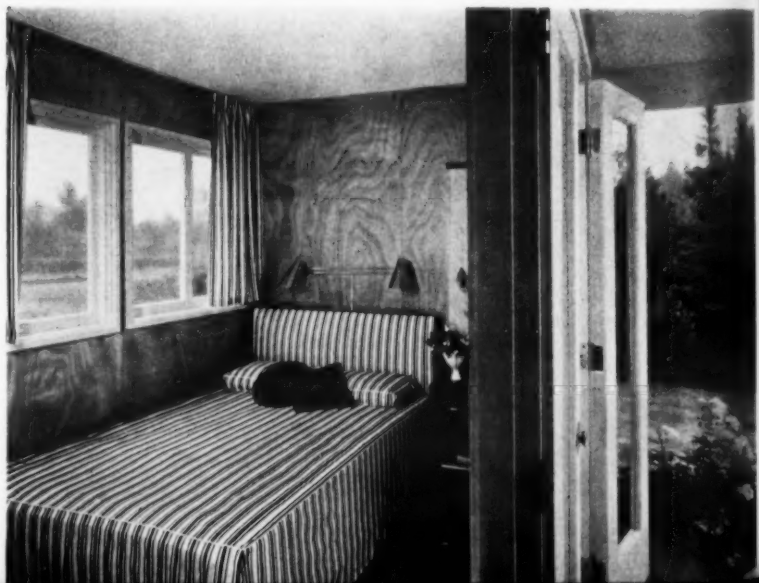
**T-shaped plan** provides for complete separation of sleeping and living areas. Bedroom wing, stretching across the top of the T, is connected to the rest of the house by a covered deck (see diagram below) that affords access to the outdoors as well as to the bathroom and to the living-dining room (via the kitchen). Bedrooms can thus serve as "bathhouses" without sand being tracked into the house proper. Architecturally, the house is simplicity itself—a combination

of fir plywood panels and structural members plus a series of French doors (nine pairs in all)—and color has been effectively used to camouflage prefabrication. Panels of the rear wall (above) were painted a fresh, clear blue (Martin-Senour throughout) which was also used on the porch deck, on the floor of the bedroom corridor and again over the French doors in the living area. Side walls are a mossy beige and white trim throughout dramatically frames the panels of color





Three walls of glass provide the living room with an ever-changing pattern of sunlight and shadow and the far-reaching perspective of the surrounding landscape. With so much pattern and color supplied by Mother Nature the interior was furnished in strictly neutral tones: walls and floors are by U. S. Plywood; the Futorian-Stratford sofa and chairs are covered in white *Boltaflex* (which makes for easy maintenance); Needlebutt's textured rug in soft beige; even the outdoor furniture by Durham is covered in white plastic. At night, when the natural décor blacks out, the printed duck draperies by Wellington Sears afford abundant color, design and privacy. Bedrooms have matching spreads and draperies in bold stripes; beds combine Englander box springs and mattresses with Harvard frames; blankets, sheets and pillows are *Sanitized* and thus thoroughly protected against mildew frequently found in lakeside locations.



**French doors** combined with fixed glass panels virtually eliminate the distinction between indoors and out in the living-dining area. This not only enlarges the room visually, but provides excellent ventilation from three directions. Like the other sections of the house, the window and door units come (completely glazed) in prefabricated panels that are ready to install

**Tape-measured** down to the last inch, the kitchen (Youngstown) accommodates all the necessary equipment and storage space in a compact corridor off the dining area. The strictly functional look of white appliances all but disappears in a room where ceiling, trim and major pieces of furniture are also white. The door in the background leads to the separate bedroom wing. Bathroom is behind the plywood wall at right. Dining table is by Founders; the lighting fixture is from Lightolier



See Your Guide to This Issue for further information



For vagabond families who like the same vacation spot for only a summer or two, the idea of a vacation house that can be dismantled and moved to greener pastures is an intriguing one. Landscape architect Eric Clough designed such a portable shelter for the San Mateo, California County Fair and Floral Fiesta. The structure consists of two dressing rooms, a living-dining area and bath, a total of 440 square feet. The cost, \$7.50 a square foot, is made possible by the materials: California redwood combined with an unusual, new translucent plastic panel, about two inches thick. Panels have insulating properties, can be used for interior and exterior surfaces. In 4' x 8' size, they can be applied quickly to a frame which has been designed to a similar module.

**Portable vacation house** was planned to be movable; it can be taken apart and reassembled. The panels (by Avco Manufacturing) are made by sandwiching a Styrofoam core between two sheets of Filon. Framed with redwood, the panels contribute an interesting geometric pattern to both interior and exterior. Above, sliding doors fill the width of two, 4-foot sections, lead to a terrace, partially sheltered by a trellis supported by roof rafters



*A new point of view on the part-time home as . . .*

**A traveling holiday shelter**

**Clean-cut,** contemporary furnishings blend with the simplicity of the interior structure. View of dining corner of the main, multipurpose room affords a glimpse of one of the other rooms, here planned as dressing rooms for a pool house. These rooms are sized to serve as bedrooms should the structure be used for family living. Redwood slat fence which defines an outdoor area repeats design and wood tone of interior framing



**Translucent** plastic panels reveal the shadowy forms of outside planting, creating an interesting pattern which relieves the geometric severity of the long, living-area wall. Small, screened porch is seen through end window wall which has clear glass sections framed in the same manner as the plastic panels on the adjacent wall

PHIL PALMER



## New power mowers save time, energy

**The new power mowers make any lawn look better, and they offer easy operation with more safety**

If you don't own a modern mower, you'll find more reasons to buy a new machine this spring than ever before. The basic argument, however, remains the same. Every home gardener knows that lawn mowing is the most time-consuming job on his grounds. Grass is his biggest crop. It is also the most important to the total beauty of his garden as a whole, for it provides the setting and, like the frame on a picture, can make his garden either effective or lost in the distraction of irregular grass growth, weeds and bare spots. So if there's any place where more power is needed, it's for mowing grass.

If you already have a power mower, how efficient and how safe is it according to 1958 standards? Your safety was the primary consideration behind the most important new developments in power mowers this year. Engineers concentrated on this problem and, as a result, the new mowers you'll see this spring are safer as well as more efficient. These new safety features are no mere gadgets but basic changes carefully aimed at reducing the possibility of accident.

One development that promises to prevent many an accident is the electric- and battery-operated self-starters which have replaced the starter cord on many gasoline-powered mowers. Jacobson, among others, offers this important safety feature. Reo protects against gasoline spillage on hot engine parts by designing a tubular-steel handle which serves as a gas tank and permits safe fueling at a distance from the engine.

The *Silent Scott* mower, powered by electricity, features an electric brake which makes for fast, sure stopping. The de-luxe model avoids danger from cut electric cord by supplying a special reel-type handler for the cord and reduces dangers during twilight mowing by having front and rear lights.

Another important new feature on many mowers this year is the placing of clutch controls in easy reach on the top or side instead of farther down on the handle. Huffy and Moto-Mower and others make changing of the blade height a simple matter and, more important, a safe matter, by taking the adjustment from under the mower housing and putting it on the outside.

More mowers this year have housings which entirely cover the blades, with Toro developing a housing, which, they say, makes it virtually impossible to come in contact with the blades.

For the same purpose, the Reo rotary de-luxe model has a double-deck arrangement, both front and rear.

Johnston uses a metal baffle to surround the outer edge of the blade at the back, insurance against foot injuries. The reel-type *Velva Trim* mower of the same firm features a catcher at the front which, in addition to gathering clippings, prevents children or pets from approaching the business side of the mower. (Reel mowers have blade action similar to the old-fashioned hand mower and are best for closely cropped grass like the golf putting green. Rotary—or fan-type blade—mowers cut taller grass, even weeds, can give a highly finished look to most lawns.

Ingenious arrangements have been made to prevent bits of stone, bone or other debris from being flung from the whirling rotary blades. Clippings and debris discharge from a side chute on the Toro *Whirlwind* and deflect downward. Numerous manufacturers cite the metal used in their housing for its shatterproof toughness. A mower with a handle of adjustable height is made by Lawn Boy. It provides easier and safer operation for persons of unusual height or older children (and the power mower is definitely not a tool for the very young).

Study the thirteen safety rules, shown on these pages, recommended by the Lawn Mower Institute. That number thirteen can avoid bad luck for you. They might also have added two additional points. Don't run a gaso- [Continued on page 139]

### Rules for Power Mowing\*

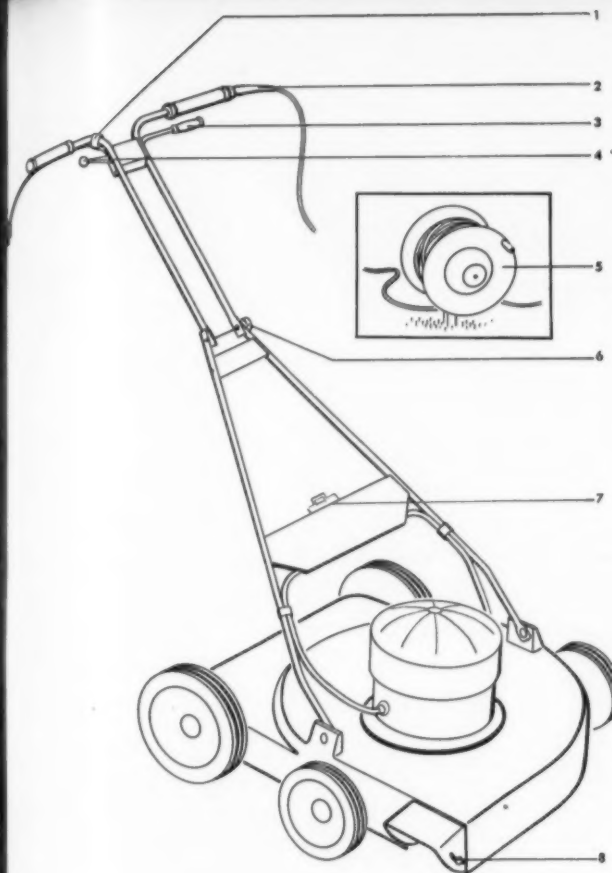
1. Be sure the lawn is clear. Remove stones, wire, sticks, toys—anything that might catch in or be thrown by the blades.
2. Start your mower carefully. Stand firmly, keep feet away from blade. If your mower is self-propelled be sure it is out of gear before starting.
3. Know your controls. Learn how to disengage the clutch or stop the machine quickly in an emergency.
4. Be extra-careful on slopes. Be sure of your footing—keep your balance at all times. The steeper the incline, the greater the need for caution.
5. Keep children and pets away. They may distract you or injure themselves.
6. Shut off the power whenever you leave the mower.
7. Keep hands and feet away from the blade, the engine or the drive mechanism when running.
8. Stop the engine and disconnect ignition wire (or unplug electric mower) before making adjustments or cleaning blade. Keep blade sharp and balanced.
9. Don't overspeed the mower. Excessive cutting speed or tampering with the governor can be dangerous.
10. Avoid use of electric mower in rain or when grass is wet (newest electric mowers use three-wire safety cord. Ed.)
11. Store gasoline safely in a tightly sealed container.
12. Respect your power mower. Teach this respect to other members of the family. Be sure they know the importance of these simple safety suggestions.
13. Riding-type mowers are like small tractors. It is possible to tip these mowers over either backwards or sideways. Exercise extreme caution on steep slopes or inclines.

\*LAWN MOWER INSTITUTE

Gasoline

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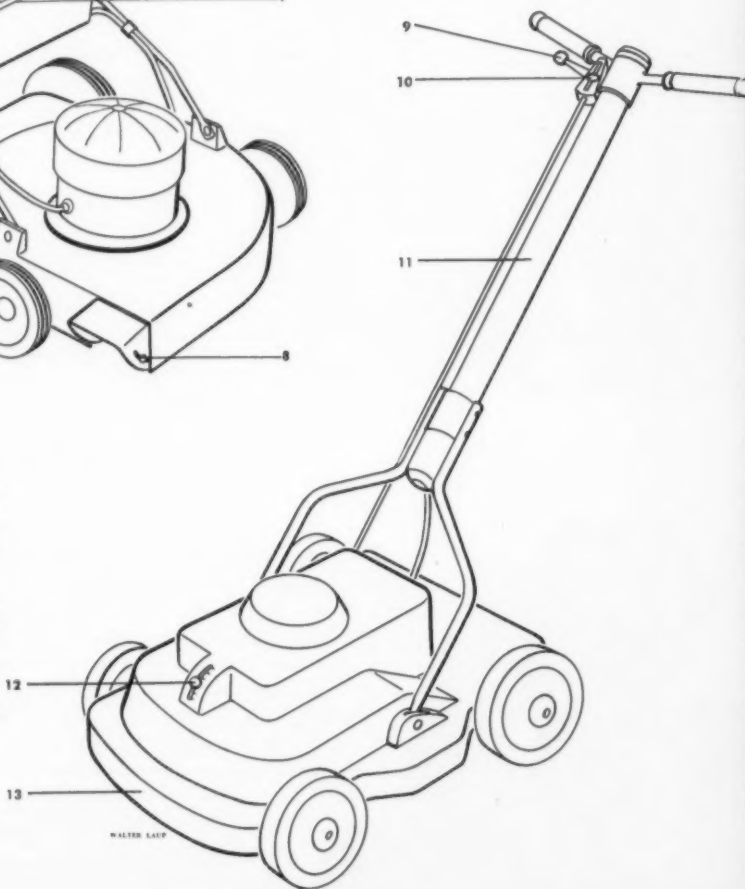


### Electrically-powered lawn mower

Mower, shown left, is a composite of various electrical mowers and safety features. (1) Clip on handle holds cord away from mower. (2) Electric cord attaches to handle and is kept away from mower and blades and smoothly and rapidly released by reel (5) which slips into pipe driven out of sight in lawn. (3) and (4) Electric brake in finger-tip reach on handle makes for fast, sure stop. (6) Handle height adjusts to operator's height. (7) Foot-starter button on this cross-bar insures that feet will be out of the way when operator starts machine. (8) Chute deflects clippings downward. Points six and eight are also on gasoline-powered mowers.

### Gasoline-powered lawn mower

Mower, shown right, is a composite of various gasoline mowers and safety features. (9) Clutch in finger-tip reach for quick, emergency stops. (10) Electric or battery starter replaces starter cord. (11) Gas tank within handle avoids gasoline spillage on hot engine. Tank can be filled from handle end, a safe distance from engine housing. (12) Blade-cutting height-adjuster above housing, safely away from blades and mower parts. (13) Housing is of shatter-proof metal and completely covers blade action. Double-deck housing keeps feet from sliding into blades. Points twelve and thirteen are also found on most of the new electrically powered machines.



WALTER LACY



## FASHIONS FOR LI



There have been times when adult fashions were not above lifting a trick or two from juvenile styles, but in this very special toyshop, the plagiarism is reversed: the children are taking their cue from their elders. They are also proving that there is nothing prettier than a *Living Doll*, and that the 1920's were an era that refuses to be forgotten. Whatever one may think of Madame Chanel's chemise or the Annette Kellerman silhouette for mother, the styles have great charm when they are modified a bit and repeated in minuscule. Moreover, since most children are born play-actors, they possess the *clan* to wear dresses and suits that—on a larger scale—might make the older set hesitate. In a strict sense of the word—and for all their verve—these are not Sunday-go-to-meeting clothes, but rather “dress-up” clothes for everyday, and one of the nicest ways we know to have a little sack-look around the house.

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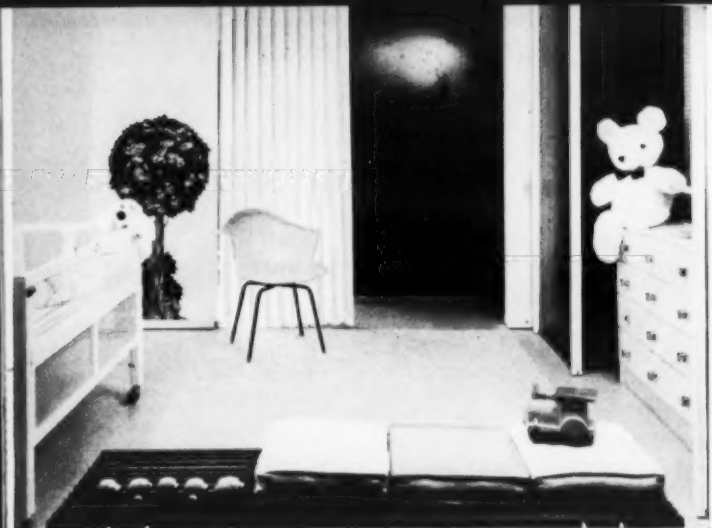
PHOTOGRAPHED AT F.A.M. NEWARK BY BERT GREN

## LIVING DOLLS

**Reading clockwise:** This little boy doll cuts a dashing figure in his double-breasted Prince Charles Eton suit. *Sanforized* scarlet hopsacking jacket is new, and with navy polished-cotton pants is exactly the thing to greet the spring. Toddler's 2 to 4, *Elegant Blair*; \$8.00. The chic chemise is most becoming when adapted to a doll-like figure. With a low-waisted belt encircling the box pleats (which fall from the yoke), this blue and white checked gingham (*Nannette Originals*) is charming. Toddler's 1 to 3; \$4.00. There is nothing like a middy dress for always being shipshape, particularly when a cotton navy pleated skirt and white midgy are accented by a red grosgrain bow. *Suzy Brooks*, 3 to 6x, \$8.00. To top it off, a bestreamered white straw Breton by Richard Englander; \$3.93. By the sea or in the back yard, this new concept in play clothes is called a *T-Suit*. Inspired by the boardwalk styles which helped make the '20's roar, this red, white and blue cotton knit is the flapper doll's favorite. *Randy Knitwear* in 1 to 6x; \$4.00. Although this tiny Jill-in-the-box is just getting her sea legs, she's doing it in great style: the white pleated cotton dress is smartly trimmed in navy midgy braid and set off by a jaunty, red sailor tie. Toddler's 1 to 3; \$6.00, *Youngland*



For stores featuring children's clothes, see page 141



ELECTRI-LIVING HOME IN TAMPA, FLORIDA; DECORATION: MAAS BROS.

right

A tiny room in gold and blue defies its dimensions and acquires a sense of space through the old trick of a correlated wall-covering and drapery fabric. Rattan chair and stool are small in scale, and just for fun, the Victorian headboard runs the length of the bed. Wall-covering and drapery fabric by Columbus Coated Fabrics; *Fabulon* floor finish; four-speed phonograph by Admiral

Yellow and white have replaced the time-honored (if somewhat hackneyed) pink and blue in the nursery at left and below. The result is amusing, fresh as a daisy. Drawer pulls are made of children's blocks; a wall of perforated hardboard holds everything from a bird mobile to brushes and rattles, and when the Teddy bears have seen their day, the crib will give way to a bed. Rug by Wunda Weve, *Kiddie Koop* bed by Trimble





## CASTLES FOR JUVENILES

From time to time we receive letters that would have us know that there are not only young homemakers but young homemakers' children, and what, please, can be done about directing the patter of little feet (usually *muddy* little feet) into the ways of decorum and household responsibility. Our answer is a castle—a *child's* castle, which boils down to a room of his own. Here, in their own little domains, Junior and Sister can learn the ABC's of housekeeping and the pride of possession, and to that end, we present a group of good-looking, well-lighted rooms that should bring out the best in a variety of ages. They are, moreover, rooms to grow in: any of them, equipped with a crib, could begin as a nursery, and all of them, with the addition of a box spring and mattress, can keep in perfect step—year in, year out—with the maturing of their occupants. Could any castle in Spain do more?

**This tiny fellow** comes straight from his doll box in a two-piece suit of blue and white woven chambray with white polished pique trim. By *Little Craft* in infant's sizes; \$3.98





A spectator doll impeccable in an Etan suit. Navy and white jacket is of Fuller's Dip-n-Dry rayon. 3 to 7, Santone: \$6.98  
For stores featuring children's clothes, see page 141

ELECTRIFYING HOME IN SACRAMENTO, CALIFORNIA;  
DECORATION: JOHN BRUNNER CO.



All the excitement of an African safari (with none of its perils) has been neatly wrapped up in this room (above and below) for a very young Tarzan. Colors are beige, orange, scarlet and brown; two guards on the wall keep constant watch, and even though the trophies are toys, the leopard on the floor was once very active indeed. Light tree (even hunters must see) by Lightolier



top, right

**Adventure** of another sort—the high seas variety—is saluted in this room for a landlubber sailor with a flotilla of wallpaper sailing ships and a nautical color scheme of blues and greens. The flooring is black and white, and so is Stiffel's Lampole—a three-eyed beacon to light the ships to harbor and the young mariner to bed

top, far right

**Tailored** to the tastes of a young lady on the verge of growing up, this is a room with two teenage prerequisites: a degree of sophistication and plenty of room to play recorded bebop. Bedcover and draperies are black and white; wall and carpet are pale sage-green; chair is bright canary-yellow. Recorded player (for cool cats) by RCA

right

**When hobbies** raise their heads (and they will), they may as well be welcomed in a setting that does them justice. The young man who lives in this room is obviously a fanatic for trains, and there are enough here to last a lifetime. He also has some good-looking lacquered furniture, two red and pink chairs, and a clock rug to keep everything on schedule. Needleleft rug; Founders chest, table-benches





# THE CAKE MIX: GILDED VARIETY

A fine cake has always been the badge of a good cook. It may be her only accomplishment (the best cake-baker we know, cannot, figuratively, boil water), but she needs no other: her kudos are assured with that one perfect devil's food or angel food or whatever her forte may be. She is also—intent as she is upon artistry—apt to operate a bit extravagantly: our friend above has a favorite recipe that involves thirty eggs; on the few occasions when the cake has come a cropper, out it goes, and another thirty eggs are put to work. (As you well know, idiosyncrasies such as these helped cause the French Revolution.)

Egotist that she is, she scorns the packaged cake mix—not because she distrusts it, but rather because she feels it poses no challenge to her creative talents. There she is wrong: The basic cake made with a mix is, of course, uncomplicated and a timesaver—that's why it comes in a package. But it is the variations that count. With the basic cake as merely step number one, the creative cook can go as far as her imagination will take her, ending up with a delicacy that—as far as those who consume it are concerned—could not possibly have come out of anything so mundane as a box off a shelf. Little they know!

Exactly how this sweet-tooth abracadabra is accomplished we will deal with a little later; at the moment we are concerned with the cake-mix cake itself. It has certain advantages over the recipe cake in that it is almost always more uniform, requires less time to make, fewer utensils and, as a rule, costs less. The eggs alone for a recipe angel-food cake, for example, cost more than the complete angel-food cake mix. Only the cook who bakes constantly and keeps a wide variety of seldom-used ingredients on the pantry shelf will find the average recipe cake somewhat more economical than its packaged sister.

All cake mixes are accurately measured and calculated to provide the proper chemical reaction when directions are followed. Never substitute one liquid for another unless package directions indicate that this is possible. If you defy this rule, you may end up with a cake that sticks to the pan or breaks apart, is heavy, low in volume, rubbery, dry or crumbly in texture. You may, however, add certain very finely chopped or grated dry ingredients such as nuts, chocolate, candied fruits, lemon and orange peel with excellent results as far as variations in flavor and texture are concerned.

To avoid failure when using a cake mix, follow this check list:

1. Read package directions carefully before you touch a spoon. Directions may vary.
2. Set oven controls at correct temperature and, just to be on the safe side, check accuracy with a good portable oven thermometer.
3. Add the exact amount of liquid specified, using a liquid measuring cup with graduated markings and rim above one-cup line.
4. Beat for full amount of time given in directions, until batter is smooth.



BOUQUET



5. Scrape batter from spoon or spatula and bottom and sides of bowl frequently during mixing period.
6. Use baking-pan sizes suggested on package. Pan should be no more than half full; otherwise batter may overflow.
7. Grease pans generously with  $\frac{1}{2}$  tablespoon shortening, then dust with

- Cool in pans for 10 minutes. Turn out on towel sprinkled with sifted confectioners' sugar.
- Remove paper and let stand until cool.
- Stack layers, spreading each with filling.
- Swirl frosting over top and sides of cake.



flour (except for angel-food cake, which requires a dry pan).

8. Touch cake lightly in center to determine doneness; if it springs back, cake is done. Remove from oven to cool.
9. Allow cake to cool slightly in pan—about 10 minutes. Then remove and cool on a rack, right side up.

You now have the basic cake; from here on, the artist takes over. The trick lies in an adjustment in flavor through the addition of certain dry flavoring agents, and in unusual fillings and/or frostings. The recipes we have selected gild the lily deliberately and lusciously; if they inspire you to various elaborations of your own, fine: that's what they're for.

#### LEMON-CHIP ANGEL TIER CAKE WITH LEMON-ORANGE FILLING

*1 package lemon-chip angel-food mix*

*1½ cups water*

*½ cup confectioners' sugar, sifted*

- Prepare cake according to package directions.
- Line the bottom of three 9-inch layer pans with paper.
- Divide batter between the three pans and bake in moderate oven (375°F.) about 25 to 30 minutes or until the cake springs back when pressed lightly with finger. Remove immediately from oven for cooling.

#### LEMON-ORANGE FILLING

*½ cup sugar*

*1 egg yolk*

*¼ cup flour*

*3 tablespoons butter*

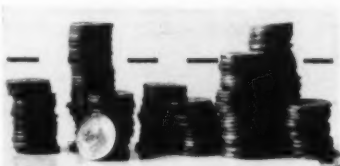
*½ cup water*

*1 tablespoon bottled lemon juice*

*1 egg*

*3 tablespoons orange juice*

*1 teaspoon grated orange rind*



- Combine sugar and flour in saucepan.
- Add water, gradually, stirring constantly.
- Add slightly beaten egg and yolk, butter, lemon and orange juice and grated orange rind.
- Cook and stir until thickened, about 7 minutes.
- Cool thoroughly before spreading between layers.

[Continued on page 135]



# A PLACE FOR EVERYTHING

The secret of a perfect kitchen is rather like the riddle of the Sphinx—everyone has an answer and who is to know (except the Sphinx) which is right? Occasionally, however, a kitchen comes along that meets with so much general approval that it can certainly lay a *claim* to perfection, and this is one of them. Built as an exhibit at the 1957 Texas State Fair in Dallas, it was viewed by more than two million people and consistently admired. Its virtues are manifest: it is extremely handsome, beautifully lighted and, most importantly, superbly organized. Activity is channeled into four well-defined, inter-

locking areas: the first for food storage and preparation; the second for mixing and baking; the third for cooking and the last for the chores of cleaning up. Two sinks—one in the cleanup section, one in the preparation center—prevent clutter and free traffic. Storage is planned with absolute regard to the worthy old adage of a place for everything: there *is*—from properly ventilated root vegetables to fine linen. A luminous ceiling provides completely permeating light, and an adjoining dining area is walled in glass and banked with built-in greenery. If this seems near-perfection, then two million Texans can't be wrong.



JOHN BOURKE

About two-thirds of an area approximately 16 feet square is devoted to the U-shaped kitchen proper, the rest to the dining area with its buffet-cabinet and planter. The closed end of the U holds the cooking surface, the wall oven, one of the sinks and the dishwasher—each equidistant from another in a logical, stepsaving arrangement. This is the space devoted to cooking, baking and dishwashing. In the open end of the U are the second sink and the refrigerator and freezer—necessary adjuncts to the preparation and storage of food. Two finishes are used for the cabinets: those in the kitchen proper are turquoise enameled steel, those in the dining area are of steel faced with honey-maple. Whatever their color, the cabinets themselves answer every possible storage need in the properly relevant spot. Cabinets and stainless-steel sinks by Geneva Kitchens; Revco built-in refrigerator and freezer; Formica counter-tops; Thermador oven and cooking top; Waste King disposer and dishwasher; Uvalde Vina-Lux tile. Ceiling by Luminous Ceilings, light fixture by Lightolier, accessories from Titcher-Coettinger. Bridgeport Copperware saucepan and skillet; Lincoln Beautyware canisters; Rival Ice-O-Mat. TexasWare dinnerware; Gense stainless flatware.

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B



C

A The use of honey-maple facing for the off-the-floor cabinets in the dining area gives the room a pleasantly formal aspect and adds immeasurably to the effect of cabinets as *furniture*, rather than utilitarian units. Baumritter's dining pieces have a butternut finish and turquoise upholstery. On the buffet: *Universal's* electric coffee-maker, toaster and skillet

B The buffet-cabinet replaces the traditional sideboard, and has the added advantage of an overhead section for china and glass. Lower unit, which can also be used as a server, has two banks of shallow drawers—one designed for linen, one for silver. *Pyrex Decorator* casserole with a warmer

C Preparation and storage center has a sit-down sink with ample leg room, a ventilated storage bin for root vegetables, a pull-out chopping board and an airtight bread drawer. All food coming into the kitchen is "processed" in this area and then put away for future use in either the refrigerator, the freezer or one of the adjacent storage cabinets

D Two cabinets for cleaning supplies—one over the other—are housed between the refrigerator and wall oven. Lower, vertical section is tall enough to accommodate brooms and mops; upper cabinet holds miscellaneous packaged supplies

E Mixing and baking center lies between the wall oven and the larger of the two sinks. Easily accessible, the *Sunbeam Mixmaster* with heat-resistant bowls is kept on a pull-up shelf in a compartment of its own, and, equally easy to lay hands on, all spices and herbs are stored on shallow "one-jar-deep" shelves behind sliding doors of fluted glass





D



E





SCOTT MYER



GEOFFREY ALBERT

All of the qualities that make an arrangement a showpiece indoors can be dramatically re-created in your garden, terrace or patio with actual plants that have compatible blooming and growing habits

## How to plant a flower arrangement

While flower arranging is one of our favorite indoor sports, it doesn't *have* to be limited to the indoors. Imagine the excitement and satisfaction of creating a bold scale arrangement outdoors in your own garden. It *can* be done; here's how you go about it.

The same principles of color, line and texture apply indoors or out. However, you will have to visualize the outdoor composition since you are starting your arrangement with bulbs and seedlings instead of actual plant material. Most important, of course, select flowers that will bloom simultaneously. This also means that plants must have compatible growing habits so they will all flourish under the same soil, moisture and exposure conditions. You will want plants which can be planted tightly for mass effect. Obviously, this is a more challenging problem than the composition of existing blooms, but you will have the pleasure of seeing your arrangement "grow" and, furthermore, it will outlast arrangements planned indoors. To help you over the complicated business of plant selections, we have prepared "recipes" for these garden arrangements (two

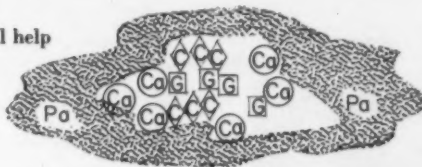
of which are also shown here), so you will have practically fool-proof combinations together with necessary planting instructions.

### Conversation Piece

7 Golden Arrow gladiolus corms      6 yellow calendula seedlings  
6 blue cornflower (*Centaurea cyanus*, not the dwarf form) seedlings  
12 pansies in yellows and browns or violas in clear yellow (or Royal Carpet sweet alyssum if pansies don't bloom throughout the season in your area)

- Plant gladiolus 5 to 9 inches apart at arrangement center in full sunlight. In partial sun, set corms at back, facing sunlight.
- Plant calendulas and cornflowers about 8 inches apart and same distance from gladiolus and pansies. Plant in groups of three.
- Plant pansies in foreground with a few inches between plants. For ever-blooming arrangement, replace dying gladiolus with new plants that have been started in pots every two or three weeks from

Here are five "recipes" that will help you to apply the art of flower arranging to living compositions in your garden



## CONVERSATION PIECE

Yellow and brown pansies surround groups of yellow calendula and blue cornflowers, with yellow gladioli at center. G: Golden Arrow gladioli; Ca: calendula; C: Centaurea (cornflower); Pa: pansy

early spring when ground warms to mid-June or July 1. Different varieties and colors can be used each time plants are changed.

Recommended uses: as planting in patio or terrace planter, or as arrangements dramatically marking the house or garden entrance.

## Spring Bouquet

1 shell pink schlippenbachii azalea plant

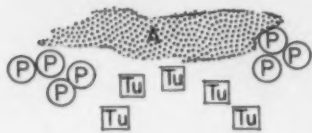
8 President Lebrun (with white perianth and cream-yellow trumpet) or all yellow King Alfred daffodil bulbs

6 early spring flowering tulip (3 Pink Beauty and 3 double Willemsood) bulbs

- Plant azalea at the back of the arrangement with tulips at front and daffodils at sides, facing the sunlight.
- Prune azalea early to keep it in scale with the arrangement.
- Plant tulips, daffodils 5 inches apart beyond azalea branch tips.

Recommended use: as planting in front of foundation shrubs or expanded laterally as a complete border. [Continued on page 131]

24"



## SPRING BOUQUET

Azalea makes a shell-pink setting for white and cream-yellow daffodils and pink single and double tulips. A: schlippenbachii azalea; P: President Lebrun daffodil; Tu: plantings of both the Pink Beauty and Willemsood early spring flowering tulips





SCOTT DYER



GEORGE ALLEN

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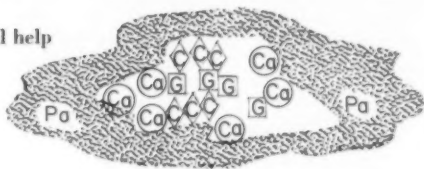
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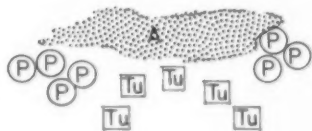
2 *President Lebrun* (with white perianth and cream-yellow trumpet) or all yellow King Alfred daffodil bulbs

6 early spring flowering tulip (3 *Pink Beauty* and 3 double *Willemsoord*) bulbs

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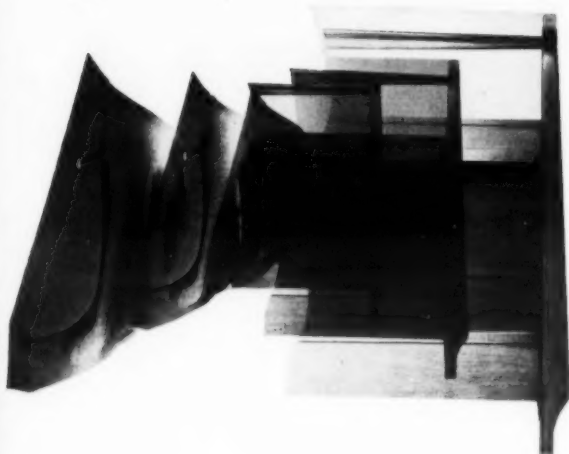
24"



#### SPRING BOUQUET

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*Fashion does change, and we are the better for it, but its backbone—the integrity of good line and composition—remains constant*

An astute Englishman once observed that the only people who are fantastic are those who are out of fashion. The statement was made well over three hundred years ago and may have been uttered with tongue in cheek, but it still holds: most of us spend all the time and money we can afford keeping (we hope) in style. Unfortunately, in our pursuit of fashion and our acceptance of what we are told is stylish, we sometimes forget that there has never been anything—from a dress to a piece of jewelry to a desk—that possessed any degree of staying power unless it had good line. Too often, under the spell of immediate visual appeal, we buy without thorough examination of the basics, and take the chance of ending

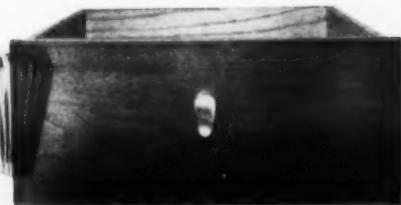
## THE ENDURING TRADITION OF GOOD DESIGN



up quite as fantastically as those we call unfashionable. That is why we seek furniture that will not betray us—tastewise and valuewise, and an excellent example of it are the pieces on the next four pages. As a group, it is interesting for two reasons: first, because—although it is now almost three years old—it has not been allowed to remain a “finished” collection. It has been enlarged, made more comprehensive, embellished in certain details with one aim in mind—to perfect the flow of line. Second, because—through this continuous refinement—each piece so treated has taken on the quality of craftsmanship usually associated with a delicate piece of jewelry or the skill of a fine tailor. Frames on some of the pieces have been given what might be called a “lapel”—sculptured and elegant; silver-plated drawer pulls are shaped like pendant earrings; table tops have been silk-screened in a pattern like that of a filigree brooch. Presented by Drexel, the *Profile* group is the work of John Van Koert, a designer who has had as much success with the creation of fine silver as he has had with furniture.



A representative selection of the *Profile* pieces—each detailed as precisely as a die—makes an effective little grouping in the den below. The low chest by the window is given an elegant gleam with vertical silver stripes and hardware; the desk has a plastic writing surface and a book-deck with the new "lape's"; the round table is topped with white *Parkwood* plastic silk-screened in a stencil of delicate whorls. Throughout: *Gold Seal* floor tile, Callaway *Chrom-spun* rugs and vat-dyed draperies of Wamatta Decorative Fabrics designed by Melanie Kahane





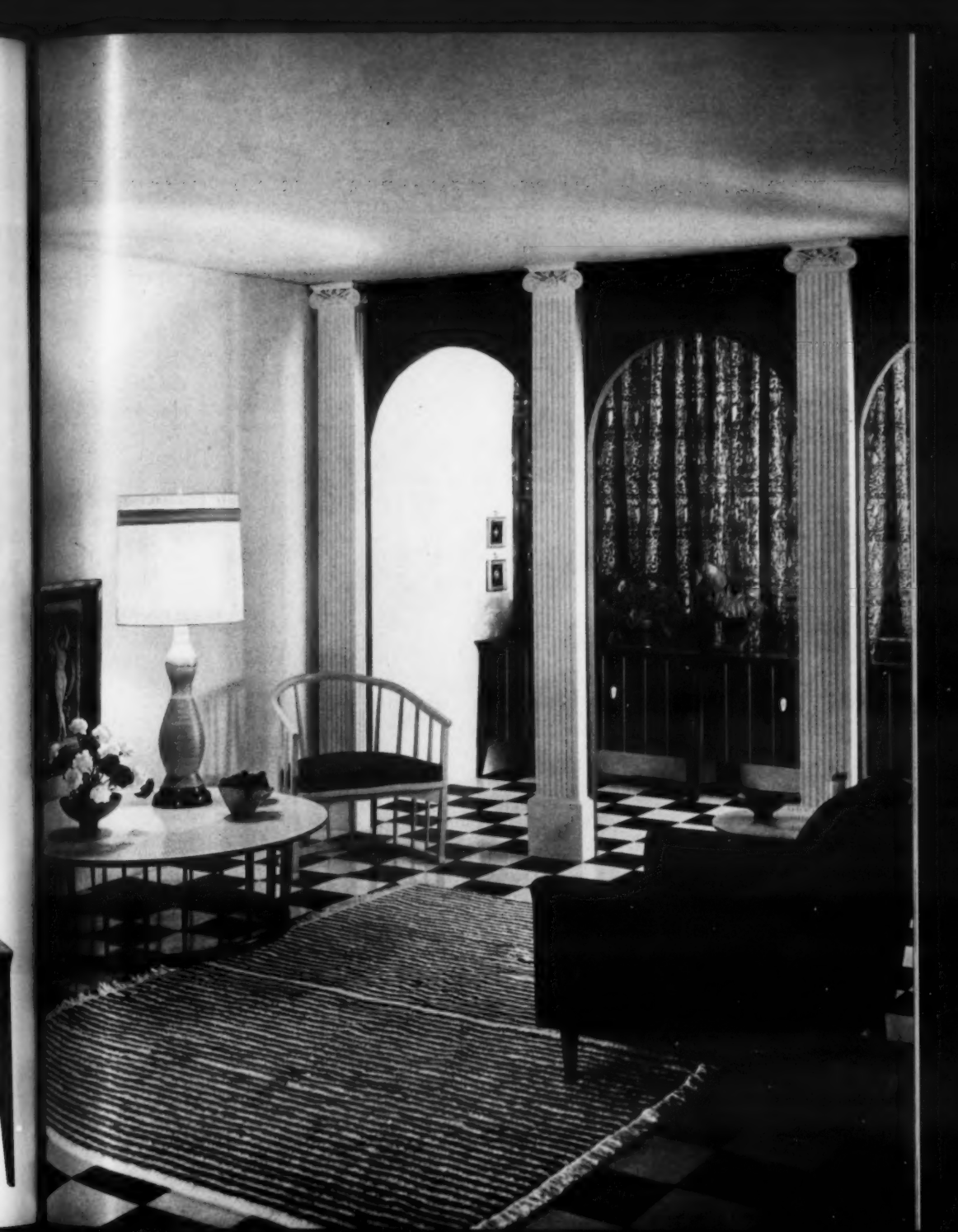
**A dining group** for a stylish, if minuscule, dining area spreads its wings around the corner with a buffet-cabinet handsome enough to display its collection of glass in the living room. Lighted from above, the cabinet has silver hardware and sliding glass doors silk-screened in the same looped ribbon pattern that decorates the plastic tops of the dining table and Laxy Susan. Dining chairs are upholstered in charcoal-brown leather, have backs of slender, reedlike spindles. All furniture of walnut and pecan woods; the milk glass in cabinet by Imperial Glass

KUNST MUSE

*opposite*

**For all its look of grandeur**, this room began life as an ungainly, ungrand parlor in an old apartment. Today, white pilasters (\$15 each) give form and stature to the three arches, and a wall of black and white fabric is a stunning background for the bank of silver-striped chests. Everything is black and white except the crimson velvet upholstery of the lounge and hoop chairs and the olive-beige stenciling on the low spindle table







**Black, white, chartreuse and emerald** are combined as a background for new bedroom pieces from the *Profile* group—a chest and night table with white plastic tops and silver hardware, a headboard with a padded center section upholstered in black leather. In the sitting area, chartreuse walls and a striped emerald rug frame the bed alcove—a niche dramatized in stark black and white. Fabric is patterned in a most *en-run-of-the-mill* motif—a Mayan calendar—and is used in two weights: the heavier for the wall-covering and bed-cover (dust ruffle is the same vivid emerald-green of the rug), the lighter for the draperies

*See Your Guide to This Issue for further information*

# Hi-fi handbook

by NORMAN EISENBERG

When hi-fi emerged from the laboratories and workshops some years back and made its bid for admittance to the living room, first reactions of many—including those with a sympathetic ear—generally ran something like: “Well, yes, it does sound good; why can’t it look good too?” Hi-fi has come a long way in a relatively short time. Today, high-quality audio devices are no longer looked on as abstruse gadgets to delight the technician or to please only the exacting ear of the professional musician; they are regarded as real adjuncts to family living. In keeping with the main function—to further the enjoyment of music (and dramatics, too, for that matter)—in the home—today’s hi-fi usually combines both visual and sonic appeal. Not only are the individual components easier to look at, but it is quite possible to combine them into very attractive installations that can meet a variety of individual needs and tastes—and budgets. Packaged hi-fi systems, too, are in most cases designed to blend attractively into room decoration.

What is a hi-fi system? A high-fidelity system can be regarded as a better radio-phonograph, with a few optional refinements and additions. In fact, if you took an ordinary radio-phonograph and separated it into its component sections, and made each section as good as could be, and finally reassembled these components, you would have essentially a hi-fi system. The components, or building blocks of such a system, are: a record player, a radio tuner, an amplifier and loud-speaker system.

The record player consists of a turntable, pickup or “tone” arm, and pickup cartridge with stylus (“needle”). The tuner (FM, AM or both) is an electronic device for receiving radio broadcasts and providing electrical signals that represent a replica of the original program. The amplifier accepts tiny pulses of electrical signals from the record player or tuner (depending on the listener’s selection), controls their tone and volume, and builds them up to the point where they are strong enough to activate the loud-speaker. The speaker, in turn, vibrates in step with the amplified signals and re-creates the sound in listenable form.

In addition to records and radio programs, a hi-fi system might include other program sources, such as a tape recorder or the sound portions of TV. [Continued on the next page]





**Italian provincial cabinet** in walnut houses AM-FM radio and phonograph. Equipment includes a 30-watt amplifier; four speakers including 15" woofer in bass reflex cabinet; jack for tape recorder; master control for piping music throughout house and patio. By Admiral, \$525



**Cherry-wood cabinet** is a colonial adaptation only 31" high, 33" wide and 16" deep. Equipment includes four-speed changer, three speakers. By Stromberg-Carlson, \$379.95



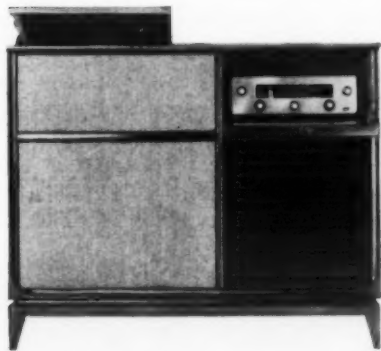
**Well-balanced hi-fi system** is assured through know-how of skilled engineers in top packaged sets. Mark IID RCA Victor Orthophonic Victrola is a four-speaker system, \$475

## In scale and design, cabinets blend with today's rooms

programs. Most amplifiers also have provision for connecting a microphone; by speaking into it, you could use the hi-fi as a public-address system. To cap it all, you could connect part of the amplifier's output signal into the tape recorder; in this manner you could record on tape any of the other program sources being heard over the system—phonograph, radio, TV.

This, very simplified, describes the basic functions of a complete home sound system. Whether or not any sound system qualifies as "hi-fi" depends, of course, on the sound caliber of the components used.

*Packaged systems:* For the hi-fi music lover who has no inclination toward component planning and assembly, several "package" console systems are available. In a sense these units are the bigger and often better counterparts of the radio-phonograph combination of yesteryear. Such equipment may or may not be hi-fi—depending, of course, on what's inside them. Sometimes, an excess of adjectives is used to camouflage a dearth of information about true audio quality; and about as often thumping bass and screeching highs are demonstrated rather than genuine tonal balance and realism, to impress the eager but unwary buyer. If you're in doubt, try to compare the performance of a console you're considering with that of a comparably priced component system—remembering of course that part of the total price for the package represents furniture and assembly costs. Equally important is the fact that any such equipment automatically involves a cabinet of given style and dimensions—make certain it will blend with your own decoration. Companies producing "ready-to-plug-in-and-play" console include Admiral, Columbia, VM,



**Styling of walnut cabinet** permits inclusion in either contemporary or traditional decoration. Model by Pilot Radio has a 20-watt amplifier, magnetic cartridge, five speakers. \$385



Magnavox, RCA, Stromberg-Carlson and Zenith. (Of these, at least two—RCA and Stromberg-Carlson—also offer separate components.) Furthermore, certain component manufacturers produce package consoles which comprise, in addition to the cabinetry, the same components one might buy separately. In this group are found such names as AMI, Ampex, Fisher, Granco, Gray, Harman-Kardon, Pilot, Radio Craftsmen and Sherwood. Finally, many hi-fi dealers—such as Lafayette Radio and the Electronic Workshop in New York City, or Kierulff Sound Corporation in Los Angeles—will provide you with a complete hi-fi system completely installed in any type of cabinet or built-in. Prices for packages vary considerably, from something like \$280 for a phono player to about \$1,500 for a complete phono-AM-FM-stereophonic tape system comparable to a component system.

**Components cost and planning:** Suggestions for component hi-fi system in various price ranges are included in most hi-fi catalogues, and are always available in personal discussions with hi-fi dealers. To list all the possible combinations of components would be a colossal task, impossible in a discussion of this size. Certain points can be suggested, however: first, what you can expect to get in various price ranges; second, hints on how to apportion your hi-fi budget intelligently.

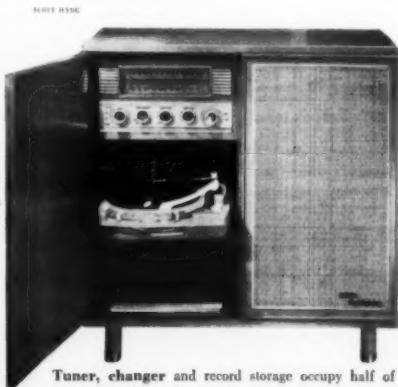
In terms of price, there is a wide margin of choice. Basically, there are two approaches to the matter of system cost: one is the absolute ceiling budget for a complete system; the other is the spend-some-now-but-add-more-later method. Either approach can put you "in business" with an adequate hi-fi system, but the latter has the virtue—important to many—of leaving you room for expansion later. Generally speaking, the separate component, or building-block, method of putting together a hi-fi system lends itself to the latter approach. You can, as an example, assemble a "minimal-fi" phono system for about \$150. Eventually, however, you might want to add a tuner or tape recorder. Or, you might want to substitute your original phono pickup for a better one. Or, on another tack, you might become involved [Continued on page 115]



French provincial console encloses a balanced four-speaker system; two woofers, tweeters. Push-pull power amplifier, 11-watt output. By Granco, \$379.95



Stereophonic sound on tape as well as broadcast is possible in VM's 1000 Stereo Fidelis. System permits radio, phonograph or microphone recording. About \$1,000



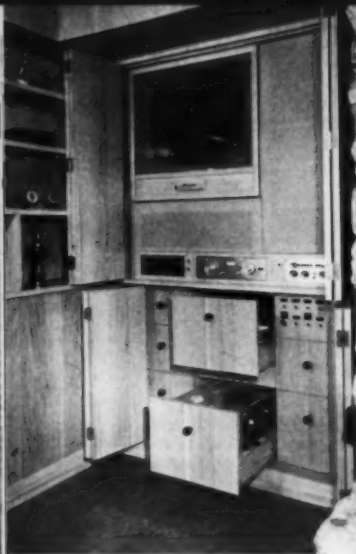
Tuner, changer and record storage occupy half of lined oak cabinet, four-speaker system the other. Separate bass and treble controls. Zenith's Rhapsody, \$425



Sliding top gives access to record changer in the Magnavox Continental. Features 25-watt amplifier; high-frequency exponential horn; 15" bass speaker. \$389.50

For other cabinets, see page 122

## Custom installations: from \$200 to \$2,000



**Optimum installation** is a full stereophonic system built into fireplace niche. Equipment includes a 27" Fleetwood TV; Scott 330 AM-FM tuner; McIntosh amplifier and preamplifier; Ampex 122 tape recorder; Thorens changer; J. B. Lansing 4-speaker system, 9 remote speakers.



COURTESY ARN & ARCHITECTURE, BY JAMES HADLEY

**Handsome wall-hung cabinet-book-shelf** design by Craig Ellwood neatly houses hi-fi, TV equipment. Stereophonic tape recorder is by Berlant-Concertone



**Room-divider** of paneling which blends with surrounding walls is a functional and attractive hi-fi housing. Components are from the Kierulff Sound Corporation



**Pine-paneled basement** recreation room is headquarters for built-in TV and hi-fi. Components from Allied Radio Corp.

**Natural birch** hi-fi and speaker cabinets were made by owner Ernest Chilton in an evening woodworking school. He assembled components; estimates total cost at \$300



**Separate speaker cabinet** measures 28 1/2" x 18 1/2" x 33". Ernest Chilton, of Orinda, California, designed both units. Altec-Lansing speaker; Craftsman tuner



in improving and expanding your original speaker system: you could start with a moderately priced (\$20-\$30) eight-inch speaker, which would perform nicely for as long a time as you wanted, but which could easily become the mid-range unit in a future three-way speaker system, or one of the twin speakers in a stereophonic setup.

The \$150-\$200 system may not get you all those elusive highs and subbasement lows associated with hi-fi, but it can provide the facilities for listening to a balanced reproduction of most of the musical range. But people do buy the higher priced units, anticipating such features as wider frequency response; longer, trouble-free performance with a minimum of maintenance; less distortion in the sound; or controls that are more accurate and versatile; or simply greater power for larger rooms and huge speaker systems in the home.

For his first venture into audio, the prospective hi-fi buyer who must place a ceiling on the budget—but who can anticipate future improvement or expansion—probably would do well to get the best amplifier he can afford. A good amplifier should accept any program source you care to feed it, and return it—enlarged and controlled the way you want it, but not distorted—to drive the loudspeaker. Once you own any amplifier there is little you can do to improve it, unless you're a skilled technician—and even then, the cost and effort involved in "souping up" an amplifier might easily mean that you should have bought a better one in the first place. The same is true of tuners. It is less true of phono players (you can mount a new tone-arm on your turntable, or insert a better cartridge, or change a worn sapphire stylus for a new diamond stylus). And it is least true of speakers: one can, with relatively little trouble, improve a speaker system by discreetly adding a tweeter, or woofer, or new crossover network, or by building a better enclosure, and so on. In fact, many manufacturers, such as University, Jensen, Electro-Voice, now offer special lines of speakers and enclosures expressly aimed at the "restless" hi-fi enthusiast whose efforts at improvement thus can be abetted with fair amounts of good audio practice—as well as striking design concepts. A huge speaker system, for example, need be no guessing game for the nontechnical hobbyist; similarly, a behemoth-type enclosure for such a system can become part of a room-divider or series of wall cabinets.

Now let's go back a little. Suppose the price ceiling is \$150 to \$200. How much of this amount should be spent on each component? It is true that a phono-player attachment can be bought for perhaps \$35-\$40—but how will it sound playing through a \$60-\$80 amplifier and similarly priced speaker? Chances are, the bass you're after will be muddled with rumble (noise from the phono motor) or "wow" (flutter variations in [Continued on next page]

**Traditional setting** features cabinet designed to blend with adjacent molding. Sherwood three-way speaker system, AM-FM tuner and amplifier; Miracord record changer; Dynacord tape recorder



**Book wall** includes one corner neatly earmarked for hi-fi by the Leigh Athearn of Mill Valley, California. Speaker by Electro-Voice; Garrard record changer. Cost was about \$235



**Closet installation** bypasses decorating problems. Here, hall closet holds tuner, amplifier (both Harman-Kardon), changer and records. Speaker (by Acoustic Research, below) is part of living-room book wall. The Kelso Normans of Sausalito spent a total of about \$300



**Closet installation** also eliminates cabinet expense. Below, the home of the R. W. Lelands, of Orinda, California, includes a closet complete with tape recorder, Fisher AM-FM tuner and control center. Cost with tape recorder, about \$1,100, without, about \$600 less



turntable speed). And while the amplifier and speaker may be capable of reproducing up to 15,000 cycles per second, the cartridge used in the phono player might not be capable of supplying such frequencies. In the matter of apportioning amounts, remember that one of the hardest things to design and build correctly is a good loud-speaker for use at one end of the hi-fi chain—and a good phono pickup at the other end. This means that the amplifier used in a low-priced system often tends to be a more capable component, in its class, than are the phono player and speaker in their respective classes. It also means that such an amplifier could prove quite serviceable in a higher-priced system in which the added quality went into the other components.

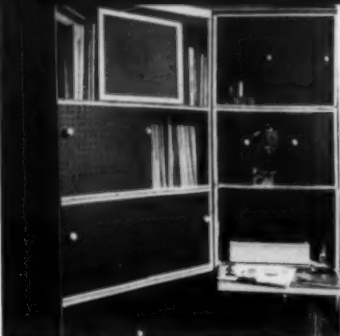
To put it another way: take a modest hi-fi system using a three-speed record changer and low-priced cartridge; a 10- or 12-watt amplifier with controls; and a single-unit (8- or 10- or 12-inch) loud-speaker in a suitable enclosure. Such a system can be assembled for well under \$200. Does this mean that if you're prepared to spend more than \$200, you should get a more expensive amplifier? The answer is yes, only if you plan also to get a better speaker, and a better phono player (to do both you should figure on an additional \$75, at least). Simply replacing the 12-watt amplifier with, say, a 25-watt amplifier will not necessarily get you better sound. It may not even get you louder sound. What can be said is that the more expensive amplifier may help the system sound "smoother" or "cleaner" over a wider range—provided the associated components are of equal quality. In our example here, the better amplifier probably would provide you with a few additional controls and gadgets—to reduce the rumble, hum, scratch, etc. that are bound to be amplified along with the music. Add a better speaker to such a system and you will very likely hear an improvement in the music, but again—you are almost certain to hear noises that you never knew existed.

On the other hand, you can realize improvement by spending upwards of \$200; your modest amplifier remains in the system, but you get a "professional" type turntable and arm instead of changer or "package player." Such equipment can reduce to a minimum the chances of spurious noises as well as undue record wear; using it means too that when and if you desire, you may expand your present speaker system to encompass wider ranges without running the risk of having it reproduce noise instead of music. Another thing: in the original system, the 10- or 12-watt amplifier was a congenial mate for the modest speaker used. A huskier amplifier could, on very loud passages, damage such a speaker. It is always best to use a speaker whose power rating is sufficient to handle whatever crescendos are thrown into it by the amplifier. [Continued on page 121]



1. Cabinet wall installation permits arm-chair control. Bogen amplifier-tuner combination; Lansing speaker in a Sieler enclosure. Total: about \$450 including custom finishing under \$100. 2. Minimal corner installation of perforated hardboard cost under \$200, includes *Heathkit* amplifier. 3. Jean and Charles Kruck, of Oakland, California, built their own tambour door cabinet (each door has 100 thin wood strips) which serves also as a tile-topped buffet. Cherry-wood blends with wall paneling. Krucks assembled all components, built 24-cubic-foot speaker. Total: \$290. 4. Built-in wall installation was designed by Ward Thomas, A.I.A., looks like geometric paneling. Set-up includes a University speaker system

For additional installations, see page 125





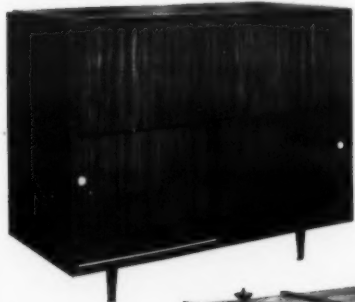
*Leisure Center* by Drexel provides for general storage, TV as well as hi-fi. \$899

Here is furniture  
designed to hold  
hi-fi components

Unpainted cabinet by Country Workshop, \$33.95



Walnut cabinet by Cabinart, \$180



For other hi-fi  
furniture, see page 127



Furnette storage unit has tambour speaker door, \$899

Modular 21" cabinets, Brown-Saltman





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### A practical investment [Continued from page 82]



Contrast in table appointments is seen in luncheon settings in traditional and contemporary apartments. Traditional setting, above, features brown and white patterned china (*Dorchester* by Royal Worcester), Queen Anne plated flatware by Worcester Silver, Libbey's Colonial Heritage water goblets and wine glasses add a charming, old-fashioned touch



Contemporary setting takes place on a white Formica-surfaced shelf hinged to the stair rail of the other apartment. Texas-Ware Melamine dinnerware is accompanied by Genes stainless flatware with handsome nylon handles. The *Tempo* water and wine tumblers are by Libbey Glass

## Hi-fi handbook

[Continued from page 116]

Shall we play for \$300-\$350? A logical line-up of components in this price range might include an FM tuner in addition to the record player, amplifier and speaker. This setup equips you with the essentials of a minimal-fi radio-phonograph system, but again, do not expect the ultimate. If the tuner is not needed, or can wait for a later date, the \$300-\$350 could be spread around to provide a better phonograph system, allowing roughly about one-third of the total budget for each of the major building blocks in such a system: (1) turntable, arm and cartridge; (2) amplifier; (3) speaker system.

Representative examples of equipment in this price range would include turntables by such companies as Rek-O-Kut, Components Corp., Presto, Garrard, Gray, Lafayette, Metzer, H.H. Scott, Thorens, etc. Arms are made by Audax, Fairchild, Gray, Pickering, Rek-O-Kut, Shure. In cartridges there are Electro-Sonic, Fairchild, General Electric, Grado, Pickering, Reicon, Ronette, Tannoy and Weathers.

Suitable amplifiers can be obtained from Bell Sound Systems, Bogen, Madison Fielding, National, Newcomb, Pilot, Radio Craftsmen, H.H. Scott, Sherwood, Stromberg-Carlson, Kits, suitable for home construction of amplifiers, are made by such companies as Dyna, Eico, Heath and Technmaster. Most of the companies listed here produce higher-priced equipment too; to such a roster should be added such names as Altec-Lansing, Fairchild, Fisher, Gray, Interelectronics, Leak, Marantz, Regency, etc.

As a rule, speakers in this price range would be 12" or 15" units, requiring suitable enclosures. If neither space nor basic carpentry skills are at a premium, your speaker enclosure can be home-made from plans furnished by the speaker manufacturer, or built from a prefabricated kit available from some manufacturers as well as from hi-fi furniture outfits (Cabinart, River Edge, etc.). Alternately, complete speaker systems, already housed in specially designed enclosures, can be found in this price range; many are compact enough to permit placement almost anywhere, including on bookshelves. Likely candidates are models by Acoustic Research, Altec-Lansing, Bozak, Eico, Electro-

Voicer, Gouldmans, Hartley, Hegeman Laboratories, Janszen, Jensen, James B. Lansing, Racor, RCA, Sonotone, Stephens, Stromberg-Carlson, Tannoy and University.

Add another \$100 to such a system and you can include in it a good FM tuner that gets you out of the minimal-fi class with a rather good record and FM hi-fi system. Add about \$150 and you can enjoy tape recording and playback. For a closer approach to hi-fi tape, and particularly stereophonic, the ceiling must be pushed higher. It can reach \$800 to \$1,000 easily.

One of the characteristic things about hi-fi is that with some components, a relatively small increase in quality necessitates a large increase in price. In a word, a \$200 amplifier is not necessarily twice as good as a \$100 amplifier. Similarly, a \$350 speaker system cannot be measured in terms of its sounding "three times better" than a \$120 speaker system. The engineering and careful workmanship that must go into a speaker system to reproduce clean bass down to 30 cycles may be well worth an extra \$150-\$200 to your own tastes and budget must help decide. The more expensive components generally reach deeper or higher for tonal realism; and they

are likely to have longer lives.

**What controls are needed?** In the profusion of equipment and the confusion in selecting it, one hurdle is easily side-stepped: that of duplicating controls. Most hi-fi salesmen will steer you away from such a mistake, but if you are shopping for hi-fi from mail-order catalogues, remember: you need only one set of controls. There's no point in buying a tuner that has a built-in preamplifier with controls only to connect it to an amplifier which has a set of similar "front end" controls. These controls (they can be purchased as part of a tuner, or part of an amplifier, or as a completely separate component) should include at the very least: an on-off switch, a program or channel-input selector switch; a volume control; a treble boost-or-cut control; and a bass boost-or-cut control. Anything additional may be considered gravy: sometimes nice but not essential. Try to buy quality rather than gadgetry.

Anything less will short-change your system and probably frustrate you in its use. On some equipment, claimed to be hi-fi, a single "tone control" is used instead of separate bass and treble controls. Such a control provides little control

[Continued on page 124]

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## Hi-fi cabinets



Hinged lid gives access to record player and controls for AM-FM radio in Columbia's streamlined cabinet, mahogany with antique white inside finish. A 10" woofer, three 4" tweeters. D. E. P. total balance, \$339

Natural walnut cabinets, designed by Charles Eames, house AM-FM with a 30-watt amplifier, three speakers. Input-output jacks for tape recorder, auxiliary speaker, television sound. Stephen-Truonic, \$1,190





**Home-entertainment hi-fi system** includes modular cabinets designed to hold RCA Victor 21" TV. Low bench carries *Pictrola*, auxiliary speaker cabinet and record storage. AM-FM tuner can be added. Under \$500



**Table-height cherry console** includes AM-FM radio, 15-watt amplifier, four speakers, four-speed changer, *Ravinia Coronet* by Webster. \$349



**Sliding top** of fruit-wood-finish cabinet opens to record changer. Control panel presents a neat appearance. Bass, intermediate and treble speakers, diamond-shaped sapphire needles, *Fountainbleu* by Westinghouse. \$296



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## Hi-fi handbook

[Continued from page 121]

really; it is invariably a device simply for reducing treble. Actually, only by being able to adjust treble and bass—simultaneously and independently—can the user of wide-range equipment achieve the tonal balance and adjustment to room acoustics and his own hearing sense that makes for satisfactory listening. For example, you might want to raise the treble in a room that is acoustically "dead," i.e., overdamped or crowded with people. At the same time you might want to add more bass because you happen to be interested in the rhythm section of the performance. You cannot do both with the single-knob "tone control"—for such effects you must rely on the action provided by separate treble and bass controls.

**Housing and installation:** Regardless of the cost of components, your final installation of the system may take many turns. You can literally hide the equipment in a wall or behind closed doors—or, you can display it in a specially built cabinet. Between these two extremes is an almost infinite range of possibilities in style, treatment and cost. With a little thought and planning, you should soon discover how the components may be integrated into your décor.

Closets, walls, hutches, break-fronts, bookshelves, cabinets in general—all can be adapted for housing hi-fi gear. In addition, you might think in terms of new pieces, specifically designed and built for hi-fi equipment. In this group—"hi-fi furniture"—are pieces with lift-up tops for record players, adjustable shelves for components as well as records, and panels that may be cut out to accommodate control knobs. Such furniture can be bought completely finished, or in kit form to be assembled and finished at home. Generally, speaker enclosures of matching style and proportions are also available. Cabinnart, Country Workshop and River Edge are a few of the leading companies producing this type of furniture. Costlier units, suitable for hi-fi, may be found from Drexel, Herman Miller, Paul McCobb, Mills-Denmark, etc. You could, of course, design and build your own or go whole hog and work out plans with a designer and then turn the whole project over to a custom cabinetmaker. In any case, a few simple rules can help to assure that any type of installation provides a

decent change for your components to function correctly. The turntable, for example, must be shock-mounted and perfectly level (don't guess; use a spirit-level); the downward force exerted by the stylus on a record should not exceed the cartridge manufacturer's recommendations (check this with a "stylus pressure gauge"); the amplifier must be adequately ventilated (allow some space behind and about it, or drill holes into the back of the cabinet).

Wiring and interconnecting between the components is fairly simple; the dealer who sells you the equipment also can furnish you with the correct shielded cables (they are available with connectors already soldered on and ready to "plug in"), as well as full instructions for providing the correct electrical linkage between your set of components. And, of course, instructions for connecting and using the equipment are furnished with the components by their manufacturers. Wherever possible, the cable connecting the phono to the amplifier should be as short as possible to minimize hum and loss of signal. In certain installations, where the distance between phono and amplifier must exceed eight feet, a special "three-conductor shielded cable" may be required. Check with dealer or serviceman.

Loud-speakers may be used as far away from the amplifier as you like; in fact, the farther away from the phono, the better. For distances under eight feet, ordinary lamp cord will do to connect the amplifier output to the speaker input. At distances greater than eight feet, the "300-ohm flat twin-lead" (familiar to many as TV antenna lead-in wire) is recommended to minimize signal loss, particularly of high frequencies.

With these precepts in mind, you may evolve a number of ways of living with your hi-fi. The design, for example, of a modern amplifier control panel could make an interesting contrast on a shelf containing books or other items. Modular pieces, containing the hi-fi gear as well as other household items, could be set up to create a new area against a wall. Hi-fi can be combined with a bar (watch those spilled drinks!), or with a room-divider (watch those trailing wires at the back!). Hi-fi with a fireplace? Why not surround the fireplace with shelves or built-ins. Hi-fi instead of a fireplace? Of course; you can use the hi-fi installation to create a new room center or conversation piece.

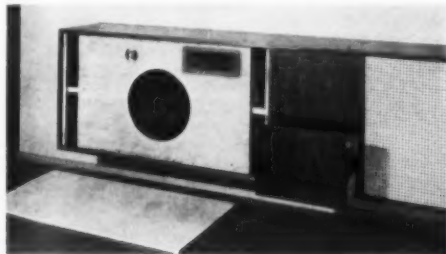
[Continued on page 126]



## Hi-fi installations



Long, low, wall-hung cabinet combines radio, phonograph and TV (which can be closed to view by sliding perforated hardboard door). Installation includes Jensen hi-fi speaker system (below) behind panel.



Intriguing control panel and turntable are built into convenient wall housing in a functional and visually appealing solution for hi-fi. System incorporates Bell Sound components installed behind louvered doors.



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## Hi-fi handbook

[Continued from page 124]

To some extent, you can put the cart before the horse; the type of installation you want may determine what components you buy. Suppose your dream is to sit in your favorite chair and merely by reaching to your side tune in broadcasts, play records, control volume and tone, etc. An attractive, end-table-height piece could be used to house all components except the speaker, which would be placed at a comfortable listening distance. The logical choice of components for this installation would emphasize compactness together with quality. You might select a tuner which has a complete amplifier built onto the same chassis; all controls at your elbow. Or, you might get a tuner with a built-in preamplifier; again, all controls would be where you want them, but the separate power amplifier needed in such a system might have to be placed elsewhere in the room. If your tuner-preamplifier has a "low impedance output" the next link in the hi-fi chain, the power amplifier, may be located as far

away as you like. The phono used in this system could be a turntable and arm assembly; if compactness demanded it, one of the better record changers (Garrard or Webster, etc.), requiring less mounting space, could be used.

**A word on speakers and enclosures:** No loud-speaker should be considered apart from its enclosure. The box that houses the loud-speaker is an integral part of the sound-reproducing system. To be sure, the enclosure is made of wood and is not "electronic" in nature; for this reason many regard it more as furniture (note the phrase "speaker cabinet") than as a working part of the hi-fi system. Nonetheless, the wooden structure that houses the loud-speaker plays a vital part and can make the difference between good sound, just-so sound, or downright poor sound. Consider it, if you must, as a piece of hi-fi gear which, because of its design and construction, can also be regarded and treated as furniture—if you so desire. However, like everything else in hi-fi, handsome is as handsome does: a speaker enclosure, regardless of how it looks or "fits in," will do a good job for the speaker in it only if it is suited acoustically.

Now, if you are not seriously considering ever using more than one speaker system (stereophonic sound demands at least two speakers, and many hi-fi devotees use two speaker systems even on single-channel hi-fi), and if you have an available corner, then the recommended spot for your one speaker is generally in that corner. Corner placement of a speaker in a single-channel or "monaural" system improves bass response; the room walls act as sound reflectors for low frequencies. Treble response sometimes improves too; the corner is a vantage point for a uniform spread of high frequencies. The "caddy-corner" approach, however, is not too warmly accepted, particularly in modern decoration. The next best position, then, would be against the short wall of the room, so that the speaker "looks" into the room's long dimension. Such placement just about presupposes a rectangular box for the speaker.

There are some enclosures, however, that demand corner placement, caddy-corner at that. These are the "folded-horn" types which do offer a considerable amount of bass tone for relatively modest power inputs from the amplifier. Such enclosures depend on the

walls flanking their sides to act as part of the folded-horn. Whether such a speaker system is for you depends largely on how it sounds, as well as how it fits in your room.

An alternate setup, which can provide as much if not more tonal output, clarity and depth is one which uses two noncorner speaker systems, placed along the long wall and spaced so as to approximately "trisect" that wall. In a 12' by 20' room, such a setup would include the two speakers, each in its respective box, the boxes against one of the 20' walls and spaced about equidistant from the shorter walls at either end. This leaves about six feet between the two enclosures. Two matched speakers, so placed, would do very, very nicely for any monaural hi-fi system; at the same time they would serve as the pair of speakers you'd need if ever you decided to "go stereophonic." An added bonus is the installation possibilities created by the use of two such speakers: the rest of the equipment can be housed or shelved between them, about them, or flanking them. Or, it can be placed entirely remotely from them. The "trisected wall," in any case, offers some interesting possibilities for decoration, hi-fi or no.



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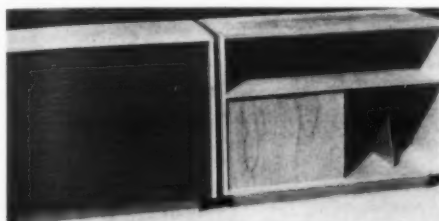
Color book of all Grenada pieces, other fascinating groups, ten cents.

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## Cabinets for hi-fi



Keyed to a furniture collection, light walnut cabinet comes with or without components. Accordion doors have shadow-box panel fronts. From American of Martinsville's Legacy group. Cabinet alone about \$150



Line of hardwood veneer cabinets and speakers was designed to present flush, compact appearance. Bass reflex enclosure (left) and versatile cabinet for components and record storage by John Muska Company



Demonmountable music and storage wall is one of several do-it-yourself hi-fi designs using Douglas Fir Plywood for which complete plans and full building instructions are available from lumber dealers everywhere

## can you follow instructions?

The other evening we paid a visit to a neighbor and found him surrounded by wheels, nuts, bolts and assorted small parts. His usual cordial welcome was somewhat less civil. Thrusting a piece of paper at us, he growled, "See if you can make anything of this." We looked at the assembly instructions for a child's tricycle which was illustrated with numerous mechanical parts, each with an alphabetic symbol. Short on mechanical knowledge, we were puzzled by many of the names and terms given. We were no further enlightened by the accompanying text. Our neighbor grinned, "Well, I guess I'm not the only one who is thick. Why don't they make instructions easy and simple enough for the average person to understand? Do-it-yourself . . . what a joke! Say, what do you fellows do about explaining that ready-pasted wallpaper you make?"

We assured him that we felt exactly as he did about instruction sheets and had taken great pains in both illustrations and words to show how simple and easy it is to hang Imperial Trimmed and Pasted Wallpaper. We tested the instructions on our twelve-year old daughter who, after reading, succeeded quite well in hanging a strip.

In fact, we invite our readers to examine for themselves just how easy these instructions are to understand. No charge, no obligation. Just drop a post card to the address below. By return mail receive one of these instruction sheets with our compliments.

P. S. About the tricycle . . . we successfully put it together with just one unidentified part left over.

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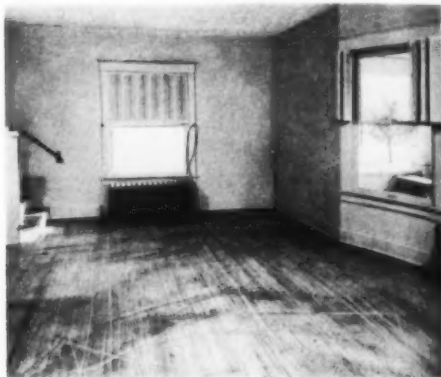


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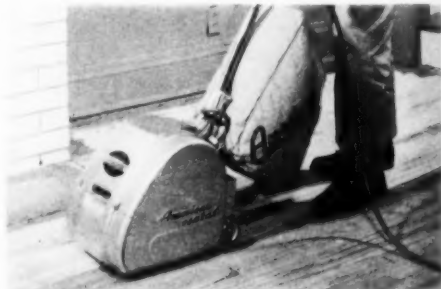
Pliolite—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

## How to refinish old floors

Floor sanding and refinishing has been job-tested by thousands of homemakers and rated one of the most profitable do-it-yourself projects. The benefits are many: old and worn floors, restored to beauty, change the whole decoration character of a room; handsome floors increase the value of the property; floor maintenance is made easier; the new finish lengthens the life of the floor. Here are the easy-to-follow steps in sanding and refinishing procedures.



**Old floor was worn, scratched, and heavily varnished before Ed and Joan Dennis sanded it. First step was to remove furniture and hangings; floor was then swept clean and all protruding nails were countersunk.**



**First cut** with the tilt-type drum sander (the Dennises rented it for the weekend) requires a coarse, open-grit paper to take the entire surface to bare wood. Always sand with grain, unless floor is cupped or warped, in which case the first rough cut is always made diagonal to the grain



The *edger*, a small, hand-operated machine, is used to sand borders, closets, stairs, small halls where drum sander is too bulky. Same grit or sandpaper is used as on the first cut with the drum sander. Then repeat process with drum sander and edger, using both medium and fine paper



Corners and areas around radiator feet and other fixed objects must be hand-worked with scraper



*Disc-sanding* entire floor removes tiny "trees," makes for a satin-smooth finish. It also blends edges with rest of floor. Fine sandpaper is recommended for this basic step



Next step is to make sure floor is clean of sawdust before finish is applied. A commercial vacuum cleaner, also rented, was used here by Ed Dennis

[Continued on page 130]

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IN 8 FABULOUS DECORATOR COLORS

## How to refinish old floors [Continued from page 129]



### Chart of natural floor finishes

Type	Brand	Characteristics
Surface Coatings	Shellac . . . <i>Zimmer's Bulls Eye</i>	These vary by brands; important to read directions carefully A light, glossy surface; quick drying. Filler optional except for maple, pine floors. Waxing required
	Varnish . . . Du Pont's <i>Dulux</i> ; Pratt & Lambert's "Al"; Breinig's <i>Everdure</i> ; Sherwin-Williams' <i>Mavnet</i> ; Lowe Brothers' <i>Nepenthes Satin Finish</i> ; Moore's <i>One-Flow</i>	High gloss; usually requires a filler. Drying time varies by brand. 24 hours usually recommended between coats. Periodic waxing required
	Synthetic resin-based finishes . . . <i>Fabulon</i> ; <i>Glide-Tone Crystals</i> ; Breinig's <i>Colonial Charm</i>	Hard, clear, plastic surface. High gloss; light color. Quick drying. Usually requires no filler. Some brands need no waxing
	Sealers . . . O'Brien's <i>Heavy Duty</i> ; <i>Pentra-Seal</i> ; <i>Fast Drying Seal</i> ; Cape Cod Finishes' <i>Sealer</i> ; Duro-Seal; Du Pont's <i>Pentra-Seal Wood Finish</i>	Penetrates into wood and hardens at the surface. Requires no filler. Waxing recommended



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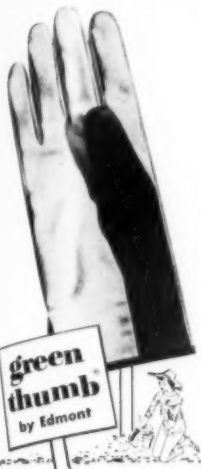
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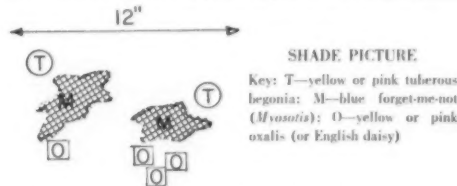
## How to plant [Continued from page 105]

### NOSTALGIC CORSAGE

Key: MF—maidenhair fern; V—pink violet (*Viola odorata rosina*); Z—lily (*Zephyranthes grandiflora*)

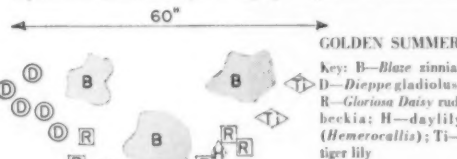
- 1 maidenhair or small sword-type fern
- 3 pink violet (*Viola odorata rosina*) plants
- 5 pink fairy-lily (*Zephyranthes grandiflora*) bulbs
- Plant in light shade with fern at the back.
- Mix fairy-lily bulbs among violet plants, with bulbs planted just beyond violet leaves.

Recommended uses: as rock garden display or in a poolside niche.



- 2 large, spreading forget-me-not (*Myosotis*) plants
- 6 yellow (or pink) oxalis bulbs
- 2 yellow (or pink) tuberosus begonia plants
- Plant tuberosus begonias behind the forget-me-nots.
- Plant a scattering of oxalis bulbs in foreground.
- Keep arrangement tightly grouped.

Recommended uses: focal point in shady section of the garden or expanded as under-tree carpet or edging along a shaded stone wall.



- 3 Blaze zinnia plants, 2 tiger-lily bulbs
- 3 midsummer flowering daylilies in orange, yellow or apricot
- 6 Orange Gold or Dieppe gladiolus corms
- 7 Gloriosa Daisy rudbeckia plants
- Plant the zinnias and tiger lilies at the back of the arrangement, allowing 12 inches for the zinnias. Put tiger lilies on one end.
- Mass the gladiolus at the opposite end of the planting.
- Start the gladiolus in spring as soon as the soil is warm.

[Continued on page 134]

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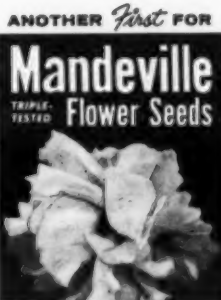
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For all those papers: a Bostitch stapler for household use. Small, compact and styled in three tones of gray, it will staple and tack; has prong attachment on side for staple removal.

If Julius Caesar had his troubles with the Ides of March, Americans have a great deal more with the Ides of April. The 15th, as we all know so well, is *that day*, and while nothing can exactly soften the blow, proper equipment can do wonders with the preparation of Form 1040, long or short version. Exemptions, deductions, profit and loss aren't nearly so baffling with a good desk, a typewriter, a portable adding machine and a personal, alphabetized file.

ERNST HETA



Ample storage for bills, checks, correspondence and supplies is made available in a good-looking mahogany desk by Brandt Cabinet. Canceled check file, a leather stamp box and stationery are important accessories.

**Personal adding machine**—Underwood's electric *Add-Mate*—weighs 7½ pounds, can be carried in zippered case. **Personal Florentex** accordion file is alphabetized, also has subject headings. **Typette Tints** (in drawer): correspondence paper for typewriter in an assortment of delicate pastel colors



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## WIDMER'S New York State WINES

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**For the final version:** *Deluxe Golden-Touch* typewriter by Underwood; blotter imprinted with calendar; American Binder scissor set, clipboard and pencil set; Parker fountain pen with onyx base; *Ericofon* one-unit telephone. Desk and all desk accessories are from Lund & Taylor



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## How to plant [Continued from page 131]

• Scatter the rudbeckia in the foreground, mixing them also with the daylilies in the area in front of the tiger lilies.

Recommended uses: as a summer garden or patio decoration, or as a focal point in an expanse of lawn.

You need not follow the ingredients of these garden-arrangement "recipes" blindly. Plant materials of similar cultural requirements can be substituted or identical materials in different colors can be used. For example, the *Spring Bouquet* arrangement could be made up entirely of white flowers. Or blue grape hyacinths could be used in place of the pink tulips.

The basic trick, as you will see from a study of the recommended arrangements, is to join several plants of comparatively long-blooming season with featured plants of flowering periods of shorter duration, in this way being certain that blooming will be simultaneous or at least overlap the end of one plant's blooming period with the beginning of another's. All of these arrangements can be started at the time the plants would normally go into the ground. You could greatly expand the number of possible combinations by starting some plants early and others somewhat later.

If you want to carry the flower arrangement idea a step further, you may want to actually plant your arrangement in a container. This way you can grow your arrangement out in the cutting garden, then take it into its center-of-interest spot when it's at its climax of beauty. The container, perhaps a simple redwood square or hexagon, must be large enough to accommodate the full plant grouping, supply sufficient food and at the same time hold moisture through even the hottest weather. Remember that plants grown in containers generally require richer soil because of the restricted area in which their roots feed. Regular applications of a balanced garden fertilizer and humus-rich soil to begin with will help solve both this and the moisture problem.

A plant developed mainly for use in containers and introduced this year by Wayside Gardens is the new dwarf canna. Colors are cherry-red, Chinese-coral, primrose-yellow, porcelain-rose and shell-pink, creating marvelous opportunities for really subtle color combinations. Three or four of the tubers planted in a tub make an arrangement by themselves, providing lush foliage and most-of-the-season flowers.



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Illustrated booklet available: "The Romance of Fine China" (Enclose 10c to cover cost of handling). Name of nearest dealer & free illustrated price list sent upon request. Write Dept. L-4

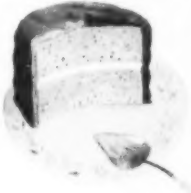
## The cake mix

[Continued from page 99]

### QUICK AND EASY FROSTING

- 1 egg white, unbeaten
- $\frac{3}{4}$  cup sugar
- $\frac{1}{4}$  teaspoon cream of tartar
- 1 teaspoon vanilla
- $\frac{1}{4}$  cup boiling water
- Combine egg white, sugar, cream of tartar and vanilla in small deep bowl. Mix well.
- Add boiling water and beat with beater (if you use an electric mixer, set it at high speed) until mixture will stand in stiff peaks—about 4 to 5 minutes.

### POPPY-SEED CAKE WITH CUSTARD CREAM FILLING



- $\frac{1}{2}$  cup poppy seeds
- 1 cup water
- 1 package white cake mix
- Soak poppy seeds in 1 cup water for 1 hour.
- Prepare white cake mix as directed on package, using poppy-seed mixture in place of liquid.
- Pour cake batter into greased and floured layer pans.
- Cool and spread custard cream filling between layers.
- Frost top and sides with your favorite flavor frosting.

### CREAM CUSTARD FILLING

- $\frac{1}{2}$  cup sugar
- $\frac{1}{4}$  cup flour
- $\frac{1}{4}$  teaspoon salt
- $\frac{1}{4}$  cups milk
- 1 egg, well beaten
- $\frac{1}{2}$  tablespoons butter
- 1 teaspoon vanilla
- Combine sugar, flour and salt in saucepan.
- Stir in milk, cook over low heat, stirring constantly until it boils.
- Boil for one minute. Remove from heat.
- Stir at least half of hot mixture slowly into well-beaten egg.
- Blend remaining hot mixture in saucepan. Bring to boil.
- Stir in butter and vanilla.
- Chill thoroughly before using.

## Tips on WOOD FINISHING by MINWAX

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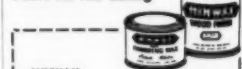
Minwax imparts a rich, warm glow to unfinished furniture . . . cabinets . . . new shelves and wood paneling . . . wood with uniform grain and sand silk-smooth. Finish as above in your choice of Minwax drying-quick colors.



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## The cake mix

### BLACK WALNUT BLITZ TORTE



- 1 package black walnut cake mix
- 4 eggs, separated
- $\frac{1}{2}$  teaspoon cream of tartar
- 1 cup sugar

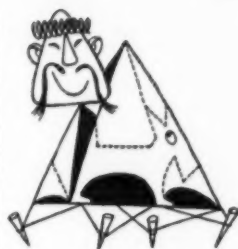
- Prepare batter as directed on black walnut cake-mix package using 4 egg yolks in place of 2 whole eggs.
- Pour one-half batter into greased and floured 8-inch layer pan and bake as directed. Set aside for another dessert.
- Divide remaining batter between two 9-inch layer pans.
- Beat egg whites with cream of tartar until frothy.
- Add sugar slowly while beating.
- Beat until meringue is stiff and glossy.
- Cover batter with meringue.
- Bake in 350° F. oven 30 minutes.
- Cool layers and place them together, meringue side up with filling between layers.

### BLACK WALNUT FILLING

- 1 cup ground black walnuts
- $\frac{1}{2}$  cup sugar
- $\frac{1}{2}$  cup light cream
- $\frac{1}{4}$  teaspoon salt
- 2 egg yolks
- $\frac{1}{2}$  teaspoons butter
- Combine ingredients in saucepan.
- Cook over low heat, stirring constantly until mixture thickens.
- Cool thoroughly and spread between cake layers.

### BANANA CAKE SQUARES WITH HOT BUTTERSCOTCH SAUCE

- 1 package banana-cake mix
- $\frac{1}{4}$  cups water
- 2 eggs, unbeaten
- Place cake mix in mixing bowl.
- Add water and eggs. Beat for 3 minutes until smooth and creamy.
- Pour batter into greased and floured 13-x-9-x-2-inch pan.
- Bake in moderate oven (350° F.) for 40 to 45 minutes.
- Cool. Cut cake in half, set one



## ANIMAL SKINS MAKE CRUDE HOME

Mongolian Tartars' tents were made of animal skins sewn together, raised above the ground by an ingenious combination of stakes, and fixed by pegs all around. For ventilation and light and to combat the shifting desert winds, the stakes were rearranged.

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Name.....  
Address.....  
City.....Zone.....State.....

[Continued on page 136]

## The cake mix [Continued from page 135]

half aside for another dessert.  
• Cut remainder of cake into squares.

• Serve with *Hot Rum Butterscotch Sauce*.

### HOT RUM BUTTERSCOTCH SAUCE

- $\frac{1}{2}$  cup brown sugar
- 2 tablespoons light corn sirup
- 2 tablespoons butter
- $\frac{1}{4}$  cup water
- $\frac{1}{4}$  cup light cream
- $\frac{1}{2}$ -1 teaspoon rum
- $\frac{1}{2}$  cup slivered Brazil nuts
- Combine sugar, corn sirup, butter and water in saucepan.
- Cook over low heat until sirup forms a soft ball in cold water (for at a temperature of 232°F.).
- Remove from heat.
- Add cream and rum, stirring until blended.
- Add nuts and serve over cake squares.

### GÂTEAU DE MERINGUE

- 1 package caramel cake mix
- $1\frac{1}{2}$  cups milk
- 1 package fluffy white frosting mix
- $\frac{1}{2}$  cup boiling water
- $\frac{1}{2}$  cup chopped pecans



- 1 cup heavy cream
- 2 tablespoons sugar
- $\frac{1}{4}$  teaspoon vanilla
- Prepare caramel cake mix according to package directions using milk.
- Bake in 8- or 9-inch layer pans, at prescribed temperature.
- Cool and split each layer to make 4 layers in all. (A long-bladed knife with serrated or scalloped edge will do this job very neatly and easily.)
- Prepare frosting using boiling water according to directions.
- Fold in pecans.
- Top each layer with frosting.
- Brown in 400°F. oven for 5 to 10 minutes.
- Cool thoroughly.
- Beat cream with sugar and vanilla in chilled bowl until it holds its shape.

- Stack layers and cover sides of cake with whipped cream.

### ICELANDIC TERTA WITH DATE-FIG FILLING

Cardamom seed in the shell has a truer and better flavor than the ground variety. Therefore, shell your own and then crush it.

1 package yellow cake mix

$1\frac{1}{2}$  teaspoons freshly ground cardamom seed

sifted confectioners' sugar

- Heat oven to 350°F.
- Add ground cardamom seed to dry cake mix.
- Prepare batter according to package directions.
- Divide batter into 4 greased and floured round 9-inch layer pans.
- Bake 2 layers at a time. (Place remaining 2 in refrigerator until time to bake.)
- Bake for 15 to 20 minutes. Cool.
- Fill with *Date-Fig Filling* and sprinkle top of cake with confectioners' sugar.

### DATE-FIG FILLING

2  $6\frac{1}{2}$ -ounce packages dates, chopped

$\frac{1}{2}$  cup finely chopped figs

1 cup sugar

$1\frac{1}{2}$  cups water

- Combine all ingredients in saucepan and cook until thick.

### CHOCOLATE FLECK AND GOLDEN YELLOW WEDGES



This combination is for those people who can't choose between the chocolate cake and the yellow cake for dessert—we've combined them for you so that you get a slice of each—including a tart jam filling.

This is made possible with a new loaf-size cake mix now on the market, which will make one 8- or 9-inch layer. It will also fit a wide variety of pan sizes, and is adequate for one dessert for the average family. The mix is available in four flavors: white, yellow, chocolate fudge and marble. We tried the following combination and found the result very satisfying.



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*1 loaf-size package chocolate fudge cake mix*  
*1 square unsweetened chocolate, finely grated*

*1 loaf-size package golden yellow cake mix*

*1/2 cup tart raspberry jam*  
*chocolate glaze (see recipe in toppings)*

- Place chocolate cake mix in small mixing bowl.
- Add grated chocolate to dry mix and combine thoroughly; then follow package directions to prepare batter.
- Bake in 8-inch layer pan for 30 to 35 minutes in 350°F. oven.
- Prepare golden yellow cake separately and bake same amount of time in 8-inch layer pan.
- Cool cakes thoroughly.
- Spread raspberry jam over chocolate layer.
- Place yellow layer on top and cover with a chocolate glaze.
- Serve in thin wedges.

#### FROSTINGS OR CAKE TOPPINGS

- They may be as varied as your mood or pantry-shelf dictates. Here are some suggestions and recipes:
- Add fresh fruit to whipped cream.
  - Spread jam on cake slices and sprinkle with nuts.
  - Stir liqueur or brandy into softened ice cream and use as a sauce.
  - Top cake or slices with canned or fresh fruit.

#### BRANDIED FRUIT SAUCE

*3 cups canned fruit cocktail*  
*1/2 cup sugar*  
*2 tablespoons butter*  
*1 tablespoon cornstarch*  
*1/2 teaspoon sliced lemon rind*  
*1/2 cup brandy*

- Combine fruit, sugar, butter, cornstarch and lemon rind in a saucepan.
- Cook over very low heat, stirring until thickened.
- Add brandy, but do not stir.
- Ignite brandy and spoon sauce over and over into flame.
- Spoon over cake or individual slices when flame expires.

#### BROWN SUGAR-SOUR CREAM TOPPING

*1 cup sour cream*  
*1/2 teaspoon powdered instant coffee*  
*1/2 cup brown sugar, sifted*  
*1/2 cup finely chopped walnuts*

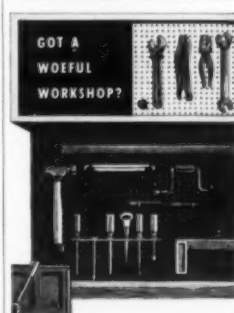
- Combine sour cream with instant coffee.
- Spread mixture on cooled cake.
- Mix brown sugar with chopped



### Wash off old paint with water!

Amazing how easy it is to use this miracle new WASH-AWAY Paint Remover. Just brush it on . . . wait a few minutes . . . wash off with water — your surface is clean, ready to refinish. Ideal for removing old finish from delicate antiques. Fine for outside use . . . siding, shutters, porches, boats. No scraping! Nonflammable!

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### The cake mix

- nuts and sprinkle over top and sides of frosted cake.
- Chill cake for 4 to 6 hours.

#### SPICED WHIPPED CREAM

*1 1/2 cups heavy cream*  
*1 tablespoon sugar*  
*1/4 teaspoon vanilla*  
*3/4 teaspoon cinnamon*  
*dash freshly grated nutmeg*

- Combine all ingredients in chilled bowl.
- Beat until cream holds its shape (be careful not to overbeat).
- Yield: about 3 cups topping.

#### THIN CHOCOLATE GLAZE

*1 6-ounce package semi-sweet chocolate morsels*

- 2 tablespoons water
- 1/2 cup light corn syrup
- Place chocolate morsels in top of double boiler and heat over hot (but not boiling) water until melted.
- Remove from heat and stir in water and syrup.
- Cool slightly and pour or drizzle over cake.

#### CAKE FILLINGS

##### Semi-Sweet Chocolate Filling

*1 6-ounce package semi-sweet chocolate morsels*  
*3 eggs, separated*  
*1/4 cup water*  
*2 teaspoons vanilla*  
*1/4 teaspoon salt*  
*1/2 cup brown sugar*

- Place chocolate morsels in top of double boiler and heat over hot (but not boiling) water until melted. Remove from water.
- Beat egg yolks one at a time into chocolate. Then blend in 1/4 cup water.
- In a separate bowl, beat egg whites, vanilla and salt until stiff but not dry. Add brown sugar gradually and beat until stiff and shiny.
- Fold chocolate mixture gently into egg whites.
- Yield: filling for 2-layer cake.

##### Sherried Pineapple Filling

*1/2 cup sugar*  
*2 tablespoons cornstarch*  
*3/4 cup pineapple juice*  
*1 tablespoon bottled lemon juice*  
*1/2 cup crushed canned pineapple, drained*

- 1-2 tablespoons sherry
- Combine sugar and cornstarch in saucepan.
- Stir in pineapple juice and cook until clear and thickened.
- Remove from heat and add lemon juice, pineapple and sherry.
- Mix thoroughly and cool.
- Yield: filling for 2-layer cake.



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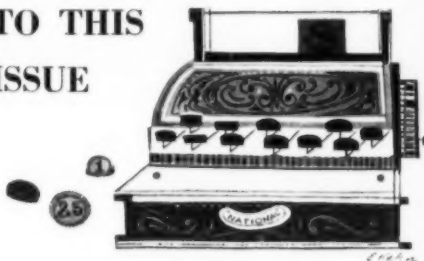
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## YOUR GUIDE TO THIS ISSUE



The following items appear in special features in this issue. ALL PRICES QUOTED ARE APPROXIMATE AND SUBJECT TO CHANGE.

## WHO IS THE

"AVERAGE" FAMILY?

Page 69-77

Page 70

Bed, \$14.50; night table, \$14.50;

dresser with mirror, \$139.50 (Mandalay group)—Johnson-Carper.

Table, \$65.00; stools (each), \$12.00 (Osetsu Dai group);

screens (per set), \$75.00—Tropi-Cal.

Baton carpet of Stylux rayon (per sq. yd.), \$6.95—Bigelow.

Kioto, Fibreglas print fabric (per panel), \$7.00; Carrel, Fibreglas fabric (per yd.), \$4.50—Riverdale.

Button 'N' Bow bed-spread—Morgan-Jones.

Lazyback cushions (each), \$14.95—Nettle Creek Industries.

Lamp, \$10.95—Bradley.

Tassel—Jasmine Gift Shoppe.

Cigarette box—Breslaue-Underberg.

Accessories—Mia Bros.

Chest, \$74.50—Johnson-Carper.

Page 71

Cupboard, \$119.95; table, \$99.95;

side chairs (each), \$19.95; armchairs (each), \$21.95 (Comment group)—Craddock.

Cherokee cotton rug (9 x 12), \$89.95—Russell-Lacey.

Parallel, Fibreglas fabric (per yd.), \$3.29—Riverdale.

Accessories—Fred Leighton.

Page 72

Dresser, \$140.00; desk, \$142.00;

desk chair, \$21.00 (Continental group)—R-way.

Chair, \$89.00—Tell City Chair Co.

Vibration wool carpet (per sq. yd.), \$9.95—Gulistan.

Castle, Fibreglas fabric (per yd.), \$3.29—Riverdale.

Lamp, \$20.00—Ainsley.

Accessories—Seaborn Shop.

Page 73

Chest, \$149.50 (Cherrybrook group)—Kling.

Lamp tables (each), \$34.95; cocktail table, \$34.95 (Early American group)—Mersman Bros.

Love seat, \$119.00—Fax.

New Spindrift cotton carpet (per sq. yd.), \$5.95—C. H. Masland &amp; Sons.

Turino, Fibreglas fabric (per sq. yd.), \$3.29—Riverdale.

American Ancestral lamps (base only, each), \$30.00—Ainsley.

Page 74

Storage headboard, \$105.00; chest, \$155.50; night stands (each), \$45.00—Lane.

Young Suburban armchairs (each), \$115.00—Valley Upholstery.

Bandra plastic braided rug of Felon (9 x 12), \$89.50—Cherokee Braided Rug Co.

Lido Stripe on bonded Glasheen (per yd.), \$2.00—Waverly Fabrics.

White cotton fringe (per yd.), 39¢—Consolidated Trimming.

Signature lamps (each), \$30.00; Lampole, \$47.50—Stiffel.

Accessories—Little Jones Co.

Page 75

Bed, \$71.00; night stand, \$53.00; dresser, \$170.00—Lane.

Young Suburban chair, \$89.50—Valley Upholstery.

Table, carriage-glass top, \$95.00; chairs with Duran seats (each), \$32.50; baker's shelf, \$150.00—Gallo Original Iron Works.

Trumpeteer wool carpet (per sq. yd.), \$16.95—Downs.

Alencon print on Glasheen (per yd.), \$2.50—Waverly Fabrics.

Awning fabric (Lawnshore collection, per yd.), 50¢—McCampbell &amp; Co.

Province lamp, \$17.50—Ainsley.

[Continued on page 140]

## New power mowers [Continued from page 90]

line engine mower in an enclosed place; exhaust fumes are lethal. And, a point dealing with the machine itself: keep it in good condition, with screws, nuts and bolts checked for tightness, the engine clean, the blade in good balance.

The new mowers are safer and more efficient. They come engineered and equipped to meet particular problems. For example, if you have steep, hard-to-mow terraces, you'll be interested in the clutching mechanisms being introduced on some machines to meet exactly that situation. If you have many devious trees, you may want a mower which is also a leaf mulcher. If your lawn is uneven, a staggered wheel arrangement on the mower will reduce scalping of turf on high spots. Gardens with many walks, trees and small flower beds require a mower that will trim close to those lawn interruptions. The Savage 21-inch power-propelled (in the language of the industry, "self-propelled") rotary mower, for example, offers free sheeling, which permits manual operation backward and forward under bushes or close to trees, and two spreads forward, the slow

ground speed being recommended for tough or matted grass. There are also mowers with suction and wind tunnel arrangements that cause less upright grass to stand up.

Some of the new electric mowers are "noiseless." Increasingly popular, too, are improved mulchers for gasoline mowers, which spare both your nerves and your neighbors'. Riding mowers are also big news this year—if this fits your garden and budget.

Two other lawn power tools which save time and reduce those after-work aches and pains are the electric grass trimmers and the power lawn sweeper. The shears or trimmers permit close-up work while standing upright. The Porter-Cable trimmer has an on-off switch—a definite factor in accident prevention. Similar protection is provided by the E. F. Britten Co.'s *Trim Master*. Electric trimmers make it easy to give the grounds that manicured look.

The Parker Sweeper Co. manufactures both gasoline- and electric-powered lawn sweepers, as well as one you push. Because of the weight of grass clippings, especially if damp, power is an asset.

## AMERICA'S FINEST LAWN TOOLS

Doo-Klip lawn tools are precision-engineered to serve you well and easily. No tired fingers, no pinching or blisters when you use Doo-Klip shears, edgers, pruners or weeders. Despite their top quality they cost no more... so be sure to ask for Doo-Klip lawn tools by name and know you are getting the best there is.



Contoured for comfortable grip, these garden shears cut easily through toughest grass. Baked enamel over finest cutlery steel.

Long handle grass shears of fine Doo-Klip quality, most attractively priced.

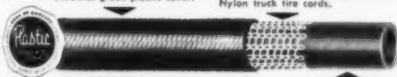


**LEWIS ENGINEERING & MFG. CO.**  
pioneers in the lawn tool industry  
ALLIANCE, OHIO

You can leave  
**SWAN Nyl-Cord PLASTIC HOSE**  
In hot sun for days under full water pressure...  
**IT WON'T BURST!**

Beautiful green plastic cover.

Inner tube reinforced with Nylon truck tire cords.



Smooth inner tube of LOW-TEMPERATURE plastic remains soft, flexible, easy to handle when temperature drops to 20 degrees.

### 50-FOOT COILS

NO. 8530 Full 1/2-inch inside diameter..... ONLY **\$5.95**

NO. 8590 Full 5/8-inch inside diameter..... ONLY **\$7.95**

NO. 8600 Full 3/4-inch inside diameter..... ONLY **\$11.95**



### LOOK FOR THIS SWAN DISPLAY...

Your local hardware merchant, department store, lumber yard, or garden supply dealer has a complete line of Swan plastic and rubber hose. They'll be glad to help you select the correct size, type, and color Swan Hose best suited to your needs. See them today!



**SWAN RUBBER COMPANY • BUCYRUS, OHIO**

World's Largest Manufacturer of Garden Hose

for best results use stains ...  
won't peel - crack - blister!



Cabot's Stains used on exterior of this house in Los Altos, Calif. Cabot's Stain Wax used on interior paneling and woodwork. Architects: Nelson White and Jack Herman, San Francisco.

cost only  $\frac{1}{2}$   
as much as good paint

## Cabot's STAINS

To protect, preserve and beautify your home — discover the advantages of Cabot's Stains. They enhance the beauty of the wood, never mask the texture. They need no priming or thinning — can be re-stained in another color, or painted over later, without sanding or scraping. What's more, Cabot's Stains go on smoothly and easily and last as if they never heard of wearing off.

*Samuel Cabot*

**SAMUEL CABOT INC.**  
460 Oliver Bldg., Boston 9, Mass.

Please send me a color card on Cabot's Stains

35 distinctly different shades from dramatic deep tones to weathering grays and modern pastels.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



Tables—to love  
and to live with

1717—Step Table from  
Country Manor Group, Walnut,  
Tobacco Brown finish.  
24" x 29" x 22" high.

Distinguished examples of the finest furniture styling and Grand Rapids' traditional high quality craftsmanship . . . and still priced well within the average budget. Hekman tables, indeed, are the answer to the discriminating homeowner's fondest dream. Let us give you the name of your nearby Hekman dealer.

1109-1/2—Consoletto,  
Tone & Country Group,  
Cherry, Fruitwood finish,  
Italian Marble top, 48" x  
15" x 29" high. 1109 1/2  
All Mahogany.

Write for free folder:

(A) Classic and Italian Provincial; (B) Danish Modern; (C) French Provincial; (D) Clock & matching Barometers



FURNITURE CO. GRAND RAPIDS, MICH.

MISCO  
WIRE GLASS  
WEAVES A  
WEB OF  
WONDER



Architect: Kogey, Westphall and Arhaguel, Los Angeles, Cal.

The handsome diamond pattern in Misco Wire Glass combines beauty and strength. Obscure Misco, employed to screen this area, provides ever-shifting highlights of interest and interplay of shadow. It floods the setting with diffused daylight . . . yet protects privacy.

The distinctive, diamond-shaped, welded wire netting strengthens the entire structure . . . offers additional protection against breakage . . . enhances the surface pattern of the glass. Stronger than ordinary glass and with an innate beauty all its own, Misco Wire Glass offers endless opportunities for the protection and decoration of your home.

When you build or remodel, make light a part of your plans. Specify glass by Mississippi. Available in a wide range of patterns and surface finishes at better distributors of quality glass.

Write today for free booklet  
"Modernize Your Home With Decorative Glass." Address Dept. 4.



**MISSISSIPPI**  
GLASS COMPANY  
88 Angellou St. • St. Louis 7, Mo.  
NEW YORK • CHICAGO • FULLERTON, CALIFORNIA



## Your guide to this issue

[Continued from page 138]

Page 76  
Lamp tables (each), \$79.00;  
game table, \$95.00; cocktail table,  
\$65.00 (Cherry Lane group)—  
Lane.  
Sofa, \$315.00; chairs (each),  
\$95.00 (Young Sabarba group)—  
Valley Upholstery.  
Le Jardin print on Glasheen (per  
yd.), \$2.50 (Schiaparelli group  
throughout)—Waverly Fabrics.  
Signature lamp, \$30.00—Stiffel.

### AN EXPERIENCE IN HOME-OWNERSHIP

Pages 84-87  
Page 84  
Informal table, \$17.95; Casual-  
aire chairs (each), \$13.95—Dur-  
ham.

Page 85  
Tranquil chest, \$115.00—Show-  
Pieces.  
Adjustable bedframes (each),  
\$16.50 (throughout)—Harvard.  
Sedgwick headboards (each),  
\$19.95 (throughout)—Sedgwick.  
Red Line Air-o-mat mattresses and  
box springs (each, per set),  
\$159.50 (throughout)—England-  
er.

Novelty Blazer Stripe printed duck  
(per yd.), \$1.29; Sail-Bo sailcloth  
(pillows, per yd.), 90¢—Wellington  
Sears.  
Tree of Light tree lamp, \$32.20—  
Lightolier.

Page 86  
Cocktail table, \$50.00; lamp table,  
\$50.00 (Skuld group)—Founders.  
Sofa, \$189.00; chairs covered in  
Balticflex (each), \$75.00—Futo-  
rian-Stratford.  
Television set—Westinghouse.  
Santiago rug of Arrian (6 x 9),  
\$119.50—Needlecutt.  
Stained Glass printed duck (per  
yd.), \$1.29—Wellington Sears.  
Lamp, \$37.00; Tree of Light tree  
lamp, \$32.20—Lightolier.  
Bowl; computer—Raymor.  
Bedroom  
Tranquil night stand, \$14.00—  
Show-Pieces.  
Light fixture, \$30.00—Lightolier.

Page 87  
Coronado dining table, \$130.00—  
Founders.  
Chairs (each), \$11.30—Standard  
Chair Co.

Drapery hardware throughout—  
Stanley-Judd.  
Hanging light fixture, \$24.30—  
Lightolier.  
Wall clock, \$30.00—Raymor.  
Holiday Melamine dinnerware (16-  
piece starter set), \$17.95—Kenro.  
Shoreline stainless-steel flatware  
(6-piece place setting), \$7.95—  
Oneida-Craft Premier.  
Beverage set (6 glasses, 1 pitcher),  
\$5.00—West Virginia Glass.

Napkins—Irish Linen Guild.  
Coffee-maker—Dominion.  
Pyrex Cinderella mixing bowls—  
Corning Glass.  
Club Holiday conkware—Club  
Aluminum.  
Seresware spice chest—Ace.

### THE ENDURING TRADITION OF GOOD DESIGN

Pages 106-110  
Page 107  
Chest, \$113.00; hoop chair (in  
muslin), \$73.00; lamp stand,  
\$49.00; cushioned bench (in mus-  
lin), \$50.00; desk, \$149.00; deck  
(on desk), \$65.00; chair, \$51.00;  
table, \$130.00; captain's chairs  
(each), \$68.00—Drexel.  
Chromstripe carpet of Chromspan  
throughout (4 x 6, each), \$27.95—  
Callaway Mills.  
Custom Vairon vinyl tile—Gold  
Seal.

Chimu on San Pedro cotton sail-  
cloth (per yd.), \$5.00 (El Dorado  
collection)—Wamsutta Decorative  
Fabrics.  
Lamp on desk, \$32.50; lamp,  
\$24.95—Lightolier.  
Blue delftware—Foreign Advan-  
ce Service.  
Accessories on table—Arta-  
mount.

Page 108  
Buffet, \$138.00; chair, \$139.00;  
table, \$130.00; Lazy Susan, \$25.00;  
chairs (each), \$51.00—Drexel.  
Chilcha on Del Ray, a Dacron  
sheer fabric (per yd.), \$4.50;  
Chilcha on San Pedro cotton sail-  
cloth (per yd.), \$5.00—Wam-  
sutta.  
Elegance hanging fixture—A. W.  
Pistol.

Page 109  
Cocktail table, \$125.00; hoop chair  
(in muslin), \$73.00; chest (each),  
\$113.00; table, \$16.00; chair (in  
muslin), \$157.00—Drexel.  
Tollee on Del Ray, a Dacron  
sheer fabric (per yd.), \$4.50—Wam-  
sutta.  
Lamp, \$70.00—Rosenfeld & Co.  
Accessories—Lee Bernay Asso-  
ciates.

Page 110  
Chest, \$105.00; bed, \$76.00; night  
stand, \$55.00; chair (in muslin),  
\$157.00—Drexel.  
Lofed Chromspan carpet (4 x 6),  
\$24.95—Callaway Mills.  
Tonati on Del Ray (draperies, per  
yd.), \$4.50; Tonati on Lima Bel-  
gian linen bedspread & wall fabric  
(per yd.), \$5.50—Wamsutta.  
Lamp, \$21.90—Westwood In-  
dustries.  
Accessories—Karl Mann Asso-  
ciates.  
Plastic tops throughout—Park-  
wood Laminates.

## Fashions for living dolls

(Continued from page 93)

The following stores carry  
**Annette Originals children's  
clothes as featured on page  
92.**

**California**  
E. Gottschalk & Co., Inc., Fresno  
**Iowa**  
Cramer's, Inc., Cedar Rapids  
**New York**  
Bloomingdale's, New York  
The Carl Cos., Schenectady  
**Ohio**  
The Higbee Co., Cleveland  
**Pennsylvania**  
Strawbridge & Clothier,  
Philadelphia

The following stores carry  
**Suey Brooks, Inc. children's  
clothes as featured on page  
92.**

**California**  
The May Co., Los Angeles  
**Indiana**  
Wm. H. Block Co., Indianapolis  
**Nebraska**  
Holland Swanson Co., Lincoln  
**New Jersey**  
Kresge-Newark, Inc., Newark  
**New York**  
B. Altman & Co., New York City  
**Oklahoma**  
Kerr's, Inc., Oklahoma City  
**Pennsylvania**  
Eric D. G. Co., Erie

The following stores carry  
**Elegant Heir children's  
clothes as featured on page  
92.**

**Arkansas**  
Gus Blass Co., Little Rock  
**Connecticut**  
C. Fox & Co., Hartford  
**Louisiana**  
Wris & Goldring, Alexandria  
**Massachusetts**  
Wm. Filene's Sons Co., Boston  
**Pennsylvania**  
Jonasson's of Pittsburgh,  
Pittsburgh

The following stores carry  
**Randy Knitwear children's  
clothes as featured on page  
93.**

**California**  
Broadway Dept. Store, Los Angeles  
**District of Columbia**  
Woodward & Lothrop  
**Michigan**  
The J. L. Hudson Co., Detroit

The following stores carry  
**Youngland children's clothes  
as featured on page 93.**

**Connecticut**  
Miller's Lilliputian, Stamford  
**New York**  
L. L. Berger, Inc., Buffalo

**Pennsylvania**  
Gimbel's, Philadelphia  
**Virginia**  
Nachman's, Newport News

## Castles for juveniles

(Continued from page 96)

The following stores carry  
**Little Craft children's clothes  
as featured on page 95.**

**California**  
Bullo K's, Los Angeles  
**District of Columbia**  
Woodward & Lothrop  
**Illinois**  
Marshall Field & Co., Chicago  
**Massachusetts**  
Jordan, Marsh, Boston  
**New Jersey**  
Rambarger's, Newark  
**New York**  
Arnold Constable & Co.,  
New York City  
**Texas**  
A. Harris & Co., Dallas

The following stores carry  
**Santone children's clothes as  
featured on page 96.**

**Alabama**  
Loveman, Joseph & Loeb,  
Birmingham  
**Florida**  
French Novelty, Jacksonville  
**Kentucky**  
Burden, Smith & Co., Macon  
**Louisiana**  
Baker & Hickman, Madisonville  
**Louisiana**  
Rosenfield House of Fashion, Inc.,  
Baton Rouge  
**Maine**  
Maison Blanche Co., Ltd.,  
New Orleans

**Learn INTERIOR DECORATION**  
Develop Your Talent

**NEW HOME STUDY METHOD...**  
Pamphlet sent for one and women  
Learn to spare time. Excellent starting  
point for career. Proven best train-  
ing. Approved supervised method.  
Low tuition. Easy payments.

**FREE BOOKLET!** Send for valuable  
24-page illustrated booklet, "Adventure in  
Interior Design & Decoration." No  
obligation. No salesman will call.

**CHARGE SCHOOL OF INTERIOR DECORATION**  
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Chicago School of Interior Decoration  
833 Broadway Plaza, Dept. 1134 Chicago 14, Ill.  
Please send me FREE! and postpaid  
without obligation, your booklet, "Adventure in  
Interior Design & Decoration!" and full particulars.

Name.....  
Address.....  
City..... State.....

## Accent Your Table!



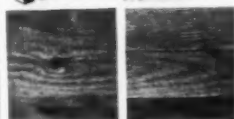
The WILDFLOWERS pattern is truly distinctive.

Also, separate pieces of all Sango Chinaware patterns are  
available at department and chinaware stores, or contact  
Kasuga Sales Limited:

212, Fifth Avenue, New York.  
712, South Olive Street, Los Angeles.



## WOODLIFE GUARDS AGAINST



## FLOOR CRACKS



## PAINT PEELING

Make sure your builder uses  
lumber and wood products  
treated with WOODLIFE, the  
original water repellent pre-  
servative. The investment is  
remarkably low for so many  
extra years of trouble-free  
beauty and value.

WOODLIFE is made by the  
manufacturers of P.A.R., the  
water repellent natural finish  
for siding, panelling, trim, etc.

## PROTECTION PRODUCTS MANUFACTURING COMPANY

Dept. 18 Kalamazoo, Michigan




## The One Wine!

Wonderfully good,  
here is ONE wine everybody  
likes... easy to serve,  
goes with everything.  
America's first—and  
America's favorite vin rosé.

## ALMADEN

California  
GRENACHE ROSE

1958—Exported from California and bottled  
by Almaden Vineyards, P.O. Box 694  
Los Angeles, California



**MONITOR**  
Backs County Provincial  
America's Finest Solid Cherry Furniture  
MONITOR FURNITURE COMPANY, INC., JAMESTOWN, N. Y.



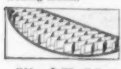
**Lady Arvin Curvalite**  
Ironing Table

**CUTS IRONING TIME 1/3**

**Only \$19.95**

**Revolutionary new shape fits the natural swing of your arm**

28% Wider—7 1/2% Longer  
20% more ironing room than ordinary ironing tables.



**"Aircraft-Wing" Top**  
Lightweight honeycomb core between layers of steel provides 100% more strength with less weight.

Yes—with Lady Arvin Curvalite you'll actually cut 20 minutes out of every ironing hour! You'll take fewer strokes, cover more area with each stroke, on the bigger, uniquely shaped top.

Sleeves and frilly things iron more easily on the slender nose . . . The rounded base and curved side make short work of bigger pieces . . . A finger-tip touch adjusts height anywhere between 24" and 36" . . . No lifting in or out of storage—the table folds flat and rolls on 2 wheels in rear foot . . . Handsome bronze finish throughout . . . Be one of the first to own a luxurious looking, easier-to-use Lady Arvin Curvalite ironing table.

**Arvin Industries, Inc., Columbus, Indiana**  
Arvin also makes Leisure Furniture, "Clarky" Outdoor Grills, Home Radios, Fans, Portable Electric Heaters, and Car Heaters.



## STORES IN YOUR VICINITY featuring

merchandise in this issue are listed for your convenience. Your shopping will be simplified if you identify the merchandise as having been shown in the April, 1956 issue of LIVING For Young Homemakers.

The following stores carry  
Kling's furniture as seen on  
page 73.

### California

Ashburn's, Inc., Alhambra  
Beacon Shops, Los Angeles  
Ray Vallen Fine Furn.,  
Los Angeles

### Connecticut

Brown-Thomson, Inc., Hartford  
Wayside Furn. Co., Milford

### Delaware

Wax Furn. Co., Wilmington  
District of Columbia  
Mayer & Co.

### Illinois

John M. Smyth Co., Chicago

### Indiana

McDonald Furn. Co., Anderson  
Emrick Furn. Co., Indianapolis

### Kentucky

The Stewart D. G. Co., Louisville

### Maryland

Colony House, Baltimore

### Massachusetts

Jordan Marsh Co., Boston

Modern Furn. Co., Inc., Fall River

Forbes & Wallace, Inc., Springfield

### Michigan

Daly Bros., Dearborn

Harrison-Pringle, Detroit

### Minnesota

Boutell's, Minneapolis

### New Jersey

Huffman & Boyle, N. Hackensack

Koos Bros., Inc., Rahway

Herman Spiegel Furn., Trenton

M. L. Hoagland, Trenton

### New Mexico

Modesta's Maple Shop,  
Albuquerque

### New York

Thomas Mack, Hempstead, L. I.

Harrison Furn., Kirklind

Holton & Herrig, Liverpool

W. & J. Sloane, New York City

Nelick's Furn. Store, Troy

### Ohio

Early American Shop, Cincinnati

J. L. Goodman Furn. Co., Cleveland

Fox Furn. Co., Elyria

George Krebe Sons, Hamilton

Poland County Side Furn., Poland

Milbach's, Sterling

### Pennsylvania

W. R. Gott Furn., Arnold

Williamsburg Furn. Shop,  
Perryville

L. H. Canters' Sons, Philadelphia

Boggs & Buhl, Pittsburgh

### Rhode Island

Shepard Co., Providence

### Texas

Cabaniss Brown, Austin

Charlotte Maple Shop, El Paso

Wadell Colonial Shop, Houston

### Washington

Cooper's Maple Shop, Seattle

### Wisconsin

Klode Furn. Co., Milwaukee

Steinhafel's, Milwaukee

The following stores carry  
Riverdale fabrics as seen on  
pages 72-73.

### Alabama

Burger-Phillips Co., Birmingham

### Connecticut

D. M. Read Co., Bridgeport

Caulkins & Post, Middletown

### Illinois

Robeson, Inc., Champaign

The People's Store of Roseland,  
Chicago

### Indiana

Ball Stores, Inc., Muncie

### Kentucky

Hub-Frankel Co., Inc., Danville

Natrick Mills, Natick

### Louisiana

Maison Blanche Co., Ltd.,  
New Orleans

### Maryland

Virga & Co., Bethesda

### Massachusetts

John H. Pray & Sons Co., Boston

Natrick Mills, Natick

### Michigan

Smith Bridgman Co., Flint

### Missouri

The Jones Store Co., Kansas City

### Nebraska

Gold & Co., Lincoln

### New York

C. E. Chappell & Sons, Inc.,  
Syracuse

### Ohio

H. & S. Pogue Co., Cincinnati



The Higley Co., Cleveland  
Paul's, Inc., Newark  
Edward Wren Store, Springfield  
The Lion D. G. Co., Westgate,  
Toledo  
**Pennsylvania**  
The Golden Rule, McKeesport  
**Virginia**  
W. & Swartz Co., Inc., Norfolk  
S.H. Heltonimus Co., Roanoke

The following stores carry  
Lane's furniture as seen on  
pages 74-77.

**Alabama**  
Howard-Parker Furn. Co.,  
Sylacauga  
**Arizona**  
Lou Redeter, Inc., Phoenix  
**California**  
Bendough's, El Cajon  
Wildfire Modern House,  
Los Angeles  
Sylvan Moore Interiors,  
San Francisco  
**Colorado**  
Imperial Furn. Co., Denver  
**Connecticut**  
Milford Wayside Furn. Co.,  
Milford  
**District of Columbia**  
Major Masterpieces  
**Florida**  
Jackson Interiors, Ft. Lauderdale  
Jordan, Marsh Co., Miami  
**Illinois**  
Provis Furn. Co., Chicago  
Roberts Furn. Co., Chicago  
**Kansas**  
Wittman Furn. & Appl. Co.,  
Merriam

**Louisiana**  
Furn. Distributors, Inc.,  
Baton Rouge  
Enterprise Furn. Galleries,  
Lake Charles  
**Maryland**  
Hartford Furn. Co., Baltimore  
P. J. New, Rockville  
**Massachusetts**  
Paine Furn. Co., Boston  
Mason Furn. Co., Inc., Fall River  
**Michigan**  
Shecter Furn. Co., Detroit  
**New Jersey**  
Kous Bros., Inc., Rahway  
**New York**  
Sullivan Bros. Furn., Inc.,  
Binghamton  
Theater Furn. Mart, Inc., Buffalo  
Aronson's Furn., Inc.,  
Huntington, L. I.  
Stern Bros., New York City  
Syracuse Home Center, Syracuse  
Cartoons Furn. Store, Inc.,  
Tarrytown  
**Ohio**  
Durrants Furn. Co., Columbus  
**Pennsylvania**  
Schuen's Furn., Inc., Allentown  
Kroungold Better Furn.,  
Philadelphia  
The Joseph Horne Co., Pittsburgh  
**South Carolina**  
Copeland Furn. Co., Inc.,  
Charleston Heights  
**Texas**  
The Imperial Furn. Co., El Paso  
**Washington**  
Hansen Furn. & Carpet Co.,  
Hoquiam  
**Wisconsin**  
Kosciuszko Furn., Milwaukee

## symphony in brass



STYLED  
BY  
KOCH

Whether you want a complete  
ensemble or the sparkling  
accents of decorative accessories, you  
will find fashionable  
Koch Metalcraft for every taste  
of your home... at better stores everywhere.

Write for descriptive brochures

**KOCH** SONS, INC. EVANSVILLE 4, INDIANA

AMERICA'S LEADING MANUFACTURER OF DECORATIVE METAL ACCESSORIES

**"AUTHENTIC  
Hummel®  
FIGURINES  
BRING JOY  
AND BEAUTY  
INTO  
YOUR HOME**



—the timeless moods and dreams  
of the world's happiest children  
are captured for eternity.

G.W. Goebel, Ossau

Authentic "HUMMEL" figurines  
are identified by the indented



**M.J. Hummel®**

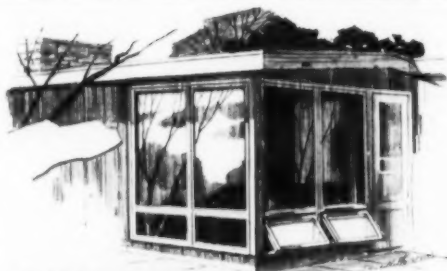
on the base of every piece,  
as well as the familiar V with a Bee  
trademark printed on the underside.

Available at leading gift and department stores from coast to coast

©Trademark

Made Exclusively By

W. GOEBEL • HUMMELWERK • BAVARIA • W. GERMANY



## WINDOWS... worth looking into

**HERE'S WHY!** These are the windows with self-storing screens and storm sash! They save work, trouble and storage space. Use PELLA MULTI-PURPOSE WINDOWS as entire daylight walls, awning-type windows or casements. 15 different sizes combine into hundreds of custom-like arrangements. Exclusive GLIDE-LOCK® underscreen operator holds window open in 10 different positions. Spring-type stainless steel weatherstripping on all 4 sides of sash for positive seal against weather and dust. All windows made of select Western Pine. Distributors in U. S. and Canada.



MAIL COUPON TODAY!

ROLLSCREEN COMPANY, Dept. J-83, Pella, Iowa

YES! Please send me literature on PELLA WOOD MULTI-PURPOSE WINDOWS.

☐ Free Folder ☐ Helpful 20-page book,  
"Library of Window Ideas" (25c enclosed)

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_



## STEP UP TO FREEDOM

How wonderful! To take off at a moment's notice—go where you want to go, do what you want to do—without heed to time-of-the-month! Tampax makes all the difference in freedom for you—perfect freedom and comfort!

Freedom to move about unhampered by pads, belts, pins. Freedom from bulk. Freedom from chafing and discomfort. From telltale lines and bulges. From embarrassing odor.

With Tampax® internal sanitary protection, you're apt to forget about differences in days of the month! Invisible and unfelt when in place—nothing can show and no one can know you're wearing it!

Tampax is dainty, easy to dispose of—never a problem on trips. Frees you, too, of carrying problems. You can tuck away a whole month's supply in the side pocket of your girdle.

You can find Tampax Vendors in restrooms throughout the United States. And Tampax is always convenient to buy wherever drug products are sold. Your choice of three absorbencies (Regular, Super, Junior) to suit your individual needs. Tampax Incorporated, Palmer, Mass.



Invented by a doctor—  
now used by millions of women

# Your Guide To Advertisers

For your convenience here is a complete listing of all display advertisers who are appearing in this issue. Those marked with an asterisk are making offers of booklets, catalogues or other product information available to you either free or at a very small charge. To obtain this material, refer back to the ad and write direct to the manufacturer at the address listed.

## Appliances, Major & Small

American Gas Association.....	53
Arvin Industries.....	142
General Electric (refrigerator).....	136
Hoover Co.....	62
*Hotpoint Co.....	21
Launders, Frary & Clark (Universal Caffeinator).....	58
Plaf International.....	

\*Universal Caffeinator.....inside front cover

\*Regina Corp.....43

## Automobiles

Chevrolet.....	68
----------------	----

## Building Materials & Supplies

Anderson Corp.....	11, 15
Celotex Corp.....	7
Continental Can Co.....	7
Knape & Vogt Mfg. Co.....	28
Mississippi Glass Co.....	140
*Molloy Corp.....	138
Structural Steel.....	138
*Tondit-Kies, Inc.....	137
United States Gypsum.....	34, 35
*Weatherstrip Research Inst.....	135
*West Coast Lumberman's Assoc.....	122
*Wire Reinforcement Institute.....	122

## Carpets & Rugs

Aldon Rug Mills.....	121
Alexander Smith.....	67
Callaway.....	39
Goodyear Tire & Rubber Co. (Hoam rubber).....	11
Wunda Weave.....	9, 10

## China, Glass, Silver & Tableware

W. Gerdle.....	113
International Silver.....	11
Iroquois.....	130
Kastiga Sales.....	111
Herman C. Kupper.....	134
*H. E. Lauffer & Co., Inc.....	27
Lepore, Inc.....	134
Owens-Illinois Glass Co.....	29
Shelly Pottery Ltd.....	127
*Syracuse China.....	16
Viking Glass.....	4

## Curtains, Draperies & Upholstery

Celanese Corp. of America.....	2
Courtaulds, Inc.....	64, 65

## Decorative Furnishings

Birmingham Ornamental Iron Co.....	129
---------------------------------------	-----

## Floor Coverings

(ARMSTRONG SURFACE) Armstrong Rubber Co.....	42
*Kentile.....	124
Wood Mosaic Corp.....	123

## Foods & Beverages

Almaden Vineyards.....	111
*Widmers Wine Cellars.....	133

## Furniture

*Baumritter Corp.....	29
Cal-Dak Co.....	20
*Gillian Furniture Co.....	132
Goodyear Tire & Rubber Co. (Airfoam cushions).....	1
*Hekman Furniture.....	140
*Kent-Coffey Mfg. Co.....	126
*Kling Factories.....	37
*George Koch Sons, Inc.....	143

B. G. Mesberg.....	26
Molla, Inc.....	134
Monitor Furniture Co.....	142
*Station Furniture.....	120
Tell City Chair Co.....	40
*Western Pine Association.....	8
*White Furniture.....	125

## Garden Seeds, Bulbs & Plants

Dutch Bulb Importers.....	131
Garden Mart.....	131
Mandelville & King Co.....	131
*Musser Forests.....	131

## Garden Tools & Equipment

Edmund Mfg. Co.....	131
Lewis Engineering.....	139
*Porter Cable Machine Co.....	131
Parker Sweeney Co.....	
Swan Rubber Co.....	139

## Kitchen Equipment

Genova Modern Kitchens.....	38
-----------------------------	----

## Lamps & Lighting

*Howard Miller (Bubble lamp).....	121
*Lightolier, Inc.....	23
Midwest Lamp Co.....	132
Stiffel Co.....	30, 31

## Linens & Bedding

Bates.....	12, 13
Store listing.....	144
Benson Associates.....	36
Chatham Mfg. Co.....	24, 25
E. I. DuPont de Nemours.....	22
Morgan Jones.....	32, 33
Springs Cotton Mills.....	6
J. P. Stevens.....	6

## Paints & Finishes

Saupe Cabot, Inc.....	139
Goodyear Tire & Rubber Co. (Chemical Div.).....	126
*Minwax Co., Inc.....	135
Benjamin Moore.....	61
*Pierce & Stevens.....	119
Protection Products Co.....	141
*Sherwin-Williams Co.....	32, 137
Kent-Tone.....	64

## Shades, Blinds & Wall Coverings

Eastman Products Corp.....	61
*Imperial Paper & Color.....	127, 128

## TV, Radios, Records & Musical Instruments

Admiral.....	18, 19
*Acolian American Co.....	124
Heath Co.....	124
University Loudspeakers.....	127

## Windows & Doors

Rolscreen Co.....	143
-------------------	-----

## Miscellaneous

*Chicago School of Interior Decoration.....	141
Dolly Toy Co.....	60
Golden Rule.....	131
Johnson & Johnson (Baby Shampoo).....	60
(Powder & Oil).....	59
*Paddock Pools.....	131
Tampax, Inc.....	144
*United Van Lines.....	137

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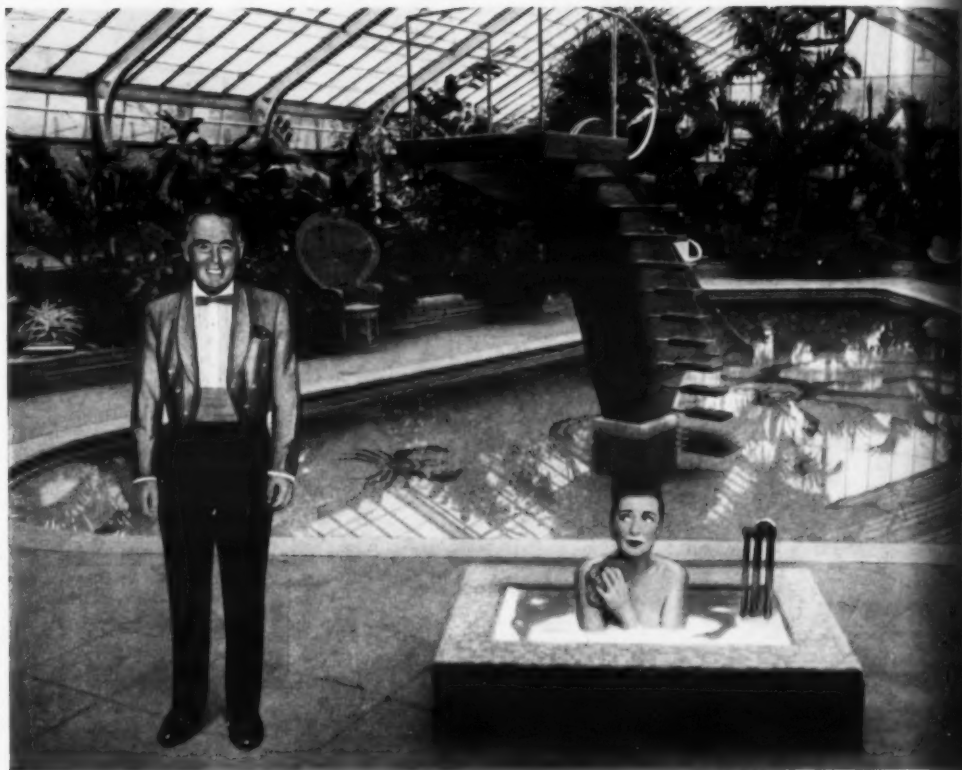
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